

Archie - AMERICA'S TOP TEEN-AGER IN

# DEEP COMICS

NO.  
65

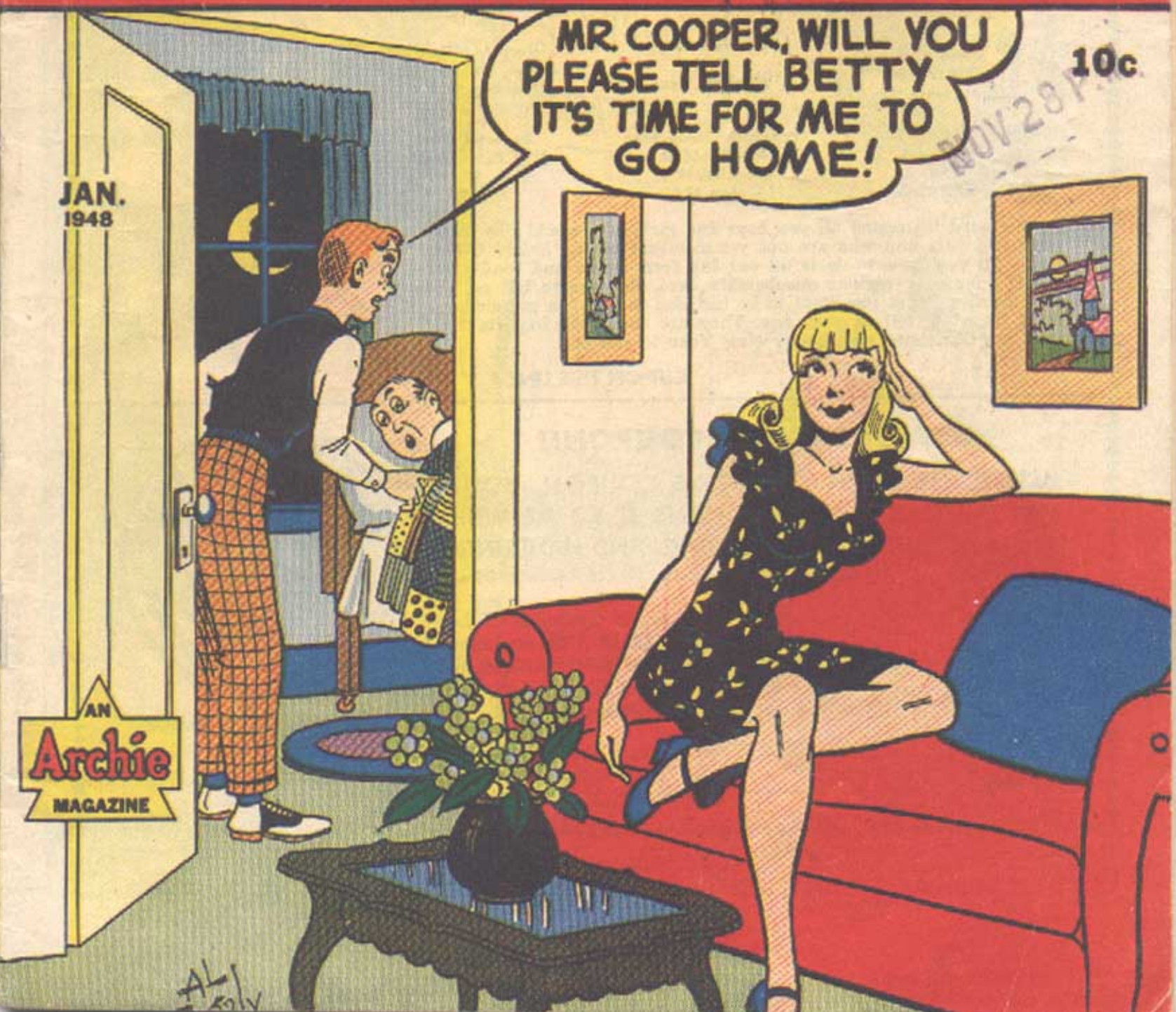


10c

MR. COOPER, WILL YOU  
PLEASE TELL BETTY  
IT'S TIME FOR ME TO  
GO HOME!

JAN.  
1948

AN  
**Archie**  
MAGAZINE



AL  
1948





# WEB COMIC UNIVERSE.COM



# SHIELD G-MAN CLUB

## BULLETIN NO. 43

Merry Christmas, gang! Well, here it is Christmas time, and we really have our pen pal club rolling. Everybody in the Shield G-Man Club seems to be anxious to become a pen pal or to have one. Here is a good chance for you pen pals to exchange Christmas cards with each other along with your letters and for those of you who have not as yet sent in your names get busy right away. It's fun to get mail and make new friends and there is no better way of doing both of these things than by becoming a Shield G-Man Pen Pal.

Here is a list of our latest pen pal members:

Carmen Hernandez  
Rt. 2, Box 188  
El Paso, Tex.

Dolly Paragoso  
Ewa, Oahu, T.H.  
Age 13

Edna Kozaki  
Pomoko Camp #9  
Wahiawa, Oahu, T.H.  
Age 13

Velma Hirst  
400 East Sea  
Independence, Mo.  
Age 14

John Sidoli  
309 High St.  
New Britain, Conn.

Larry Samuel Pike  
27 W. Anderson St.  
Savannah, Ga.  
Age 8½

Richard Spera  
P.O. Box 968  
818 E. High St.  
Charlottesville, Va.  
Age 15

Gladys Parkey  
Rt. 4  
Floydada, Tex.

Edmanetia Maria Brice  
664 E. 166 St.  
Bronx 56, N. Y.  
Age 17

Peter Price  
533 Clinton St.  
Stuebenville, Ohio  
Age 9

William Sparks  
216 Crosby St.  
Chester, Pa.

June Britner  
2312 - 32nd Ave. No.  
Birmingham 7, Ala.  
Age 17

Mary Ann Stern  
Queen Ave. Park Pl.  
Wheeling, W. Va.  
Age 12

Raymond War  
3729 Richmond St.  
Phila. 37, Pa.  
Age 16

Doreen Ishii  
59 Orange Lane  
Hilo, Hawaii  
Age 14

Vivian Kawahara  
P.O. Box 72  
Ninole, Hawaii  
Age 18

Cynthia Langlois  
Box 225  
New Roads, La.  
Age 14

Jean Price  
223 E. Maple  
Columbus, Kans.  
Age 15

Just a word to remind all you boys and girls who would like to become pen pals and who are not yet members of the Shield G-Man Club. All you have to do is fill out the form below and send along the 10c for your regular membership card. Be sure to tell us, you new members, that you want to be included in our pen pal club and don't forget to tell us your age. They are both very important. Merry Christmas and Happy New Year to you all!

*Sincerely  
Joe Higgins*

CUT ON THIS LINE

### USE THIS ENTIRE COUPON!!

JUST PRINT PLAINLY ON THIS COUPON, YOUR NAME, ADDRESS, AGE AND SEND IT TO ME WITH 10c TO COVER COST OF MAILING AND HANDLING.

**Joe Higgins**  
**Room 603**  
**241 Church St.**  
**New York City**

Dear Joe:

Please enroll me as a member of the **SHIELD G-MAN CLUB**. I am enclosing this coupon together with Ten Cents to cover the costs of handling and mailing my Badge and Identification Card.



EXACT COPY OF BADGE  
IN THREE COLORS  
RED—WHITE—BLUE

NAME.....  
ADDRESS.....AGE.....



# Archie-

WHY, ARCHIE! WHAT ARE YOU DOING, DRIVING A DELIVERY TRUCK?

HIYA, VERONICA? I'M WORKIN' FOR MR. SCHMIDT'S DELICATESSEN!



in the

**WEENY  
ROAST!**

Bill Vigoda

1



I'M DELIVERIN' WEENIES!

WEENIES -- YUM! I CAN STILL TASTE THEM FROM THAT LAST WEENIE ROAST!

SAY, THAT GIVES ME AN IDEA! HOW ABOUT GOIN' ON A WEENIE ROAST TOMORROW? THAT'S MY DAY OFF!

THAT'LL BE JUST DUCKY, ARCH!

HIYA, COOKIER? HOW'S ABOUT A DATE TOMORROW?

SORRY, REGGIE, I JUST PROMISED ARCHIE!

WE'RE GOING ON A WEENIE ROAST!

WITH THAT MUTTONHEAD? AND YOU CALL THAT A DATE?

WHY, YOU LOUD-MOULDED---

FOR TWO CENTS, I'D PUNCH YOU RIGHT IN THE NOSE!

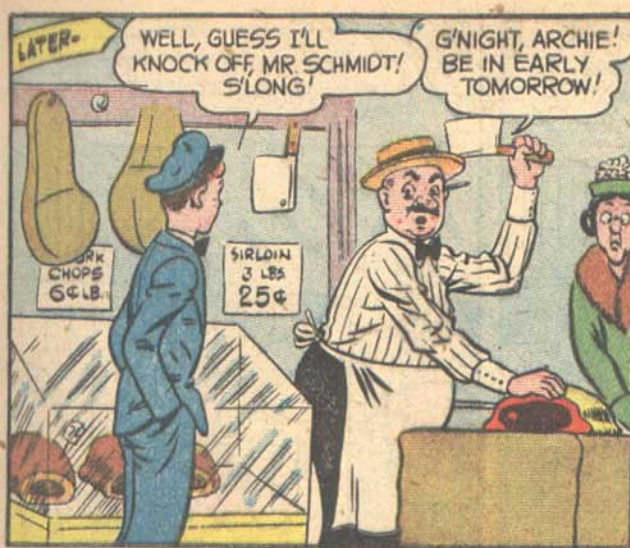
PLEASE, ARCH, NO FIGHTING! I'M SORRY, REGGIE, BUT ARCHIE GETS THE DATE!

OKAY, IF YOU LIKE CRUMBS, THAT'S YOUR BUSINESS!

IF I COULD ONLY THINK OF SOME WAY TO FIX THAT CARROT TOPS' WAGON!

BUS STOP





WELL, GUESS I'LL KNOCK OFF, MR. SCHMIDT! S'LONG!

G'NIGHT, ARCHIE! BE IN EARLY TOMORROW!

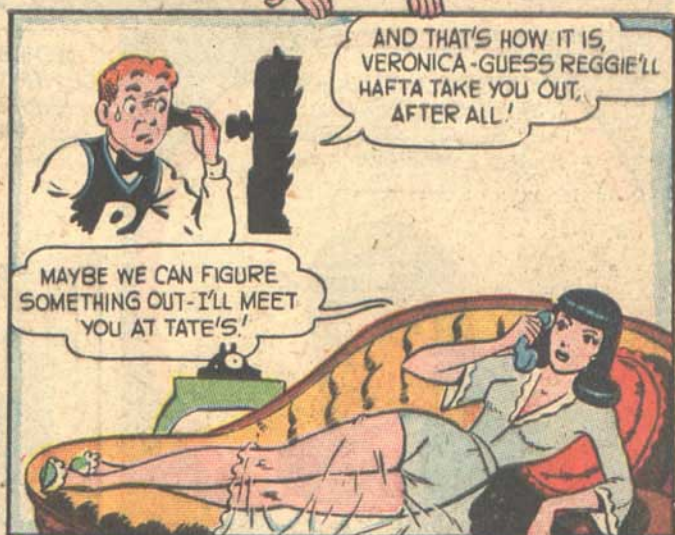


TOMORROW? BUT THAT'S MY DAY OFF!

THE HECK IT IS! TOMORROW'S MY BUSY DAY-YOU BE IN OR ELSE!



THAT DOES IT! GUESS I'LL HAVE TO CALL OFF THAT WEENIE ROAST!



AND THAT'S HOW IT IS, VERONICA-GUESS REGGIE'LL HAFTA TAKE YOU OUT, AFTER ALL!

MAYBE WE CAN FIGURE SOMETHING OUT-I'LL MEET YOU AT TATE'S!



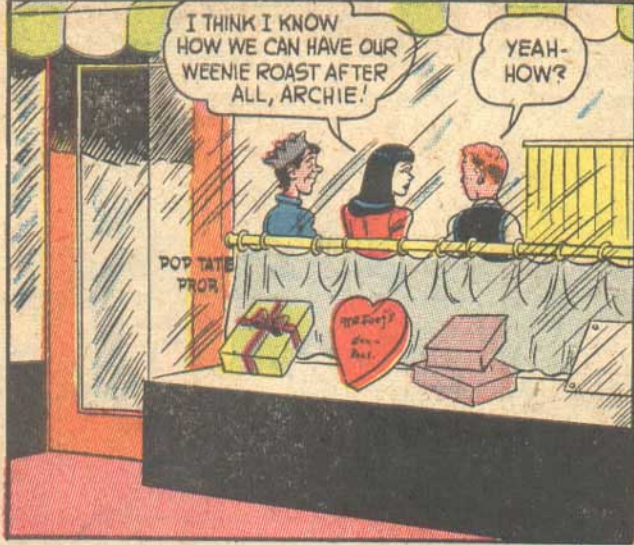
HIYA, ARCH? WHERE YA GOIN' IN SUCH A RUSH?

TO MEET VERONICA! C'MON, I MAY NEED YOUR HELP!



HMM? WHERE'S THAT RED-HEADED CREEP GOIN' IN SUCH A HURRY? THINK I'LL TAG HIM...





I THINK I KNOW HOW WE CAN HAVE OUR WEENIE ROAST AFTER ALL, ARCHIE!

YEAH-HOW?

POP TATE PROP



WELL, YOU'RE THE ONLY ONE WHO DELIVERS FOR MR. SCHMIDT, AREN'T YOU?

YES?



IS THERE ANY REASON WHY I COULDN'T CALL MR. SCHMIDT AND ORDER WEENIES?



AND THEN YOU'LL DELIVER THEM TO WHEREVER WE'LL HAVE THE ROAST!

SAY, THAT'S A KEEN IDEA!

OH, SO THAT'S THE PLOT, IS IT?



NEXT DAY-

HERE'S AN ORDER JUST CAME IN ARCHIE- 51 ELDERT'S LANE!

YES, SIR!

THIS IS IT!



THIS IS 51 ELDERT'S LANE, BUT I DON'T SEE VERONICA!

THAT'S FUNNY!







VERONICA MUST HAVE CALLED MR. SCHMIDT A LONG TIME AGO! I GUESS WE CAN FORGET THAT WEENY ROAST!

THAT @#\*!! REGGIE!

YOO HOO, ARCHIE!  
OH, ARCHIE!

WHA-? AM I HEARING THINGS, OR IS THAT--?



VERONICA AND BETTY!!  
WOWIE-WHAT  
**LUCK!**

QUICK! GET THAT GUY TO STOP!

HOW? HE'S DEAF! HE WON'T HEAR US!



WAIT! I GOT AN IDEA-I'LL TRY'N SWING MY CAR AROUND THAT SIGN POST!



YOU AND YOUR IDEAS!









SOMEONE CUT THOSE ROPES!  
IF REGGIE WERE ANYWHERE  
AROUND, I'D SWEAR THAT  
WAS ANOTHER ONE OF  
HIS TRICKS!



SAY, I MUST  
BE GETTING STRONGER!  
IT DIDN'T SEEM HALF AS  
HARD, PULLING THE SLED  
UP THIS TIME!



NO WONDER-ALL THE  
PROVISIONS SPILLED!  
LOOK!

YI!!

AT THIS RATE, WE'LL  
HAVE OUR ROAST  
SOMETIME NEAR  
CHRISTMAS!

LET'S HAVE IT AT THE  
BOTTOM! EVERYTHING  
IS DOWN THERE,  
ANYWAY!



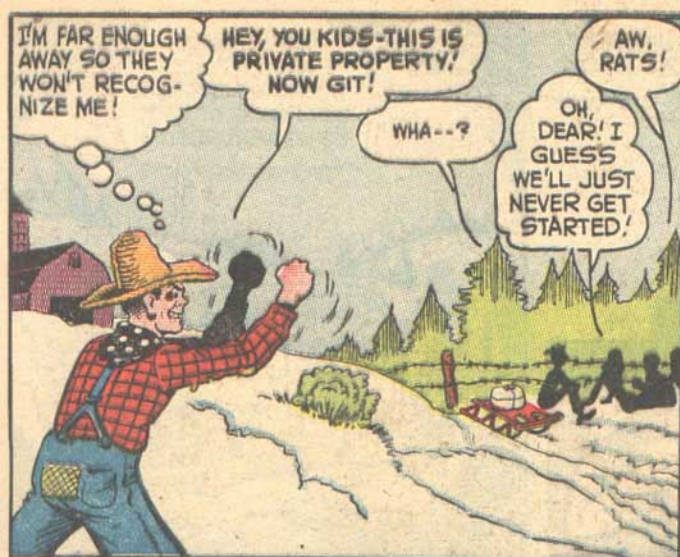
MEANWHILE-

DARN THAT ARCH! I'LL GET  
EVEN WITH HIM FOR THAT!



AND I THINK I KNOW HOW!  
FIRST, TO TAKE THAT  
SCARECROW'S  
CLOTHES!





I'M FAR ENOUGH AWAY SO THEY WON'T RECOGNIZE ME!

HEY, YOU KIDS-THIS IS PRIVATE PROPERTY! NOW GIT!

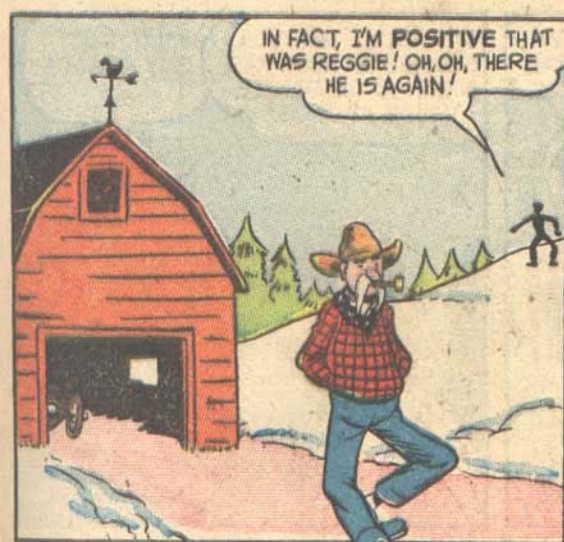
WHA--?

OH, DEAR! I GUESS WE'LL JUST NEVER GET STARTED!

AW, RATS!



SAY, THAT LOOKS LIKE A FARMER-BUT-IT SOUNDS AN AWFUL LOT LIKE REGGIE!



IN FACT, I'M POSITIVE THAT WAS REGGIE! OH, OH, THERE HE IS AGAIN!



PLAY TRICKS ON US, WILL HE? I'LL SHOW THAT WISE GUY!



SPLAT!



OBOY, AM I HAVIN' FUN, LOUSING UP THAT PARTY? HAW, HAW!

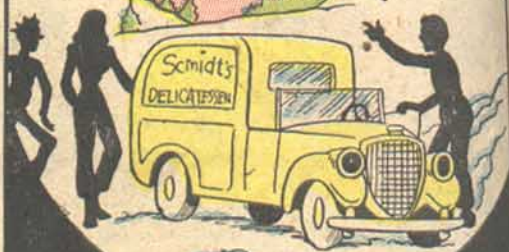


HIT ME WITH A SNOWBALL,  
WILL YA- CONSNARN YA?

HEY, WAIT A MINUTE!  
IT WASN'T ME, MISTER-  
I-I-I-

MEANWHILE--

HOP IN, GIRLS!  
I KNOW A PLACE  
WHERE WE CAN HAVE  
OUR ROAST WITHOUT  
BEING DISTURBED!



BOY, THAT WAS SOME ROAST!  
SWELL IDEA HAVIN' IT IN  
YOUR BACK YARD,  
ARCH!

ARCHIE! OH, ARCHIE! MR.  
SCHMIDT WANTS YOU,  
RIGHT AWAY!

WHAT? I  
GIVE  
UP!

IT'S ABOUT TIME YOU  
SHOWED UP. RUSH THIS  
STEAK TO THE MANTLE  
HOUSE AT ONCE!

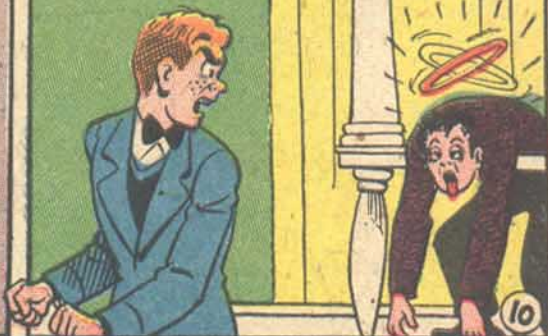
WHAT, THAT  
GUY AGAIN?



HURRY UP AND GIVE ME  
THAT STEAK-MY EYE IS  
KILLING ME!

OH, SO IT'S FOR YOUR  
SHINER, IS IT?

I BROUGHT YOU THE LARGE, ECONOMY  
SIZE-NOW YOU CAN USE IT FOR  
TWO!!







# STORY QUIZ

AH! THE CAPTAIN IS IN SIGHT OF THE TREASURE SO HELP HIM THROUGH THE TRICKY PASSAGES.



## THE ANSWER

PEARLS  
GOLD  
EMERALDS  
SILVER  
DIAMONDS  
RUBIES  
SAPPHIRES



BY UNSCRAMBLING THE LETTERS, YOU'LL FIND OUT WHAT THE OLD PIRATE FOUND IN THE CHEST.

YOU CAN'T BEAT HIM FOR LAUGHS!



# HE'S Archie

AMERICA'S TYPICAL TEEN-AGER!

STARRING IN TWO OTHER TOP COMIC MAGAZINES

# LAUGH COMICS ARCHIE COMICS

IF IT'S AN ARCHIE MAGAZINE IT'S THE BEST

LOOK FOR THIS TRADE-MARK





# KATY

# KEENE

*The*  
**PIN-UP  
QUEEN**

by  
**BILL  
WOGGON**



BATHING SUIT ON KATY  
DESIGNED by  
JUNE LOGAN,  
W. ANNAPOLIS, MARYLAND

①

KATY KEENE APPEARS ALSO IN LAUGH, WILBUR AND SUZIE COMICS



YES! THIS IS KATY KEENE---AND YOU SAY I'VE BEEN PICKED BY STATION W-O-G AS THE LUCKY GIRL TO GO ON A DATE WITH "THE CINDERELLA MAN"?



--AND I'M TO WEAR A MINK COAT DELIVERED IN PERSON BY THE CINDERELLA MAN? --HOW NICE! I'D BE THRILLED TO GO -- GOODBYE!

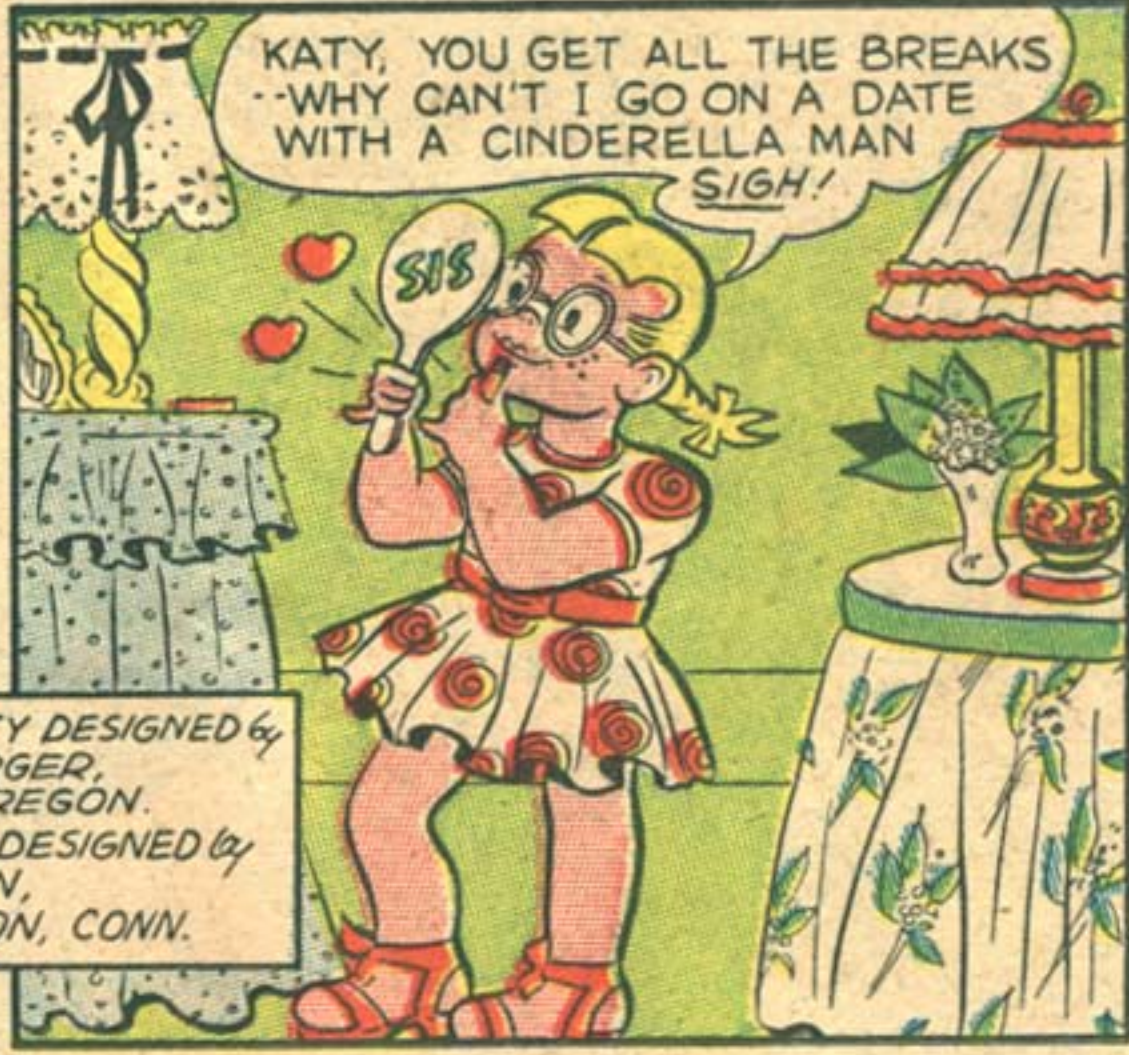


IMAGINE, SIS! I'M PICKED AS THE LUCKY GIRL TO GO DINING AND DANCING WITH THE CINDERELLA MAN--I'M SO THRILLED!



PAJAMAS ON KATY DESIGNED BY BARBARA YOERGER, SANDY, OREGON. DRESS ON SIS DESIGNED BY JEAN ARONSON, TORRINGTON, CONN.

KATY, YOU GET ALL THE BREAKS --WHY CAN'T I GO ON A DATE WITH A CINDERELLA MAN SIGH!



I'M SO EXCITED---LET'S SEE -- NOW---WHAT SHOULD I WEAR? SOMETHING THAT MY READERS HAVE SENT ME -- A GOWN THAT WILL LOOK NICE WITH A MINK COAT! HMM--!







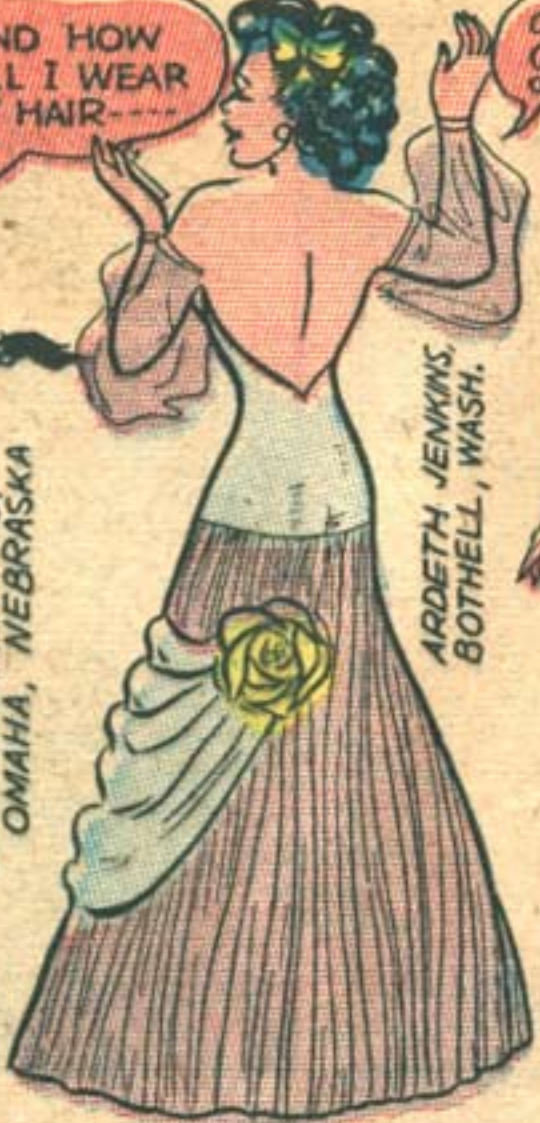
THEY'RE ALL SO NICE---

ELDA BERNARDI  
NEW YORK, N.Y.



AND HOW WILL I WEAR MY HAIR----

LUCILLE DIMARTINO,  
OMAHA, NEBRASKA

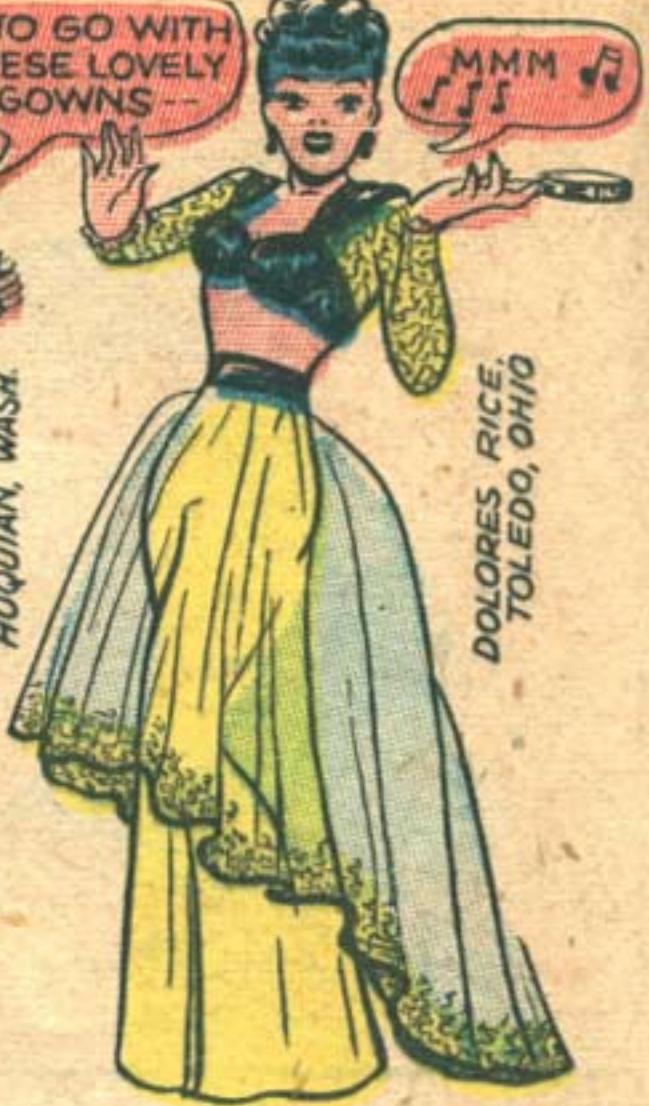


ARDETH JENKINS,  
BOTHELL, WASH.



--TO GO WITH THESE LOVELY GOWNS--

JOAN DUGAY,  
HOQUIAN, WASH.

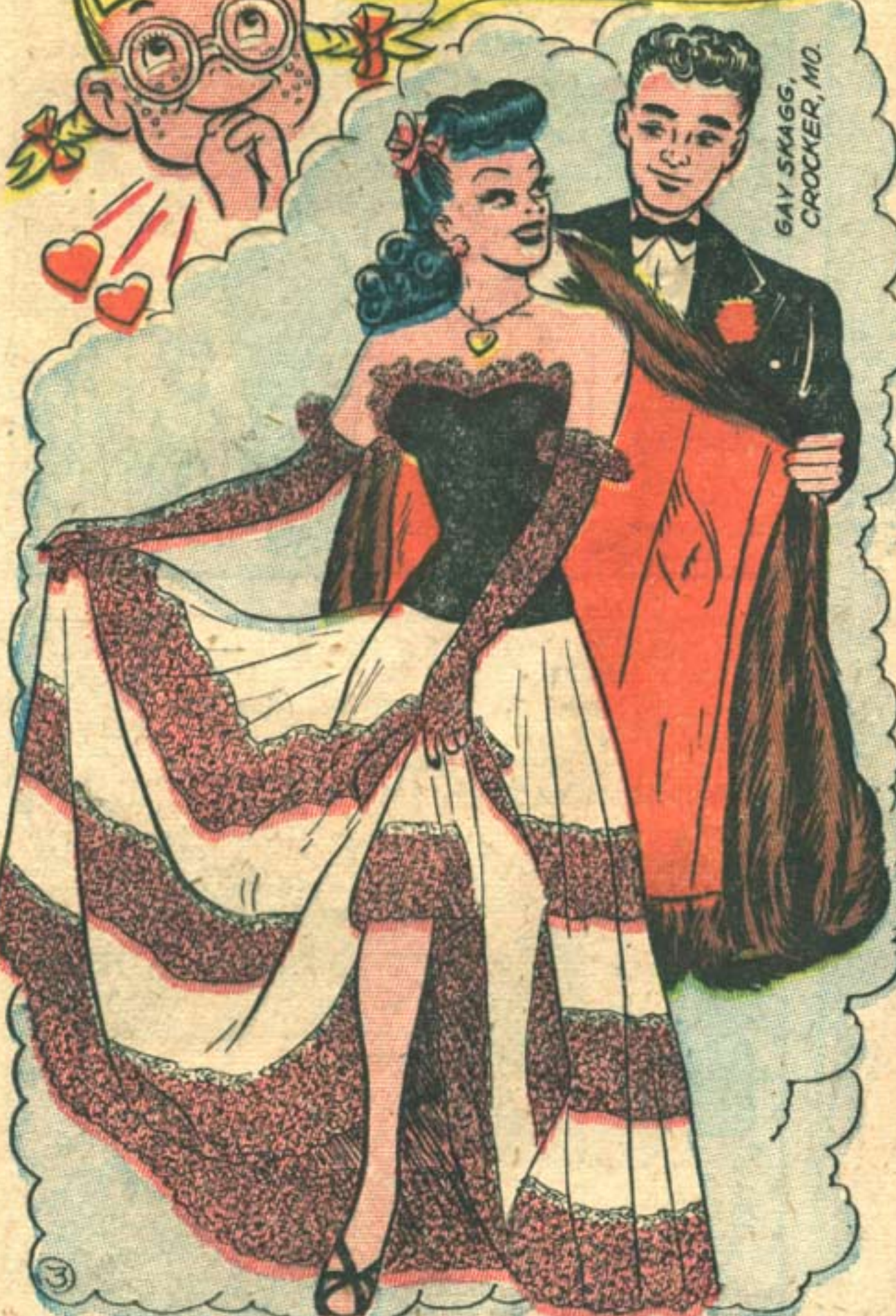


MMM

DOLORES RICE,  
TOLEDO, OHIO



CREEPERS! THEY'RE PRETTY!  
--I CAN SEE TH' CINDERELLA  
MAN SLIPPING TH' MINK COAT  
ON YOUR SHOULDERS NOW----



GAY SKAGG,  
CROCKER, MO.



DOROTHY JEAN BALLARD,  
LINESVILLE, PA.

JOSEPHINE HAYWOOD,  
HAMPTON, VIRGINIA

I'M SO THRILLED,  
SIS!



THE READERS ARE SENDING IN  
SUCH BEAUTIFUL DRESS DESIGNS  
IT'S SO HARD TO MAKE UP MY MIND  
--JUST THINK, I'LL  
BE WEARING A  
MINK COAT--  
HMM





THERE'S THE PHONE, SIS, WILL YOU ANSWER IT?

OKAY, KATY, I'LL GET IT!

RING RING

NEGLIGEE by LILA HOFF, GRENORA, NO. DAKOTA

HELLO, SIS, THIS IS K.O. KELLY--- I'D LIKE TO ASK KATY FOR A DATE TONIGHT!

HAVEN'T YOU HEARD ON TH' RADIO?-KATY HAS A DATE WITH TH' CINDERELLA MAN AN' IS GOING TO WEAR A MINK COAT!

SO! KATY IS GOING OUT WITH THE CINDERELLA MAN, EH? BEGORRA! AN' I'LL BREAK EVERY BONE IN THAT CINDERELLA BOY'S BODY!!

THERE'S THE 'PHONE AGAIN, SIS! I'LL NEVER GET DRESSED FOR THIS BIG DATE!

I GOT IT, KATY!

RING RING

HELLO! THIS RANDY VAN RONSON -- WHAT? YOU SAY KATY HAS A DATE WITH THE CINDERELLA MAN FROM STATION W-O-G? OKAY! GOODBYE, SIS!

HMM! AND MY DAD IS STOCK-HOLDER IN THAT STATION--HMM-- I'LL FIX THAT!

IT'S EDDIE MCCRACKEN CALLING THIS TIME, KATY, -- NO, EDDIE! NOT TONIGHT, YOU SEE KATY IS GOING--

CAMELION STOCK ROOM

C-CINDERELLA MAN? M-MINK COAT? HMM--

FUR COATS



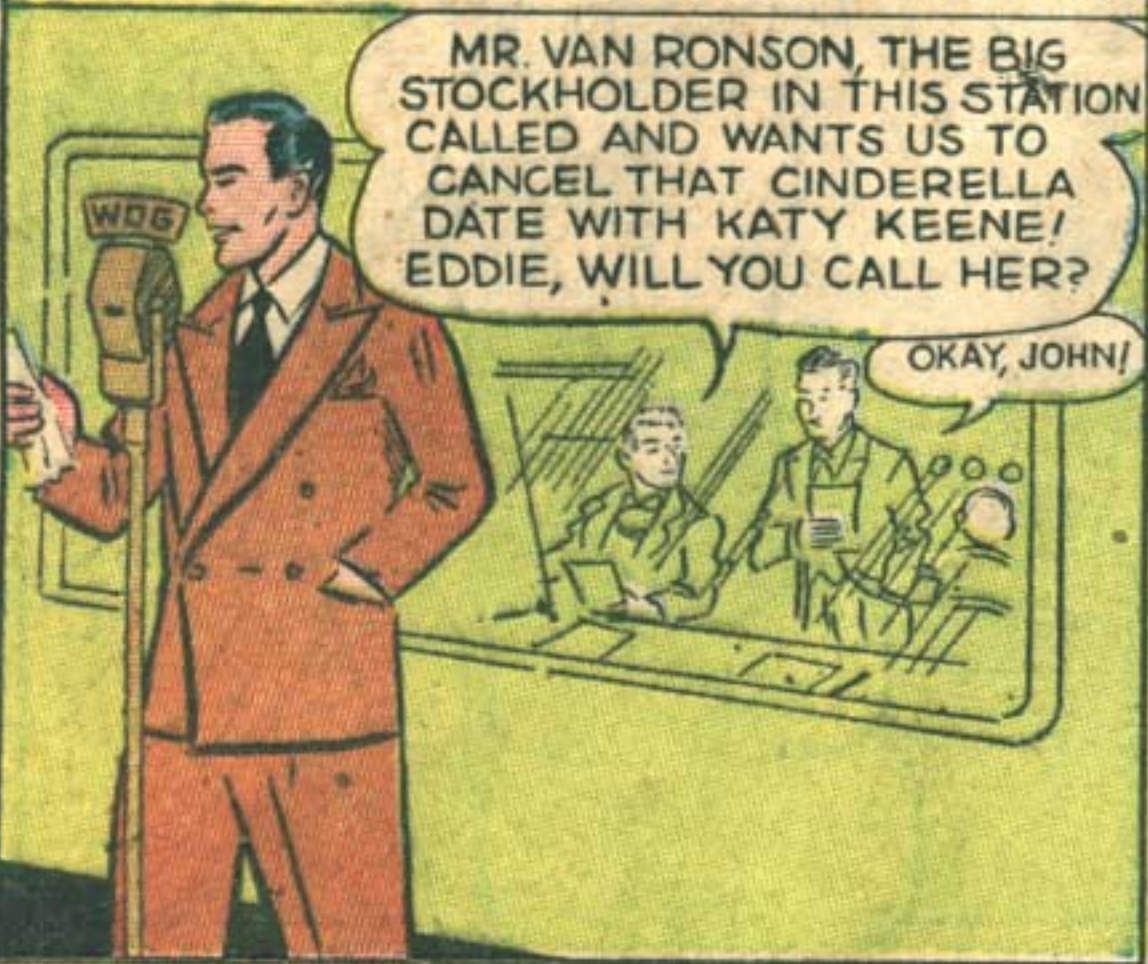
And Doctor Kildear, another one of Katy's boy-friends gets the news...



AND I WAS JUST GOING TO CALL KATY FOR A DATE TONIGHT, AND TELL HER ABOUT THESE ALLERGY TESTS SHE HAD ME MAKE... HMM! I HAVE AN IDEA... I GUESS ALL IS FAIR IN LOVE AND WAR... SO SHE THINKS SHE'S GOING TO WEAR **MINK**, EH...



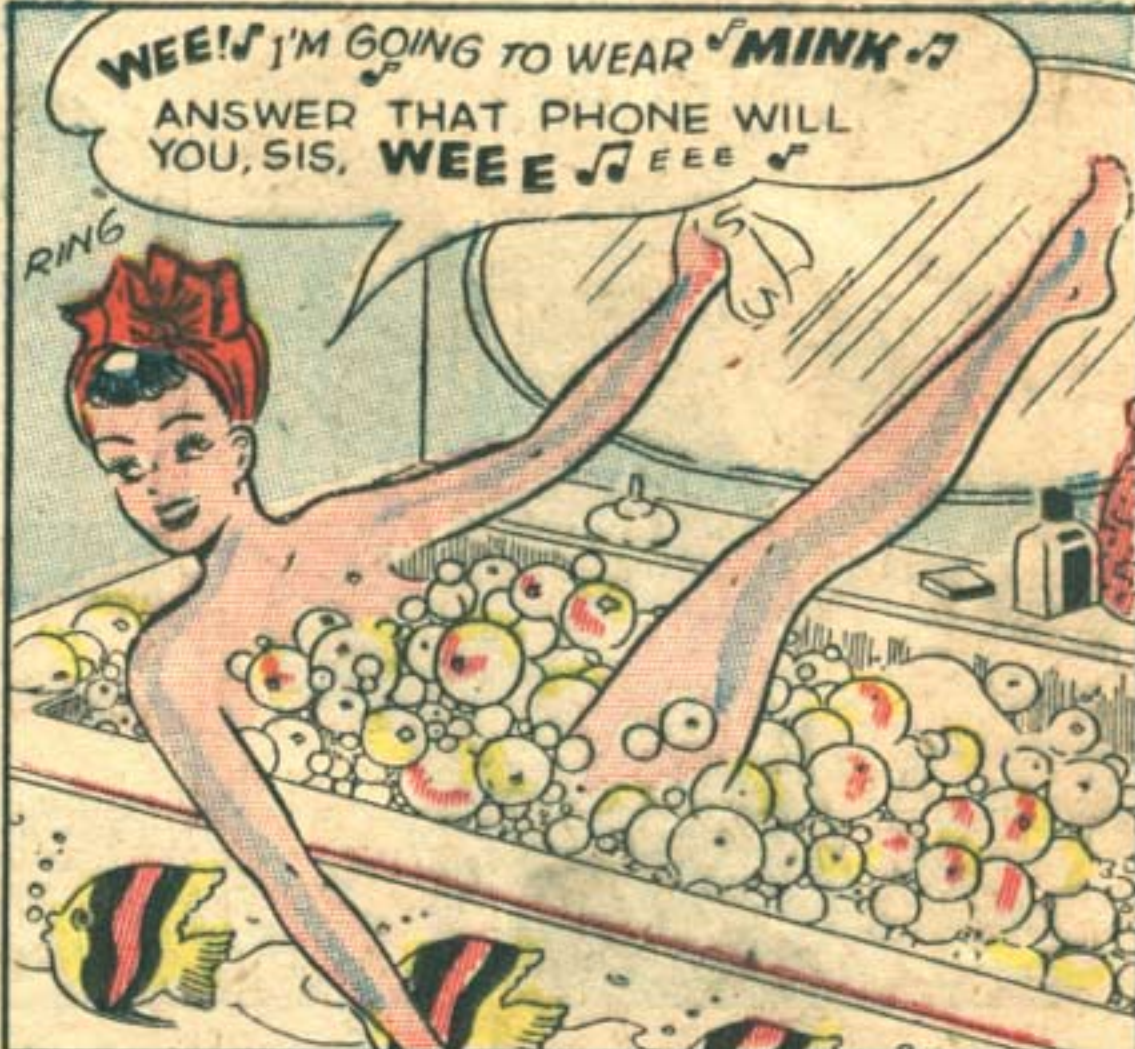
In the meantime at Station W-O-G-



MR. VAN RONSON, THE BIG STOCKHOLDER IN THIS STATION CALLED AND WANTS US TO CANCEL THAT CINDERELLA DATE WITH KATY KEENE! EDDIE, WILL YOU CALL HER?

OKAY, JOHN!

WEE! I'M GOING TO WEAR **MINK**! ANSWER THAT PHONE WILL YOU, SIS, WEE E EEE

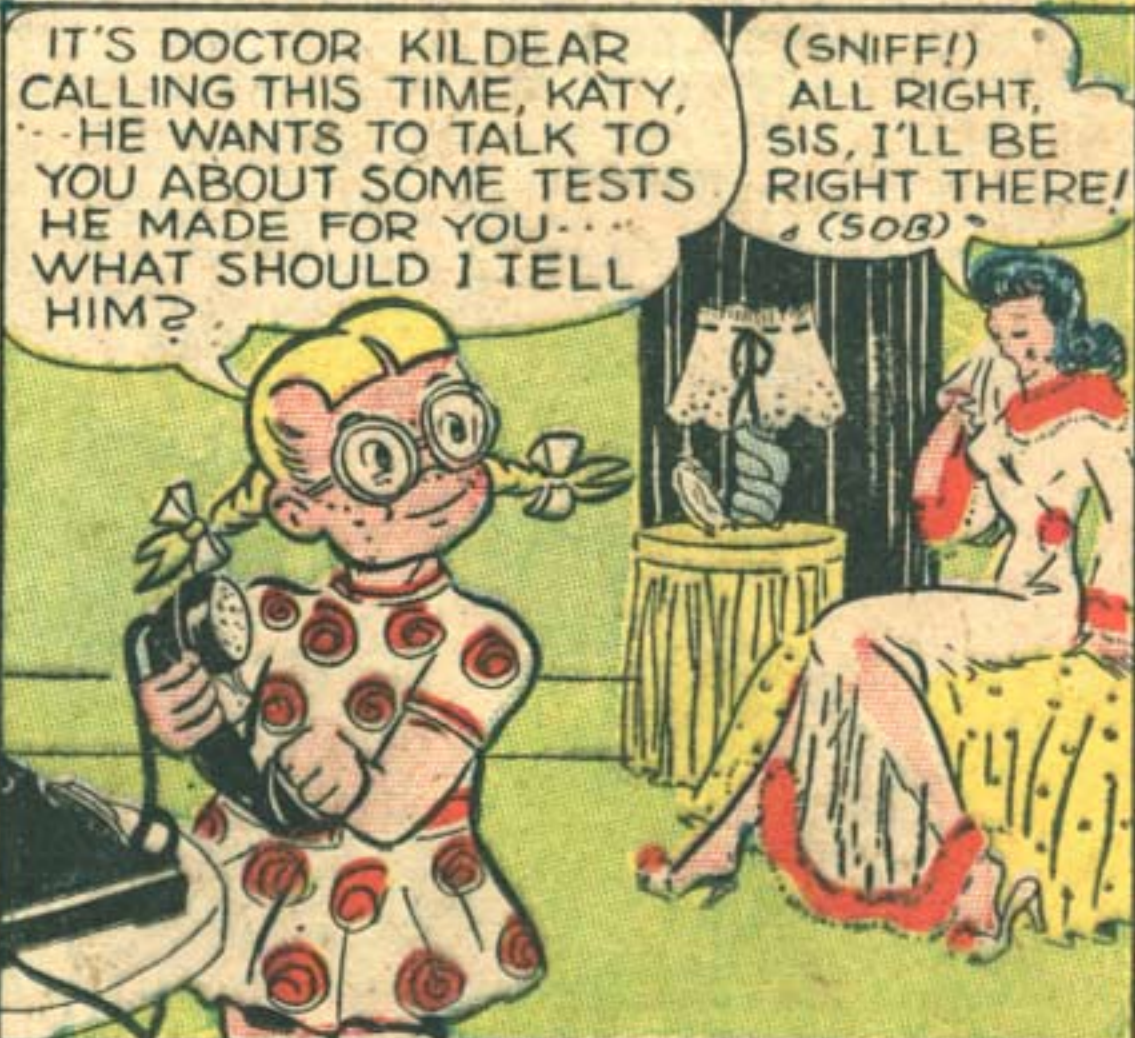


YES, THIS IS KATY KEENE... YOU... YOU S-SAY DUE TO CIRCUMSTANCES BEYOND YOUR CONTROL... MY DATE WITH THE CINDERELLA MAN HAS B-BEEN CANCELLED!!! OH-H...N-NO!! G-G GOODBYE



IT'S DOCTOR KILDEAR CALLING THIS TIME, KATY, HE WANTS TO TALK TO YOU ABOUT SOME TESTS HE MADE FOR YOU... WHAT SHOULD I TELL HIM?

(SNIFF!) ALL RIGHT, SIS, I'LL BE RIGHT THERE! (SOB)

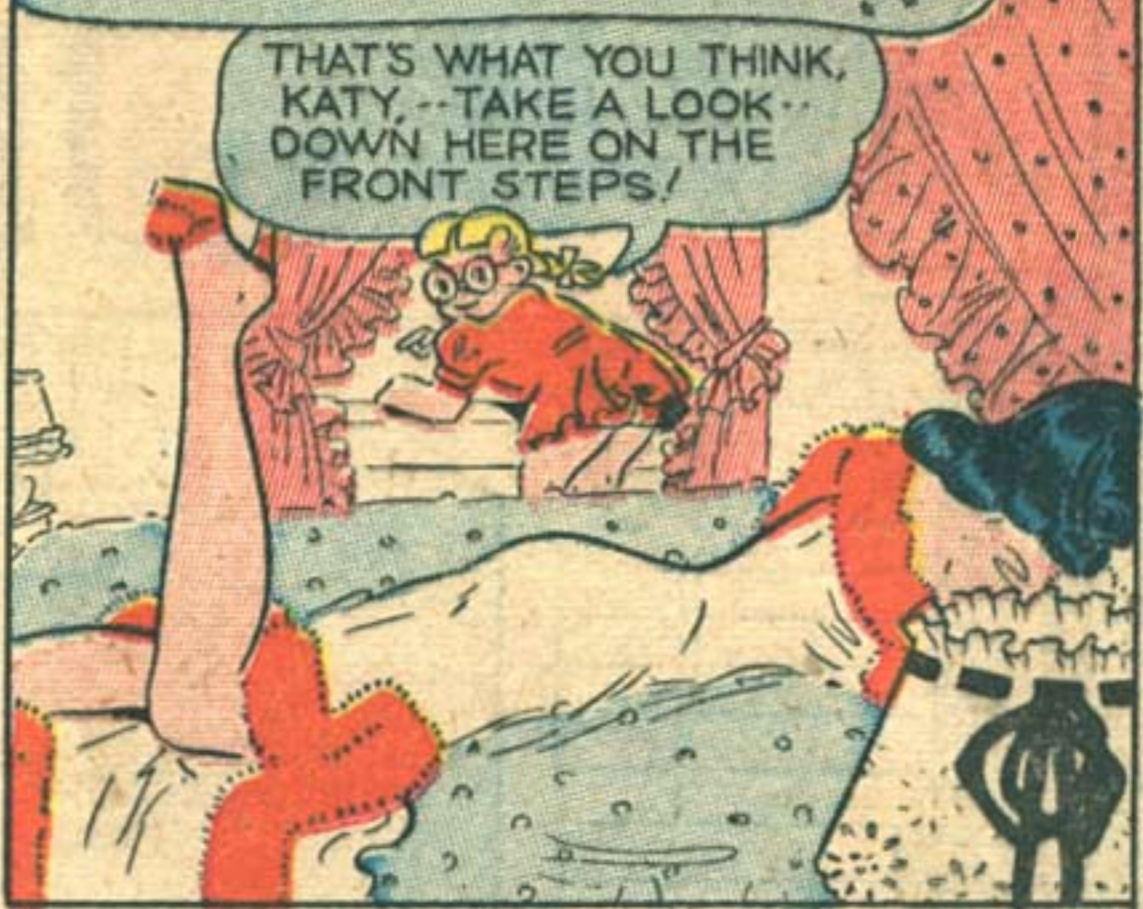




HELLO! THIS IS DOCTOR KILDEAR CALLING, KATY, AND I WANT YOU TO BRACE YOURSELF FOR **BAD NEWS**--YOU'RE **ALLERGIC TO MINK**-- HELLO-- HELLO!-- SHE HUNG UP BEFORE I COULD TELL HER I WAS COMING OVER TO EXPLAIN--



**OHH! (SOB) MY LIFE IS RUINED, SIS, I'M ALLERGIC TO MINK!! OH-H!! AND I'M WITHOUT A DATE, TOO!...**



THAT'S WHAT YOU THINK, KATY--TAKE A LOOK-- DOWN HERE ON THE FRONT STEPS!

TELL THEM I'LL BE RIGHT DOWN, SIS (SNIFF)



I HAVE A CONFESSION TO MAKE, KATY, YOU'RE **NOT** ALLERGIC TO **MINK**--I MADE A MISTAKE, AN--



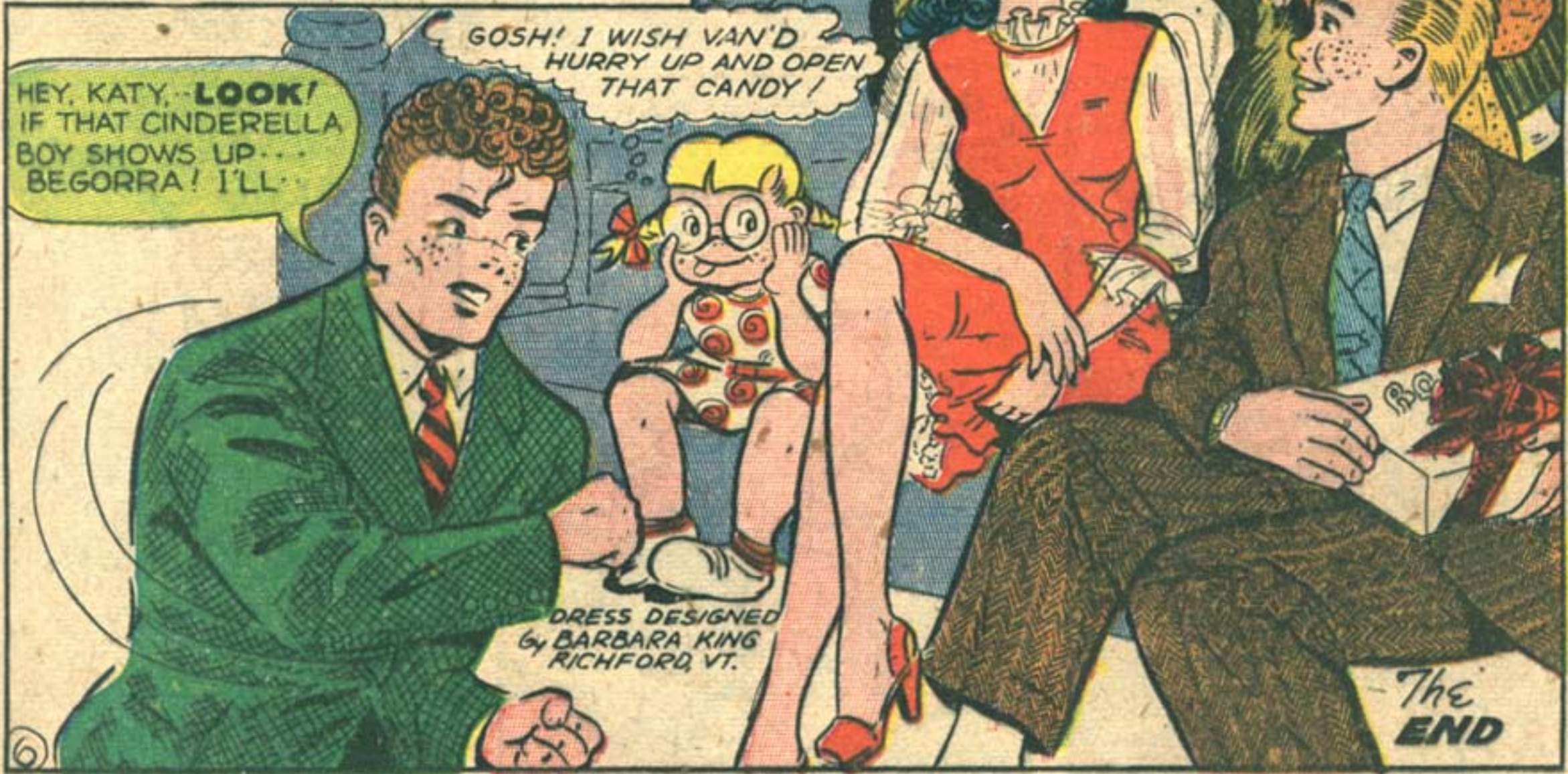
HERE, K-KATY, IF IT'S **MINK** YOU'D LIKE TO WEAR--S-SLIP THIS MINK COAT ON THAT I BORROWED FROM GAMBLE'S STOCK ROOM--I'LL RETURN IT IN TH' MORNING

OH, EDDIE, YOU'LL GET IN SERIOUS TROUBLE OVER ME, YET!

I HAVE SOMETHING TO CONFESS TOO, KATY!

HEY, KATY, --LOOK! IF THAT CINDERELLA BOY SHOWS UP-- BEGORRA! I'LL

GOSH! I WISH VAN'D HURRY UP AND OPEN THAT CANDY!



DRESS DESIGNED BY BARBARA KING RICHFORD, VT.

The END

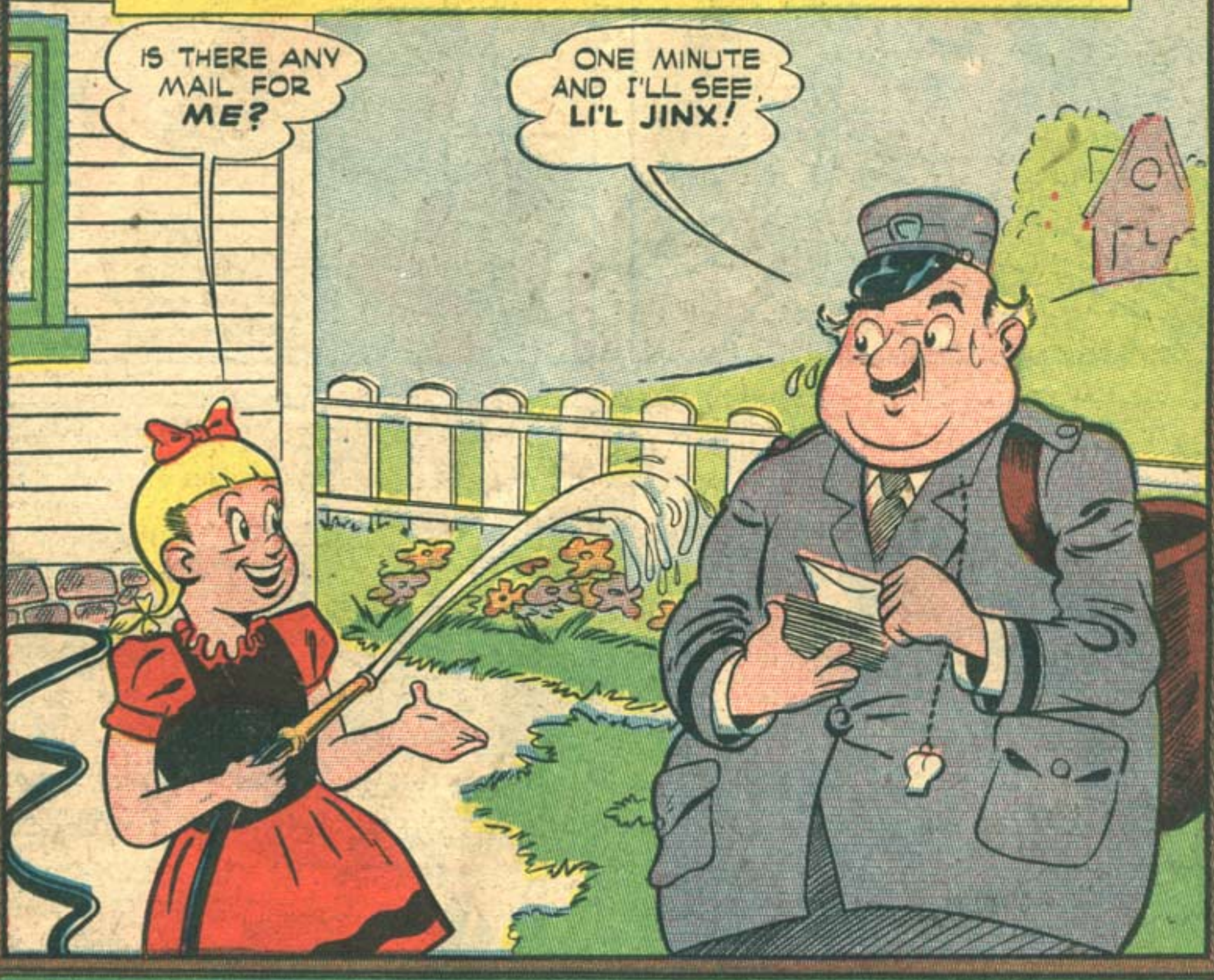


# LI'L JINX

JOE EDWARDS

IS THERE ANY MAIL FOR ME?

ONE MINUTE AND I'LL SEE, LI'L JINX!



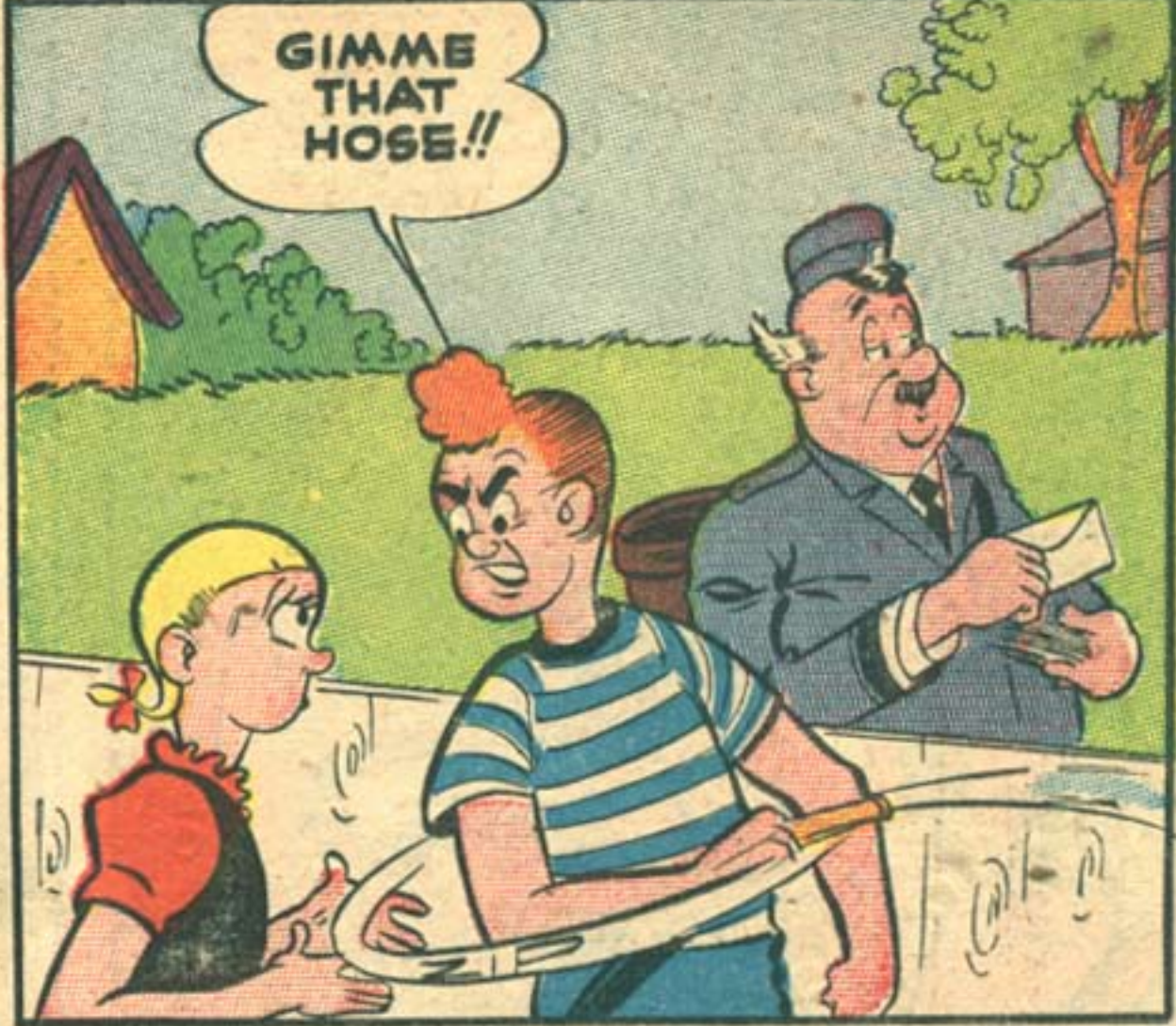
OH, LI'L JINX! IS THE MAILMAN HERE YET?

WHAT DID YOU SAY, DADDY??

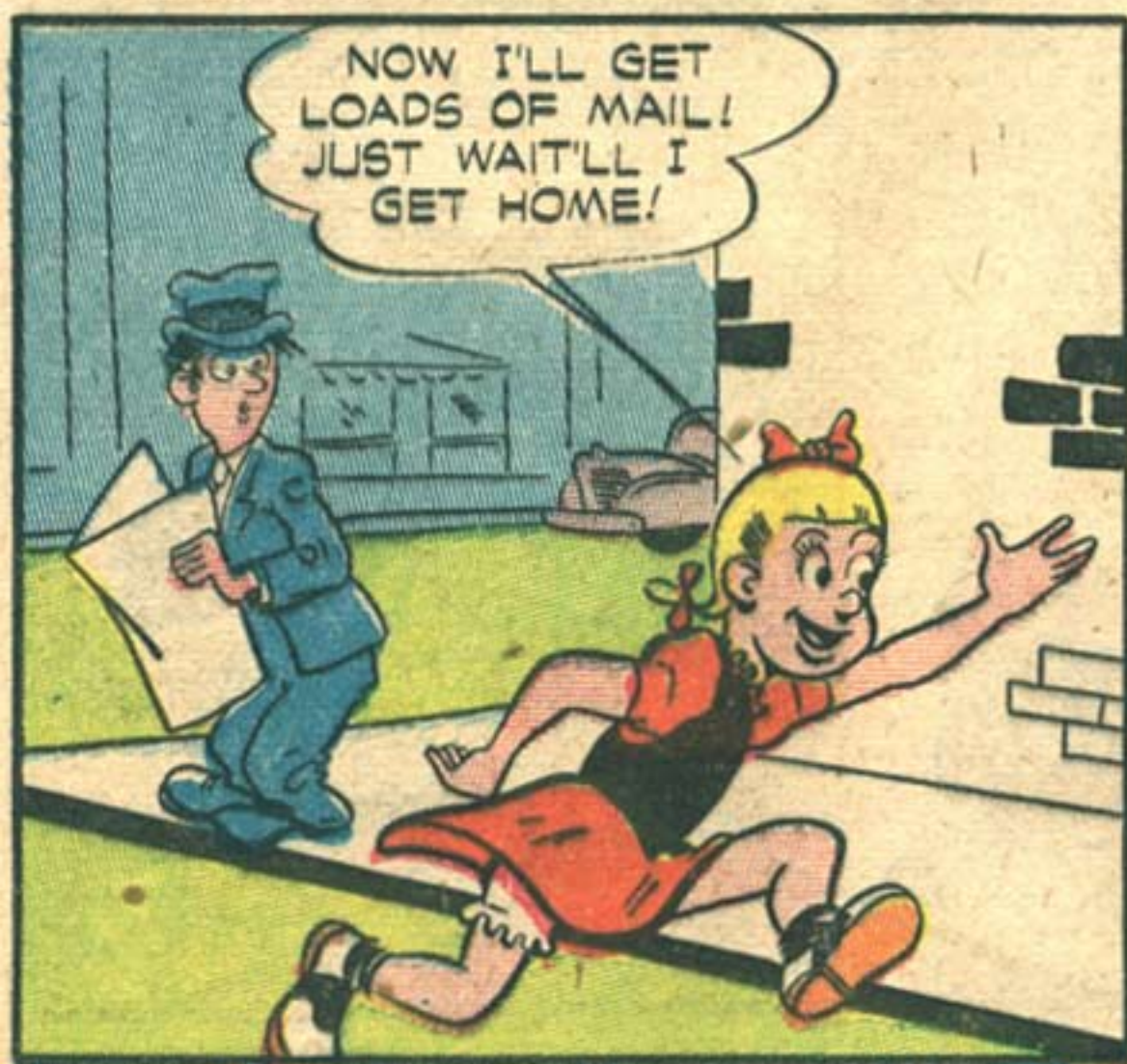
I SAID... YEOW... BLUB... GLUG...



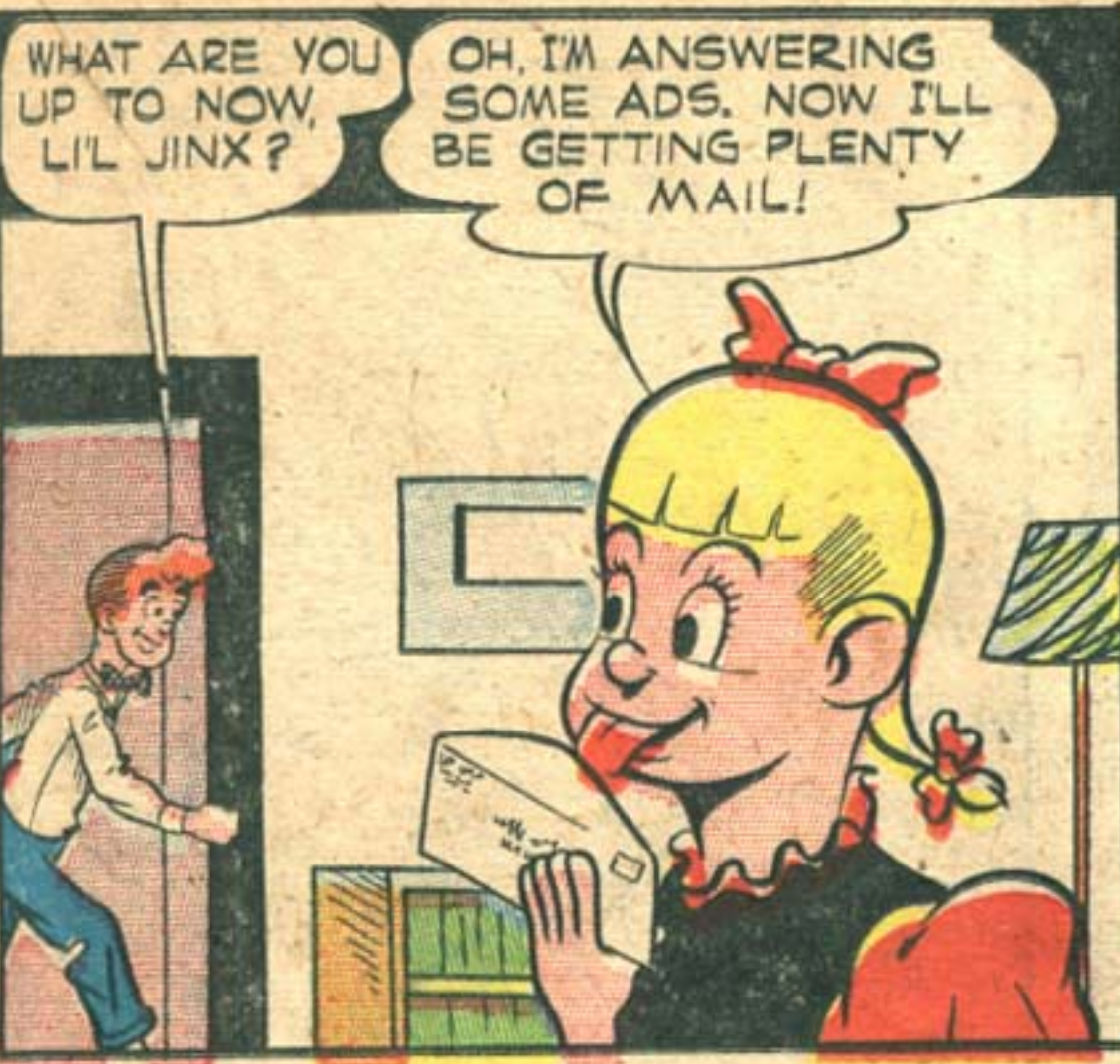










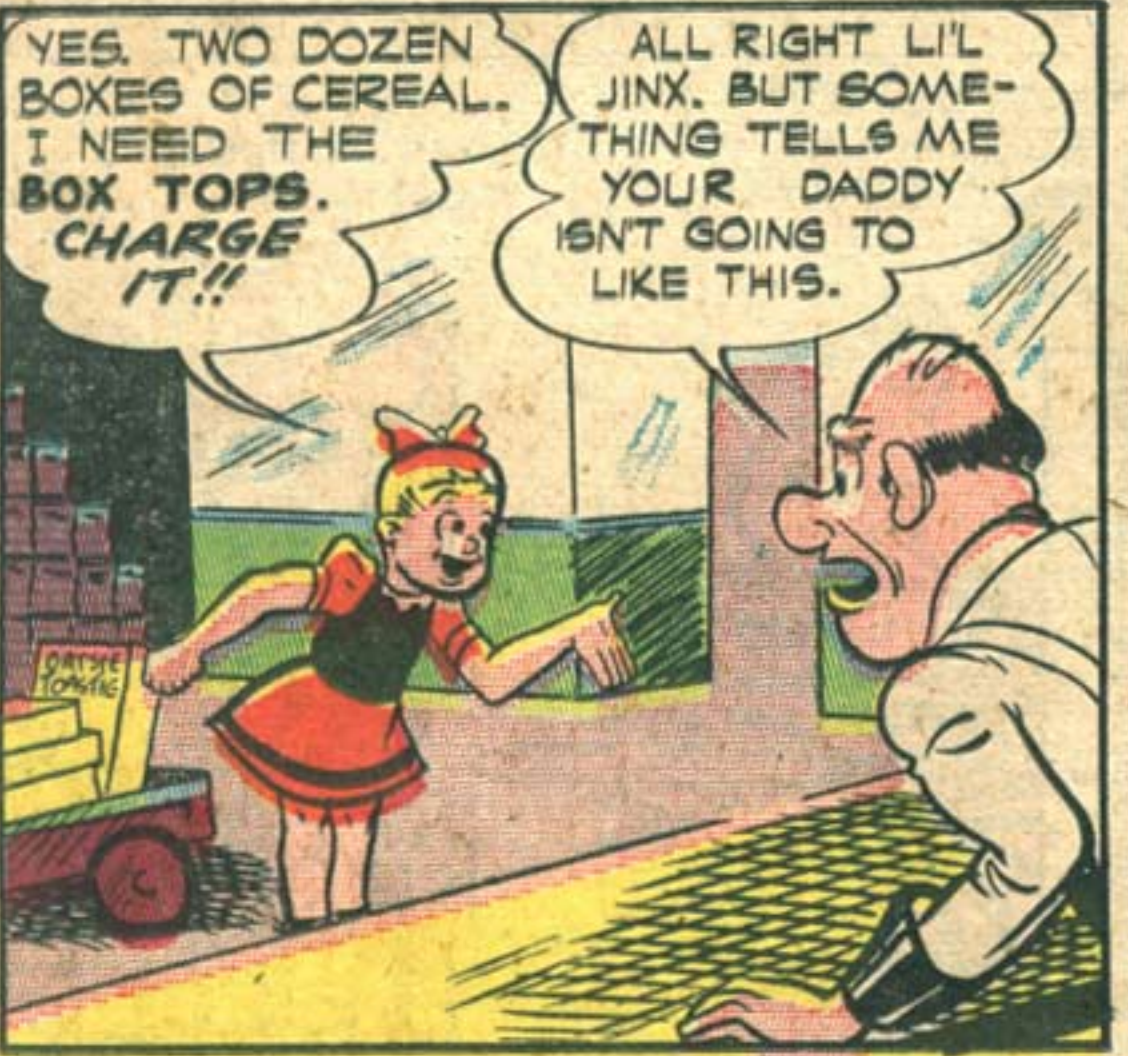


WHAT ARE YOU UP TO NOW, L'I'L JINX?

OH, I'M ANSWERING SOME ADS. NOW I'LL BE GETTING PLENTY OF MAIL!

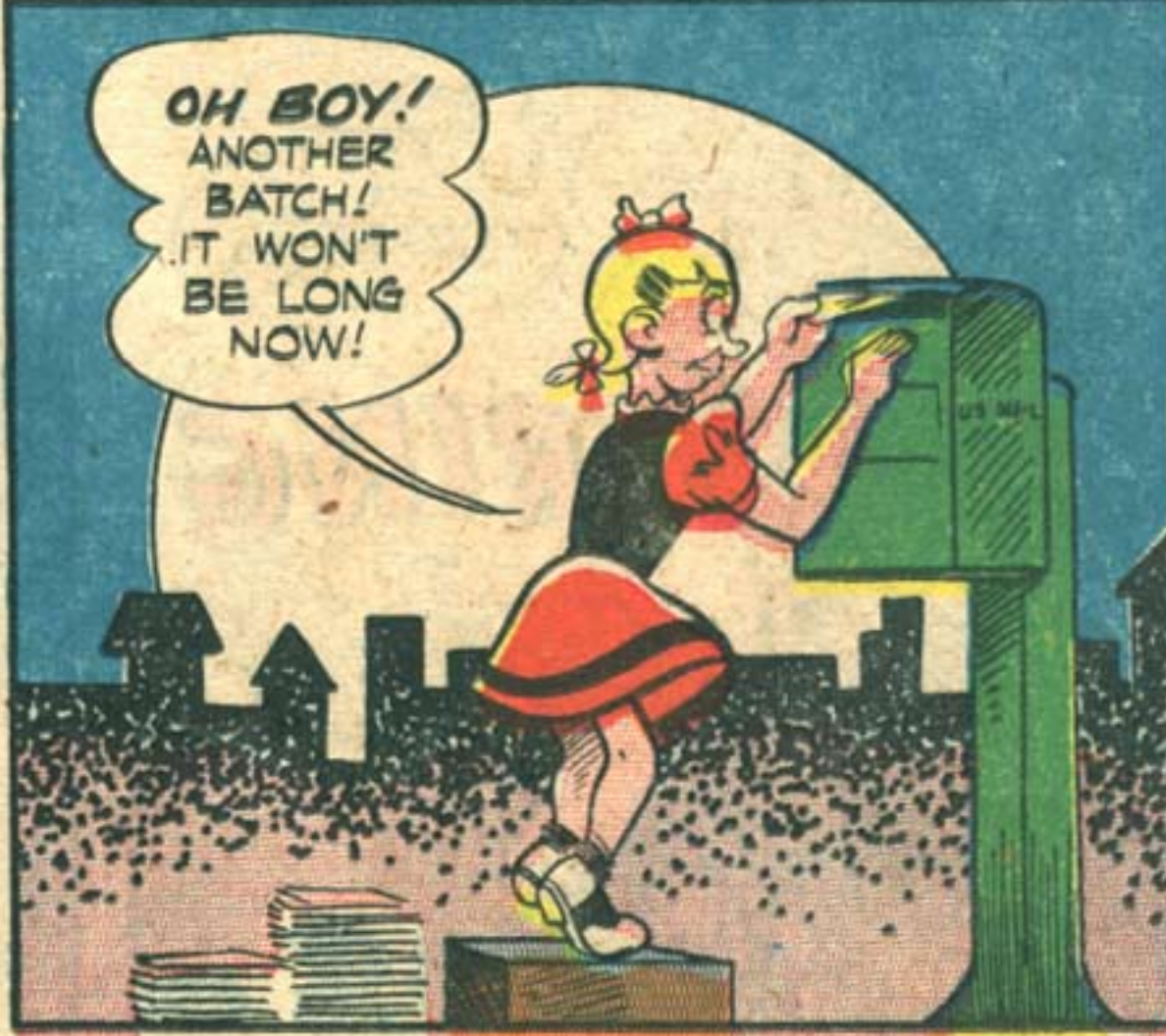


WHAT THE HECK! MY PAPER'S CUT TO PIECES! DARN THAT KID OF MINE AND HER ADS. WHAT'LL SHE THINK OF NEXT!



YES. TWO DOZEN BOXES OF CEREAL. I NEED THE BOX TOPS. CHARGE IT!!

ALL RIGHT L'I'L JINX. BUT SOMETHING TELLS ME YOUR DADDY ISN'T GOING TO LIKE THIS.



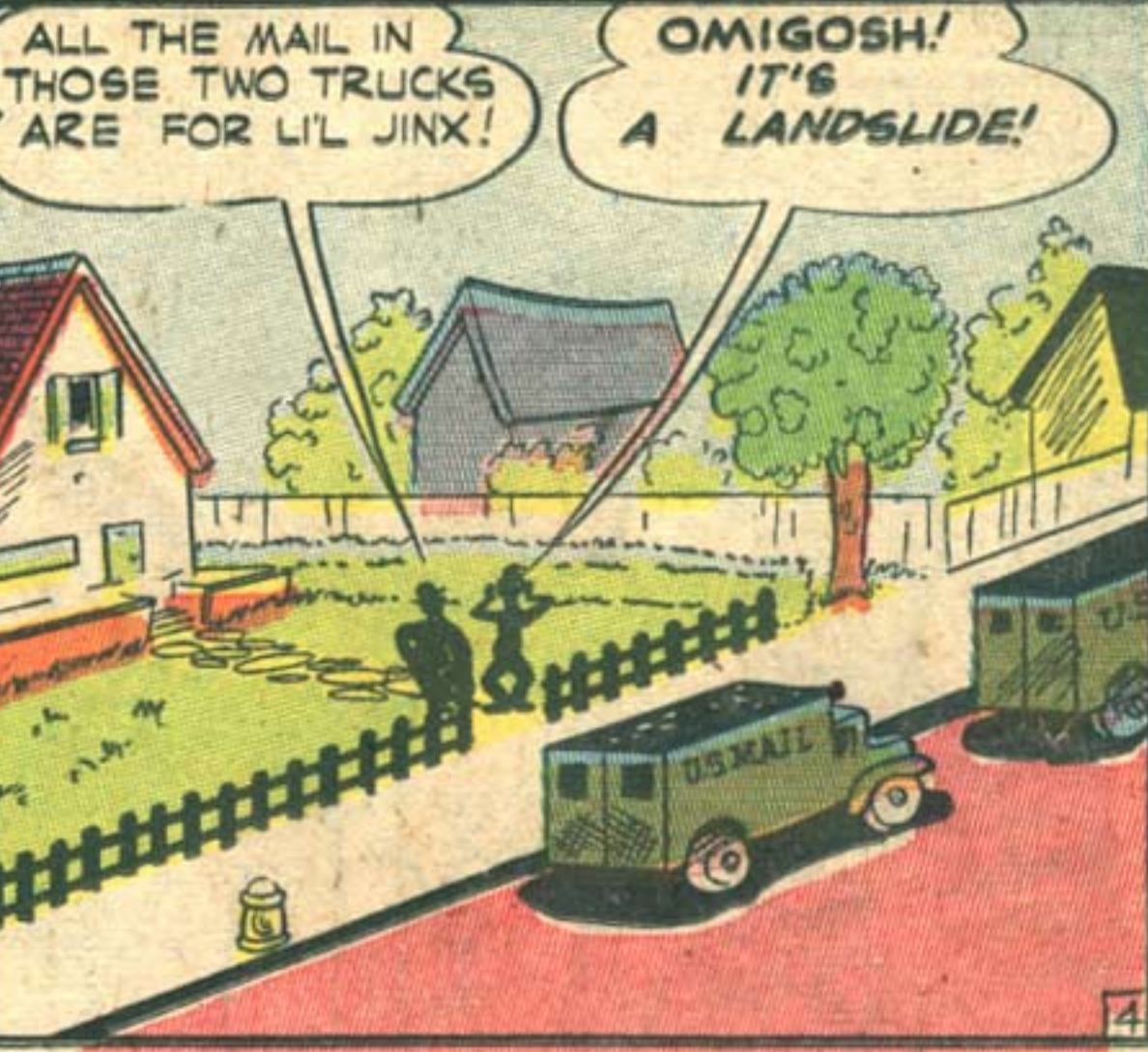
OH BOY! ANOTHER BATCH! IT WON'T BE LONG NOW!



And so about week later...

HELLO MR. KRAKBACK, ANY MAIL FOR US TODAY!

ARE YOU KIDDING BUBBLEGUM? COME ON OUTSIDE AND COLLECT IT!



ALL THE MAIL IN THOSE TWO TRUCKS ARE FOR L'I'L JINX!

OMIGOSH! IT'S A LANDSLIDE!





OH DADDY! LOOK AT ALL THE MAIL! MINE ALL MINE!

YEAH! GREAT! LET'S SEE WHAT IT IS!



"HOW TO TRAP YOUR MAN!"

WHY SMOKING SKUNKIES THE CIGARETTE WITH THAT CERTAIN AIR, IS WONDERFUL.

GROW OLD GRACEFULLY.

"WHAT TO DO AFTER 40!"

TRY KUTFACE RAZORS.

USE CHOOINGUM FOR LOOSE DENTURES.

PLAY THE BASSOON SUCCESSFULLY.

'THE SECRET OF RAISING ORANG-UTANGS.'

FOR A LONG SMOKE USE THE GENUINE SOOER PIPE.



GOSH! DON'T YOU THINK YOU WENT A LITTLE OVERBOARD ON THIS LETTER WRITING BUSINESS.

DADDY THERE'S THE DOORBELL.

RING



HERE DE SET OF DUMBBELLS DAT WAS ORDERED BY MAIL! DAT'LL BE TWENTY DOLLARS JACK!

WELL YOU CAN TAKE IT BACK. WE DONT WANT IT!



YOU ORDERED 'EM AND YOU'RE PAYIN' FOR THEM, JACK- DO I GOTTA EXPLAIN FOITHER.



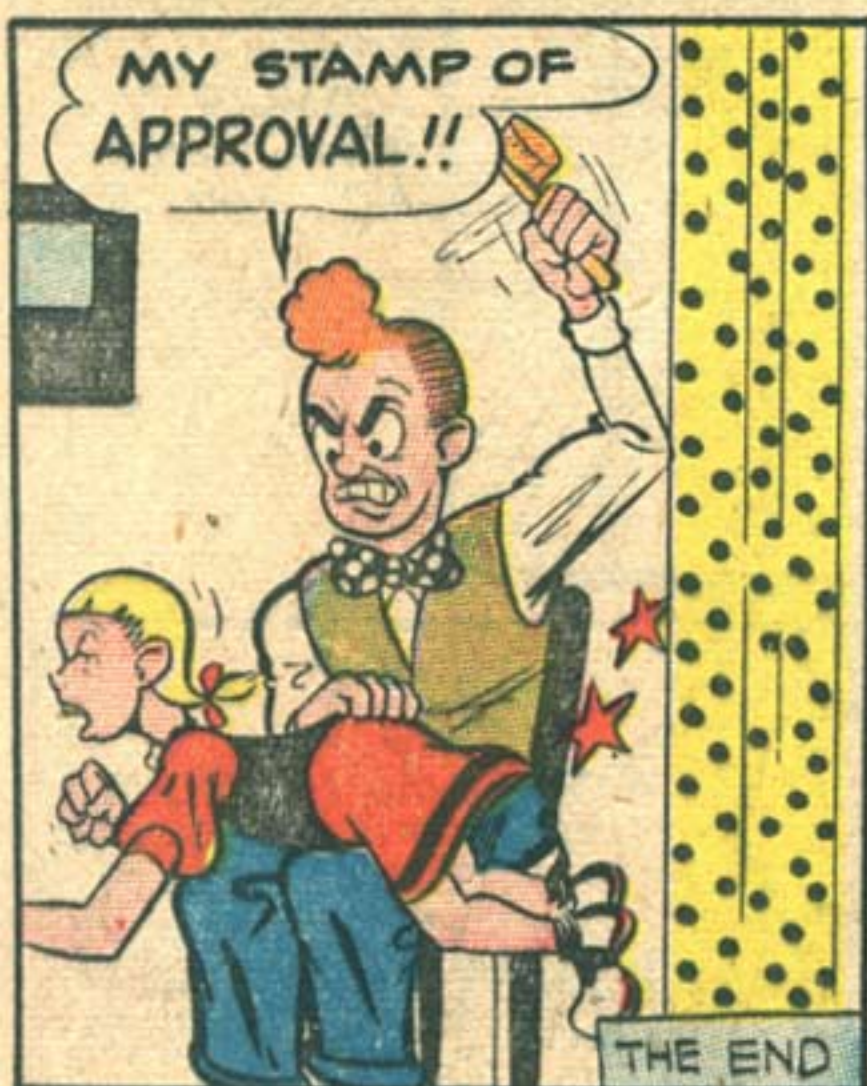
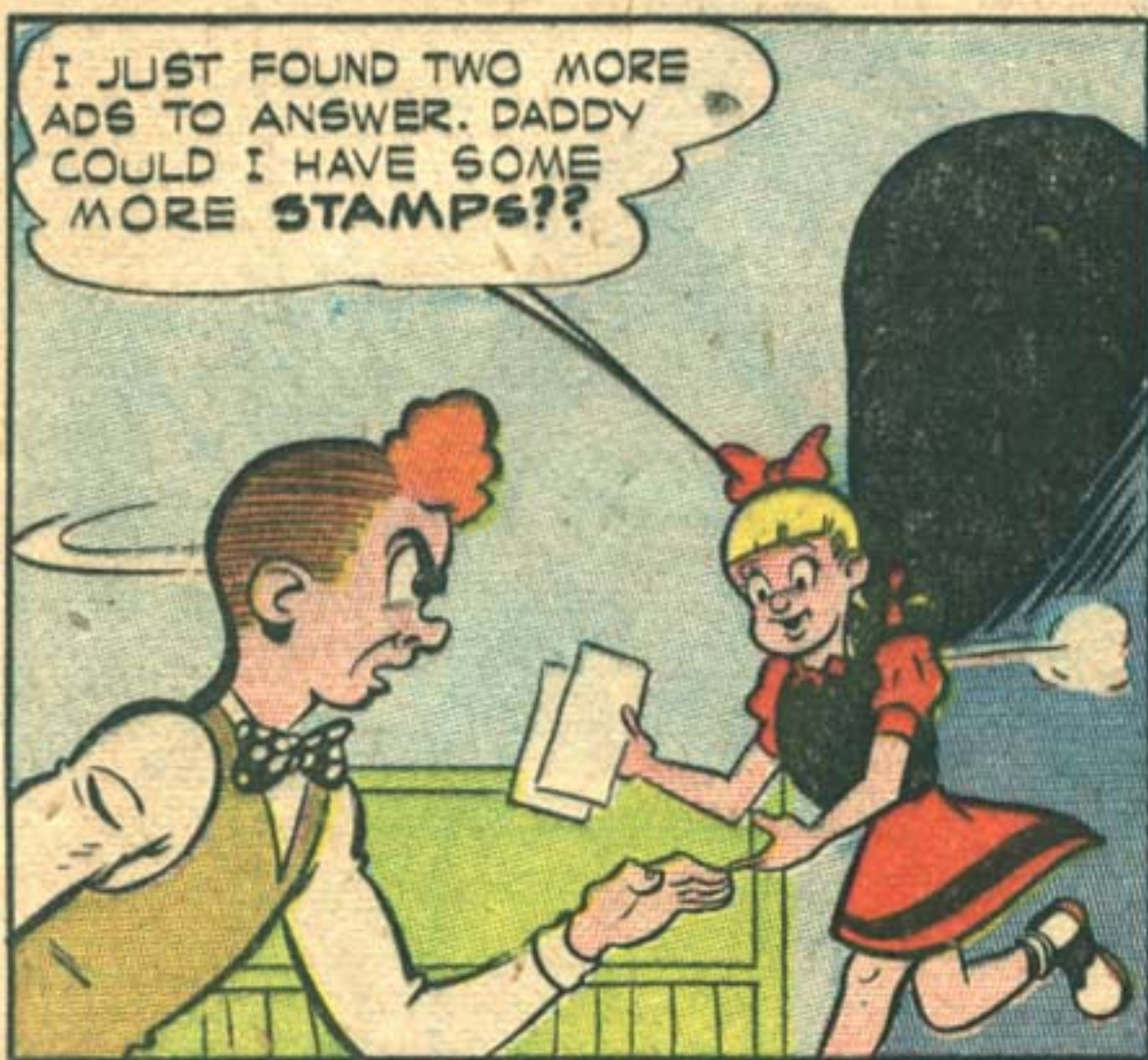
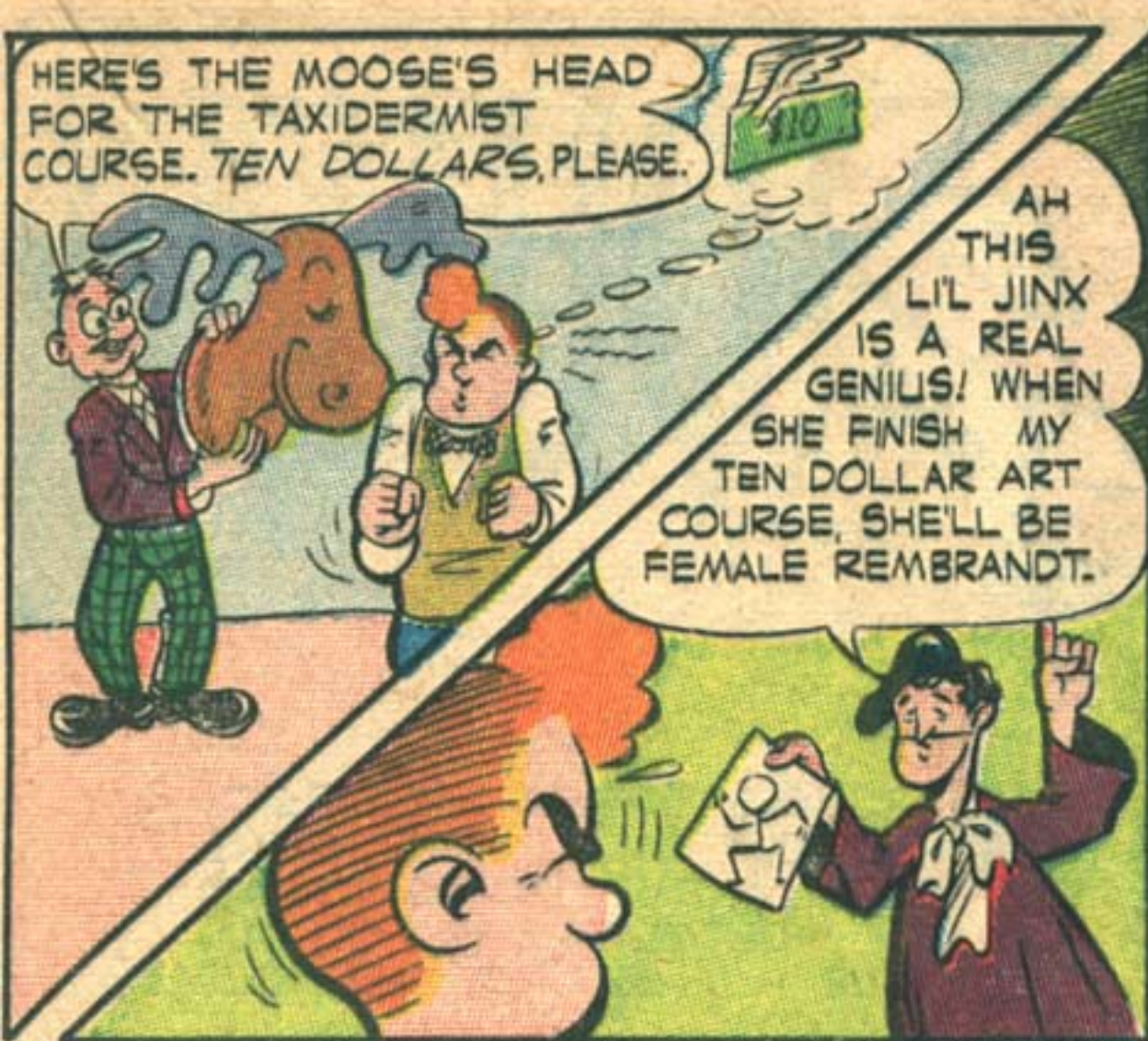
GULP... HEH' HEH! I WAS ONLY KIDDING! HERE!



WHEW! WHAT A GORILLA! ...HUH... NOW WHO CAN THAT BE??

RING!





HI KIDS—  
 HOW WOULD YOU LIKE TO RECEIVE MAIL FROM OTHER BOYS AND GIRLS ALL OVER THE COUNTRY? EVERYONE LIKES TO GET MAIL! YOU'LL GET **LOADS** OF IT, IF YOU JOIN MY, "LI'L JINX PEN PAL CLUB!"  
 THE RULES ARE VERY SIMPLE! JUST SEND ME YOUR NAME, ADDRESS AND AGE TO:

**LI'L JINX PEN PALS #7**  
 ROOM 603  
 241 CHURCH ST.  
 NEW YORK CITY, 13, N.Y.

YOUR NAME WILL THEN BE PRINTED AT THE END OF MY STORIES, WHERE OTHER MEMBERS WILL SEE IT AND WILL **WRITE TO YOU!!** GOSH, WON'T IT BE FUN? SO **HURRY** AND SEND YOURS IN! I'LL BE WAITING TO HEAR FROM YOU!!!

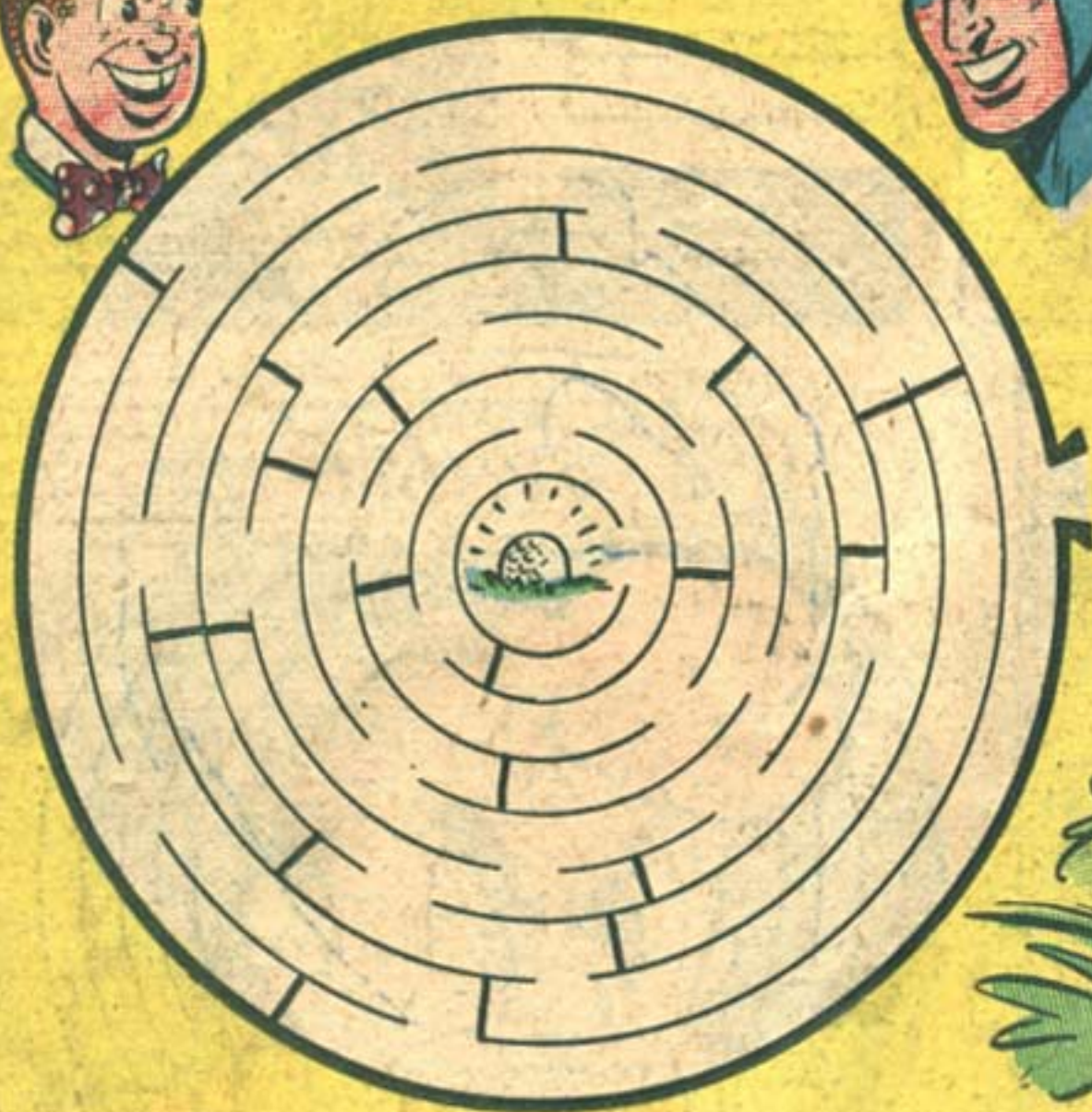




# PEP QUIZ

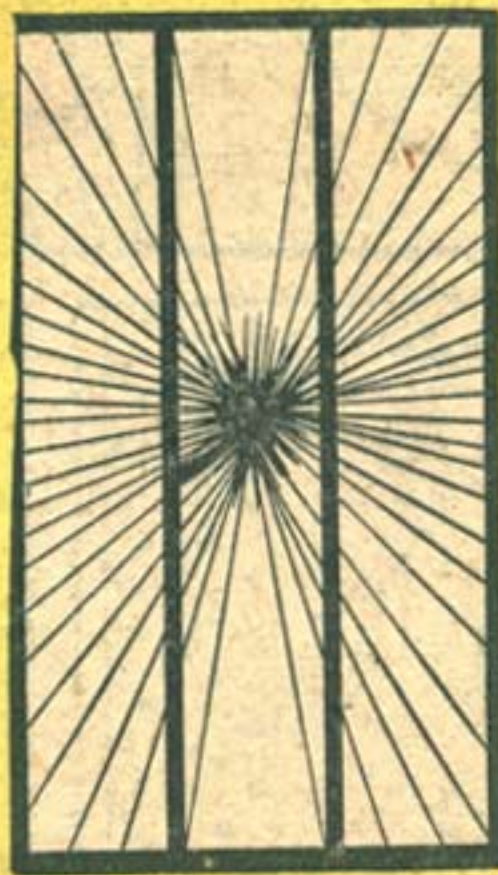


ARCHIE'S FATHER HAS LOST HIS GOLF BALL! HE'S HAVING QUITE A TIME TRYING TO FIND IT!! --LET'S SEE IF YOU CAN HELP HIM GET TO THE GOLF BALL!



THE FIRST STEP IN THIS PUZZLE IS TO GUESS THE CORRECT WORD FROM THE FIRST DEFINITION! THEN TAKE OFF THE LAST LETTER OF THIS WORD AND PUT IT UP FRONT!! THEN YOU'LL HAVE ANOTHER WORD THAT WILL FIT THE SECOND DEFINITION!! WE'VE SOLVED THE FIRST ONE AS AN EXAMPLE!!

1. FOOD a. EATS  
BENCH b. SEAT
2. REPEL a. ----  
SKETCH b. ----
3. SUGGEST a. ----  
LEAN b. ----
4. ABOVE a. ----  
WANDER b. ----
5. VEGETABLE a. ----  
MIMIC b. ----
6. NIGHT BIRD a. ----  
BELOW b. ----
7. DESERVE a. ----  
CLOSE b. ----



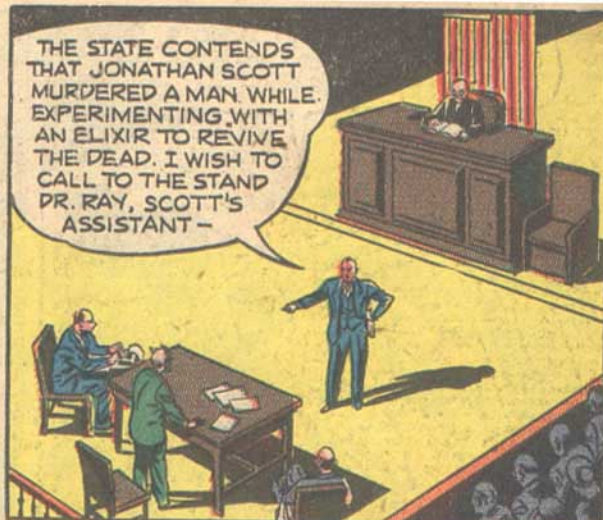
HERE'S ANOTHER ONE OF THOSE OPTICAL ILLUSIONS. ACTUALLY THE FOUR LINES ARE PARALLEL

## THE ANSWERS

- |          |          |          |
|----------|----------|----------|
| 1a. EATS | 4a. OVER | 7a. EARN |
| b. SEAT  | b. ROVE  | b. NEAR  |
| 2a. WARD | 5a. PEA  |          |
| b. DRAW  | b. APE   |          |
| 3a. HINT | 6a. OWL  |          |
| b. THIN  | b. LOW   |          |



THE ORIGINAL  
**SHIELD**  
 AND  
**DUSTY**  
 THE  
**BOY DETECTIVE**



Among the attendants at the trial are Joe Higgins and Dusty

IMAGINE! TRYIN' TO REVIVE THE DEAD! THIS SCOTT CHARACTER MUST BE NUTS, JOE!

MAYBE SO-MAYBE NOT, DUSTY!



ALL RIGHT, DR. RAY! SUPPOSING YOU TELL US YOUR STORY

WELL, I'VE BEEN PROF. SCOTT'S ASSISTANT FOR 10 YEARS. THERE'S NO DOUBT HE'S A GENIUS..



ONE DAY THE PROFESSOR WILDLY SHOUTED HE HAD FINISHED! PERFECTED HIS SERUM WHICH COULD BRING THE DEAD BACK TO LIFE. BUT HE NEEDED A SUBJECT-A LIVE ONE -TO TRY IT OUT ON! NATURALLY, I WAS HORRIFIED!

BUT, PROFESSOR, YOU CAN'T GO ON WITH THIS EXPERIMENT- WHY - IT'S - IT'S MURDER!

QUIET, DR. RAY! IN ANOTHER MOMENT HIS HEART WILL STOP- THEN WE WILL ADMINISTER THE SERUM!





SCOTT HAS GONE MAD. THERE'S ONLY ONE WAY TO STOP HIM - I'M GOING TO CALL THE POLICE!

AND HURRY - HURRY BEFORE IT'S TOO LATE!

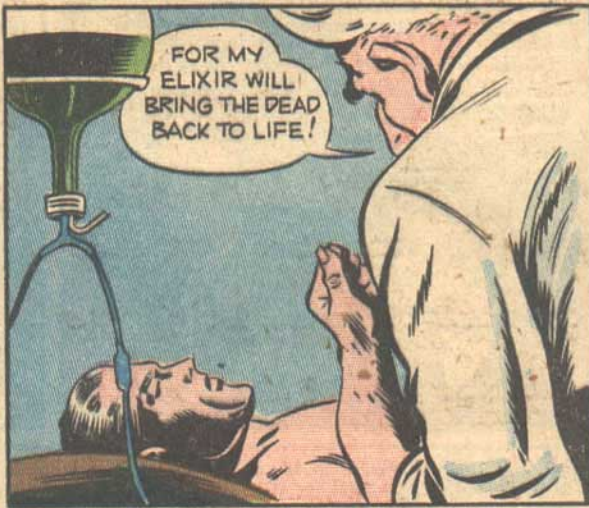


Meanwhile...

AT LAST! MAN WILL NO LONGER FEAR DEATH...



FOR MY ELIXIR WILL BRING THE DEAD BACK TO LIFE!



Just then...

THE EXPERIMENT'S ALL OVER, PROF. PUT DOWN YOUR HYPODERMIC!



YOU FOOLS! LET ME GO! I MUST INJECT HIM WITH MY SERUM BEFORE IT'S TOO LATE!

IT IS TOO LATE! THIS GUY IS DEAD!





SO, IN YOUR EXPERT OPINION THE PATIENT COULD NEVER HAVE BEEN REVIVED?

THAT IS RIGHT!

Scott's other assistant is questioned...

AND, DR. GREEN, DO YOU THINK PROF SCOTT'S EXPERIMENT WOULD HAVE BEEN SUCCESSFUL?

I DO - I'M SURE IF HE WERE PERMITTED TO CONTINUE HE WOULD HAVE BROUGHT THE SUBJECT BACK TO LIFE.

..AND SO LADIES AND GENTLEMEN, THIS CHARLATAN IN THE NAME OF SCIENCE TOOK A HUMAN LIFE! THERE CAN ONLY BE ONE VERDICT!

HAVE YOU REACHED A DECISION?

YES, YOUR HONOR - WE FIND THE DEFENDANT-GUILTY!

THE COURT FINDS YOU GUILTY AND SENTENCES YOU TO DIE IN THE ELECTRIC CHAIR!

FOOLS! CONDEMNING ME FOR BESTOWING A BLESSING ON AN UNGRATEFUL MANKIND - BUT I SHALL RETURN FROM THE DEAD AND MAKE ALL WHO HELPED CONVICT ME PAY! I SWEAR IT!

Later in his cell as he awaits execution...

YOU BELIEVED IN ME, GREEN! I'M DEPENDING ON YOU!

DON'T WORRY PROFESSOR. I'LL CARRY OUT YOUR INSTRUCTIONS TO THE LETTER.



KILL ME - GO AHEAD -  
FOR ME THIS ISN'T  
DEATH - IT IS A  
REBIRTH!



The switch is thrown



Meanwhile...

TWELVE O'CLOCK - HE'S  
DEAD! HE TOLD ME TO WAIT  
UNTIL THEY BURIED HIM.



The next evening

AH! I'VE GOT IT! THE  
PROFESSOR'S COFFIN!



Back at the laboratory

NOW TO INJECT  
THE SERUM!



HIS EYES! THEY'RE  
OPENING!



WE'VE DONE IT, GREEN!  
AND THOSE FOOLS THOUGHT  
I WAS MAD! CURSE THEM!  
CURSE THEIR BLIND  
STUPIDITY!









MAYBE SCOTT WASN'T AS GOOFY AS THE COURT SEEMED TO THINK, EH?

SHIELD, YOU MEAN YOU THINK SCOTT IS ALIVE!



I DON'T KNOW BUT IT DOESN'T HURT TO CHECK! YOU GO TO THE D.A.'S PLACE.

RIGHT, SHIELD.



GOOD EVENING DR. GREEN!

THE SHIELD!



I'M GLAD YOU CAME. I WAS ABOUT TO CALL THE POLICE ANYWAY AND TELL THEM THE TRUTH!

THEN PROF. SCOTT IS ALIVE!



YES! I REVIVED HIM WITH HIS SERUM. BUT I NEVER WOULD HAVE DONE IT IF I'D KNOWN WHAT HE INTENDED TO DO. AT THIS VERY MOMENT HE MAY BE MURDERING THE DISTRICT ATTORNEY!



Meanwhile...

THIS IS THE DISTRICT ATTORNEY'S HOUSE ALL RIGHT. SINCE THE DOOR IS LOCKED I'LL HAVE TO USE THE WINDOW.

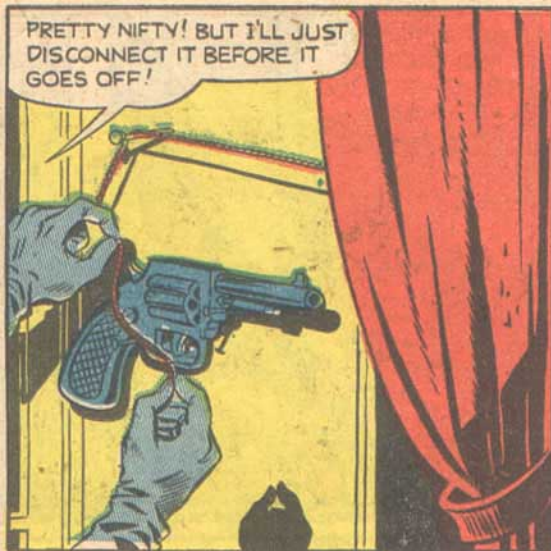


HEY! WHAT'S THIS!





PRETTY NIFTY! BUT I'LL DISCONNECT IT BEFORE IT GOES OFF!



A short while later as the D.A. enters ...

THE GUN DIDN'T GO OFF! SOMETHING'S WRONG.



WHO - WH - SCOTT!

YES, MR. D.A., TAKE A GOOD LOOK AT ME ...



BECAUSE IT'S THE LAST THING YOU'LL EVER SEE IN THIS LIFE!

NO - DON'T - DON'T!



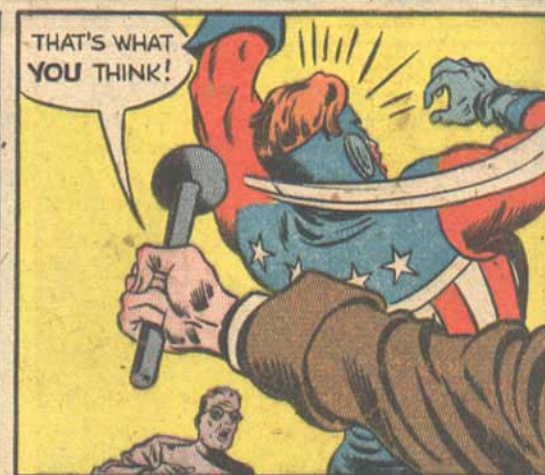
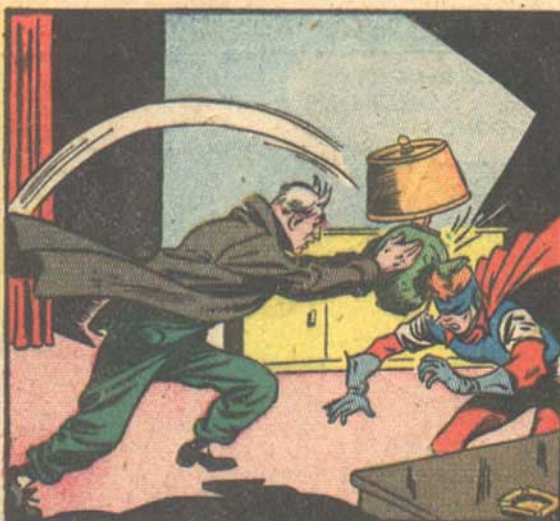
JUST A MINUTE THERE, ZOMBIE!



I'M DECLARING MYSELF IN ON THIS WING-DING!





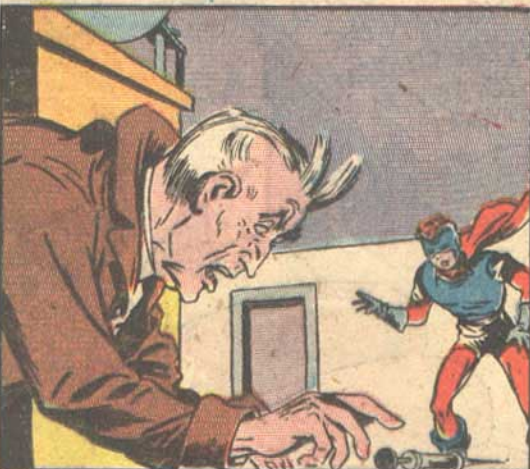




THIS'LL PUT YOU TO SLEEP WITHOUT A HYPO—



THANKS DUSTY—YOU DIDN'T COME A MOMENT TOO SOON!



STOP YOU FOOL!

TOO LATE MY YOUNG FRIEND AND THIS TIME THERE WILL BE NO REVIVAL!



DEAD!

AND THIS TIME HE'S STAYING THAT WAY! I'M GOING TO DESTROY THE SERUM!

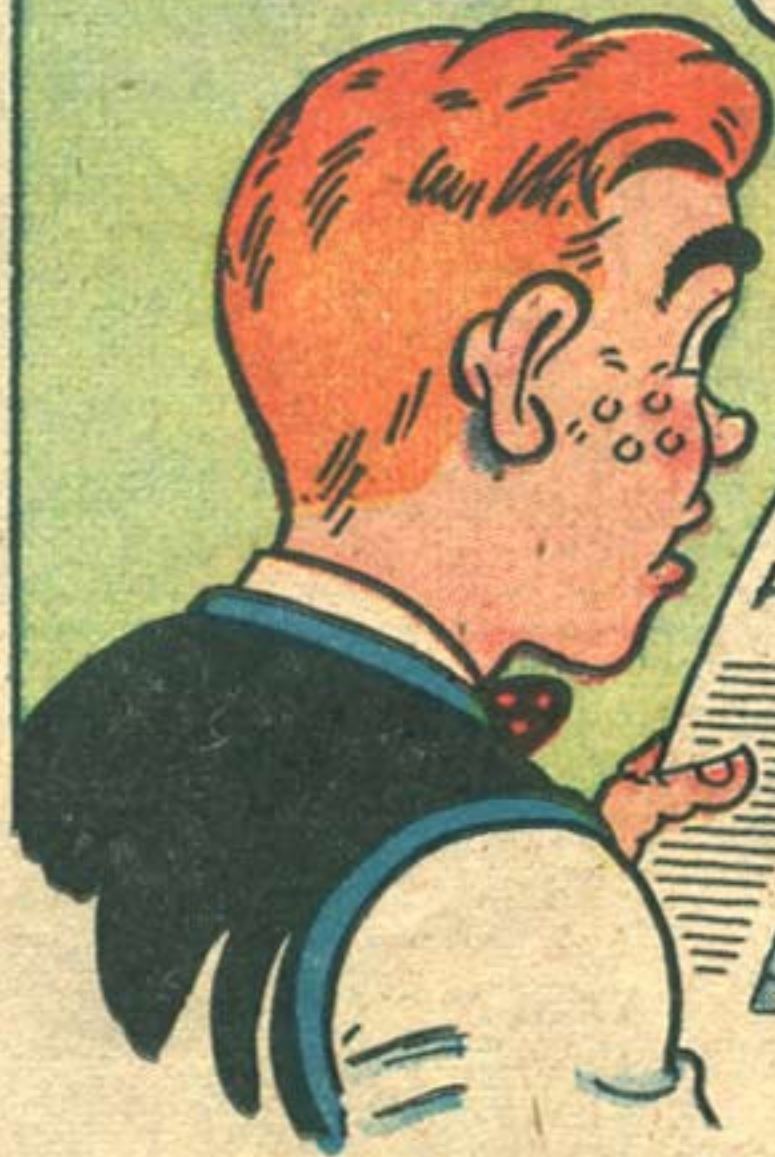


YES, DOCTOR GREEN, TAMPERING WITH THE UNKNOWN IS TOO DANGEROUS! IT'S BEST THAT THE PROFESSOR'S SECRET DIES WITH HIM!





HOT ZIGGIDY DOG!  
WE'RE COMING  
IN ON THE FRANK  
BEAM



RIVERDALE NEWS  
ARCHIE ANDREWS AND HIS  
HILARIOUS GANG ON N.B.C.



EVERY SATURDAY  
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NEW YORK TIME

THE HIT SHOW ON  
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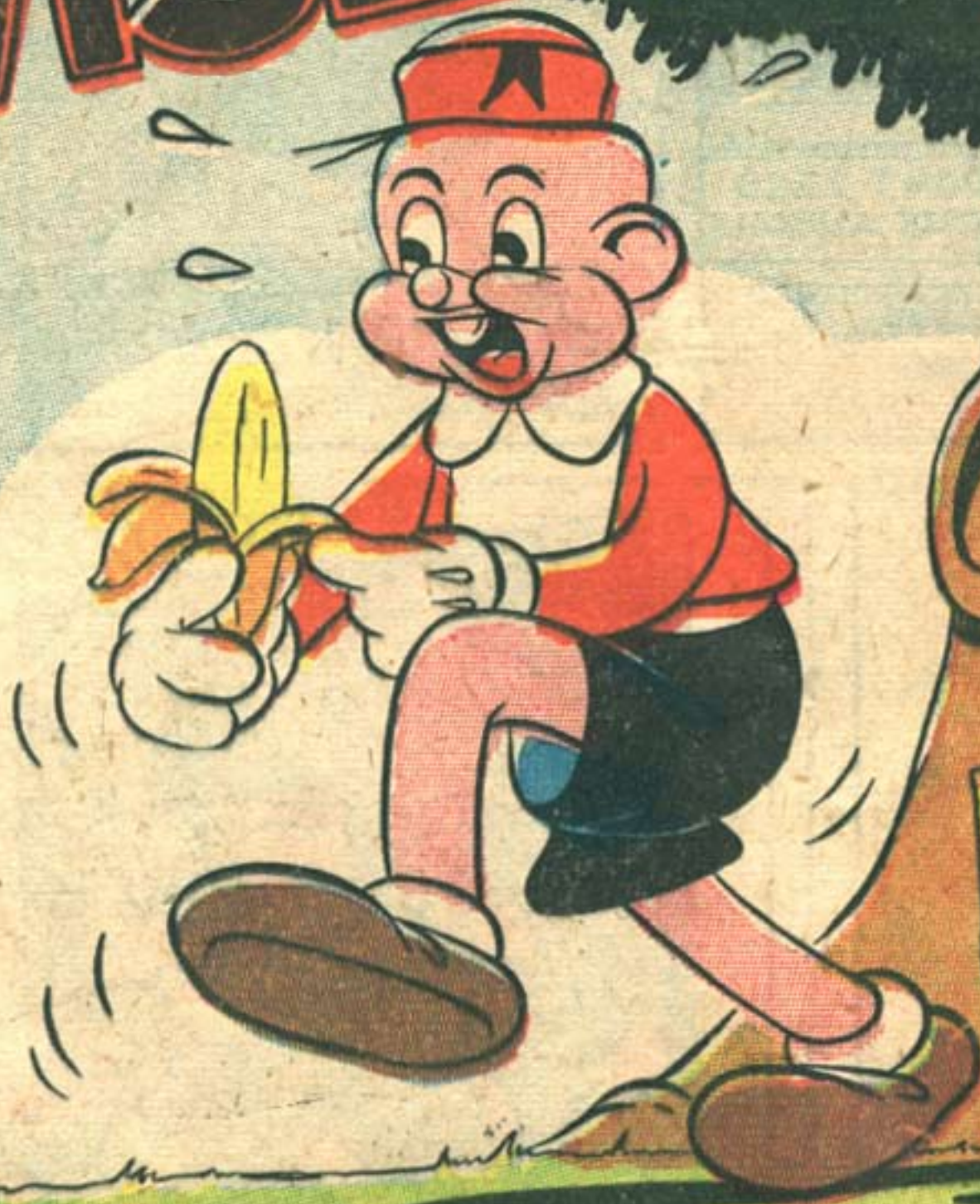
Swift's Premium Franks  
**BETTER THAN EVER IN  
THE NEW CELLOPHANE  
PROTECTED POUND  
PACKAGE**





# WILLY THE WISE-GUY

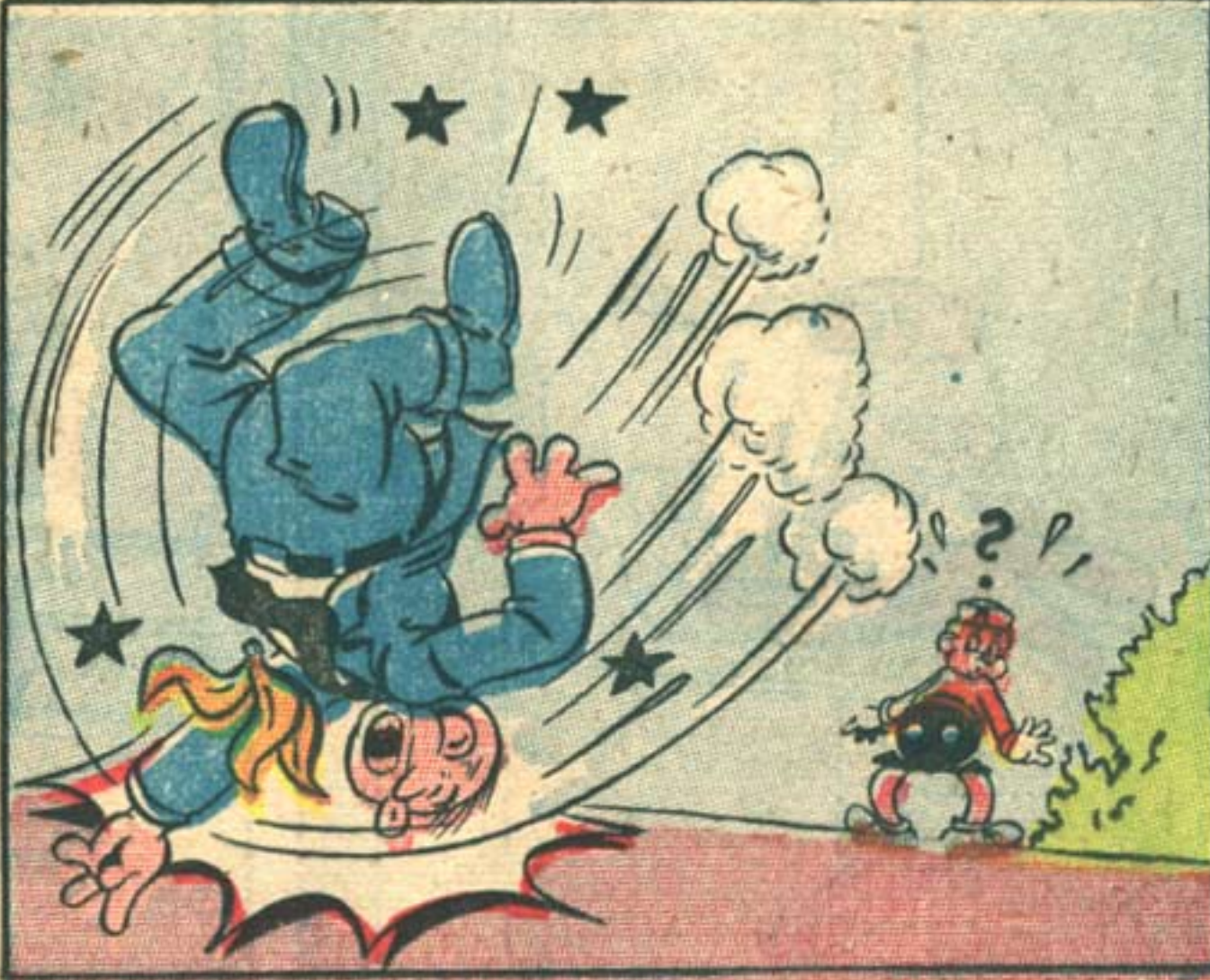
by "RED" HOLMDALE



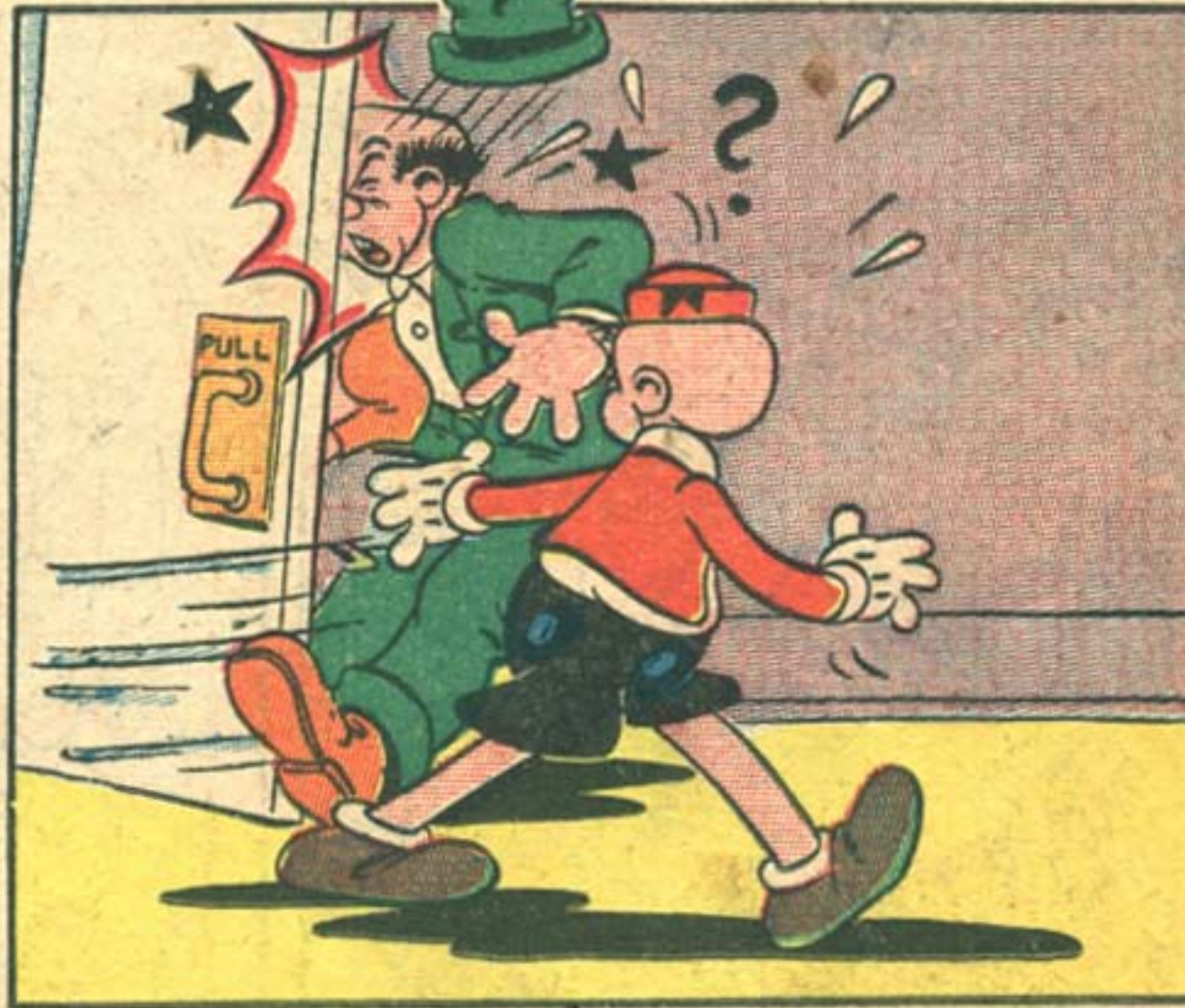
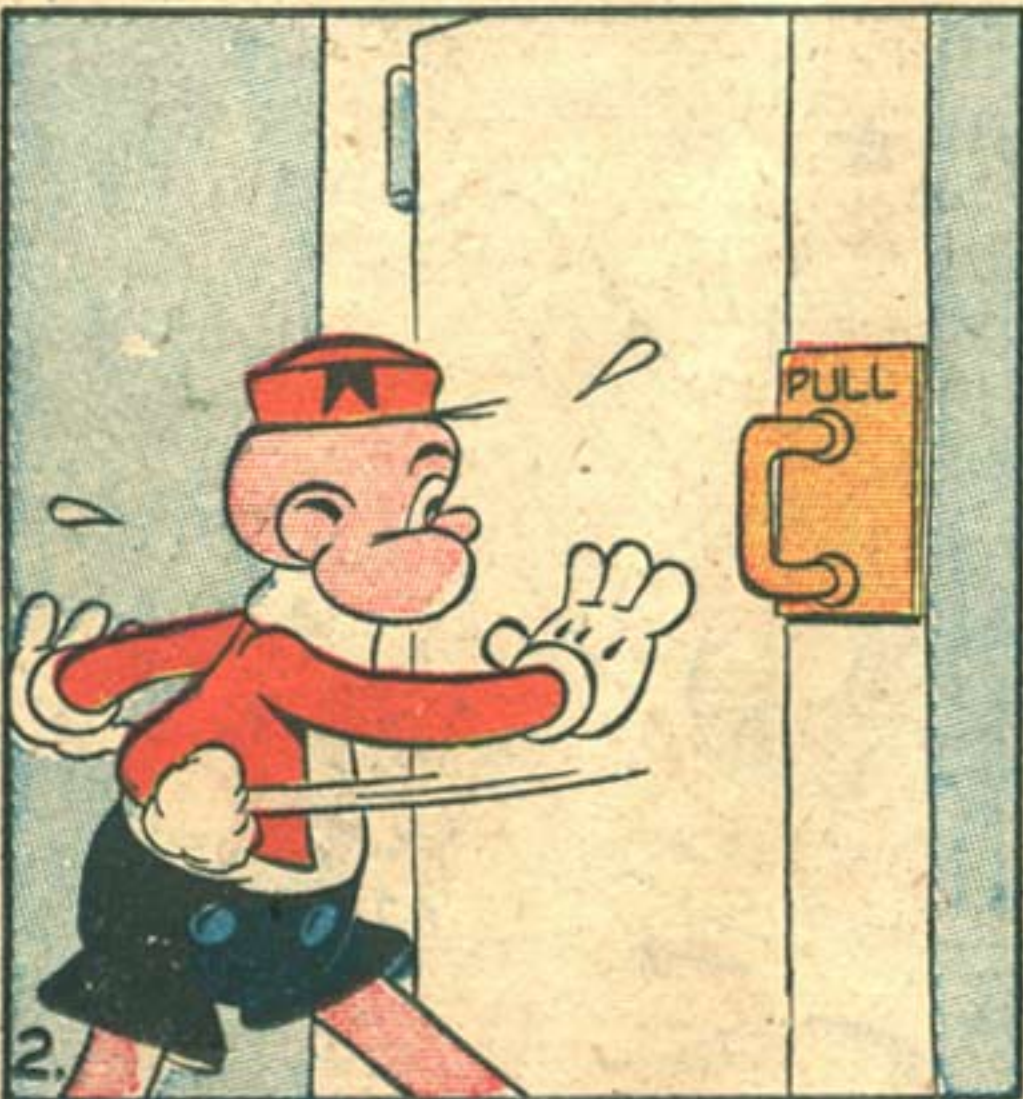
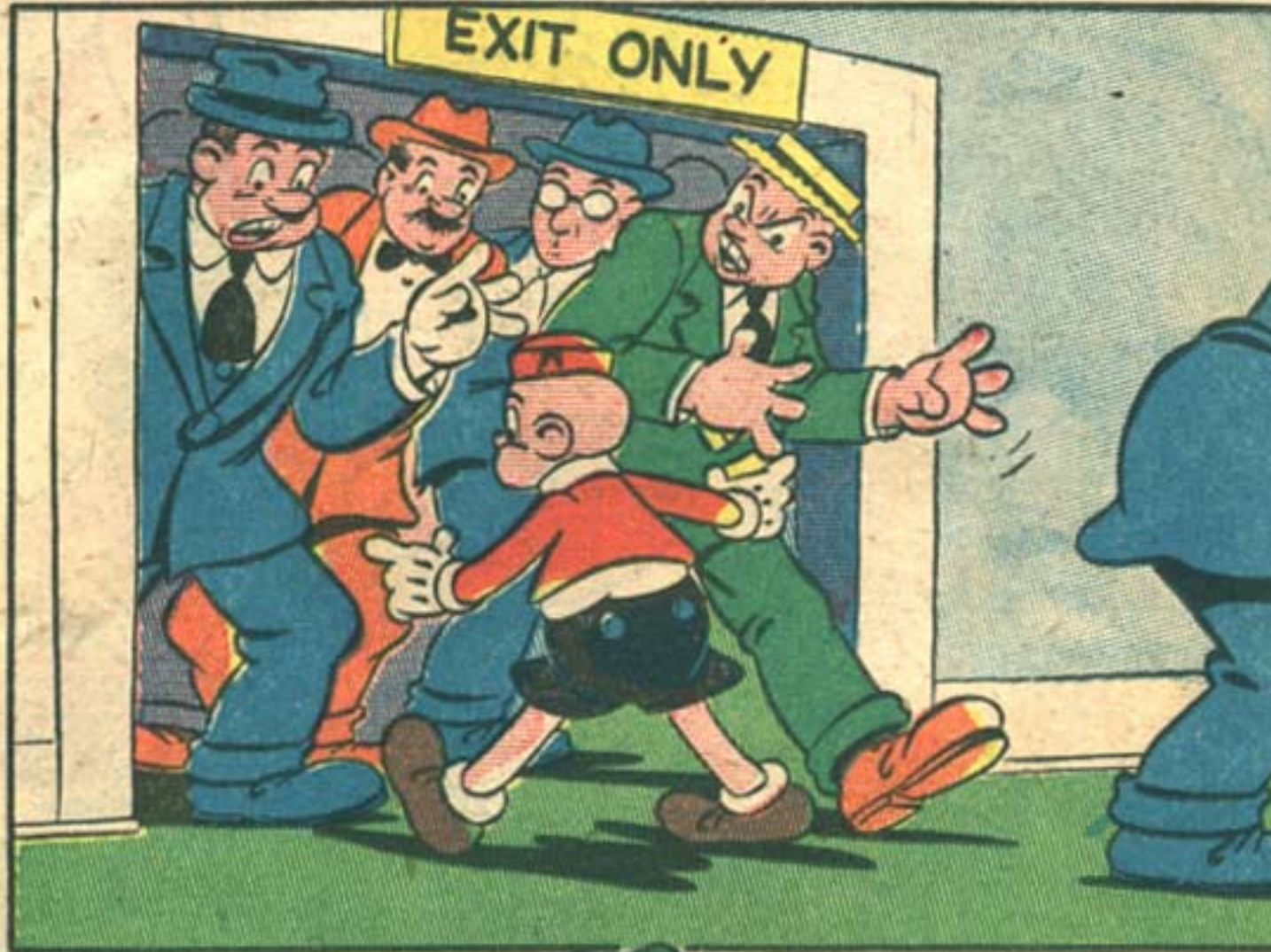
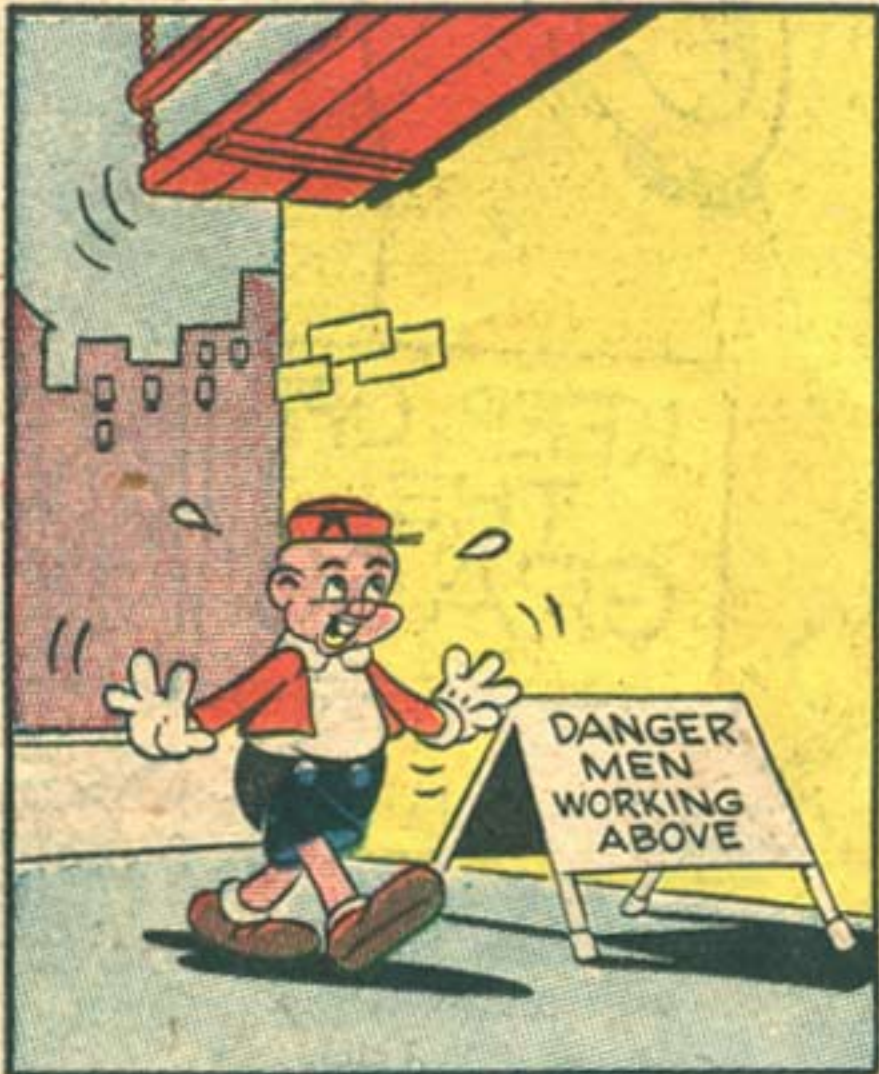
KEEP OFF THE GRASS



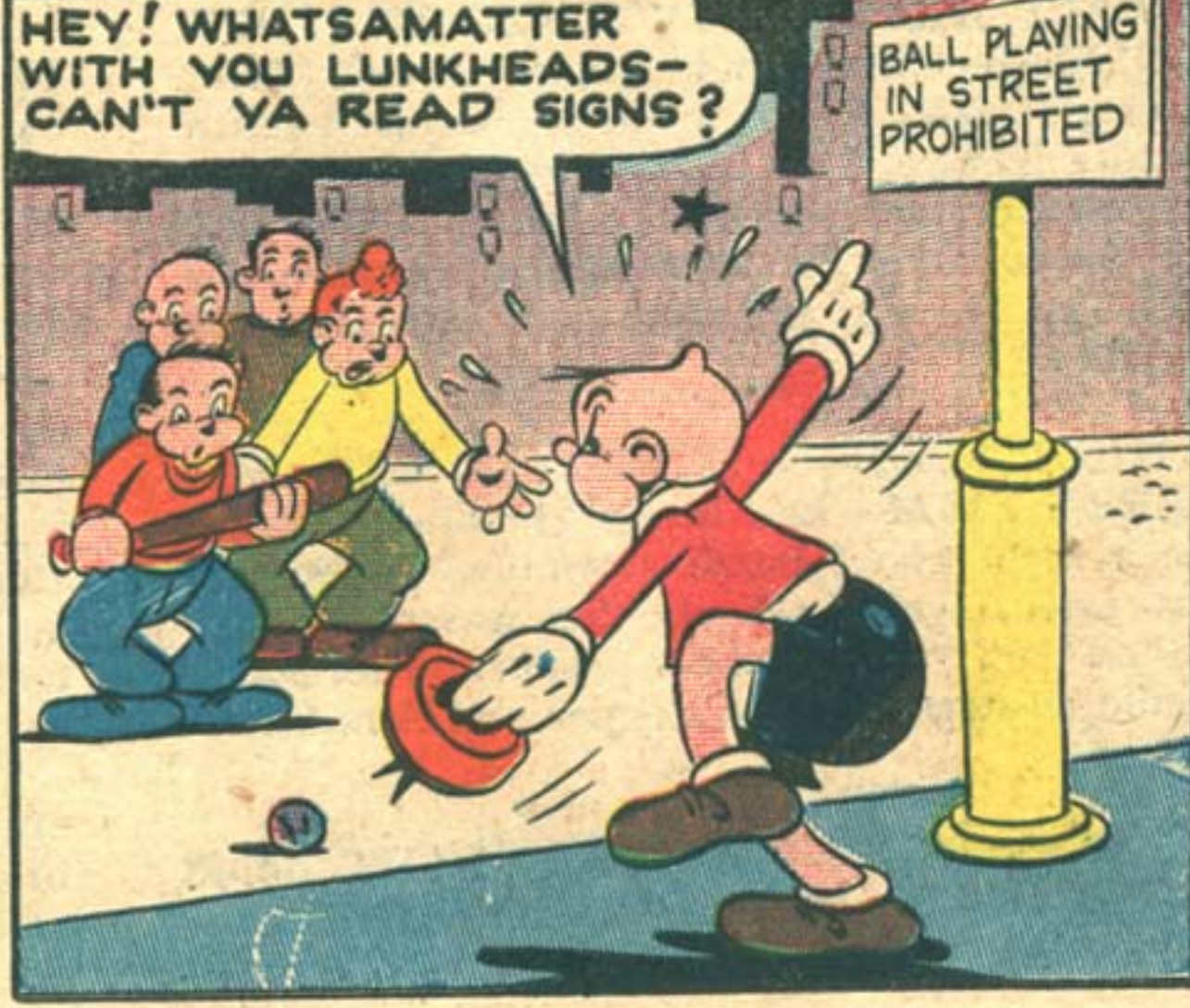
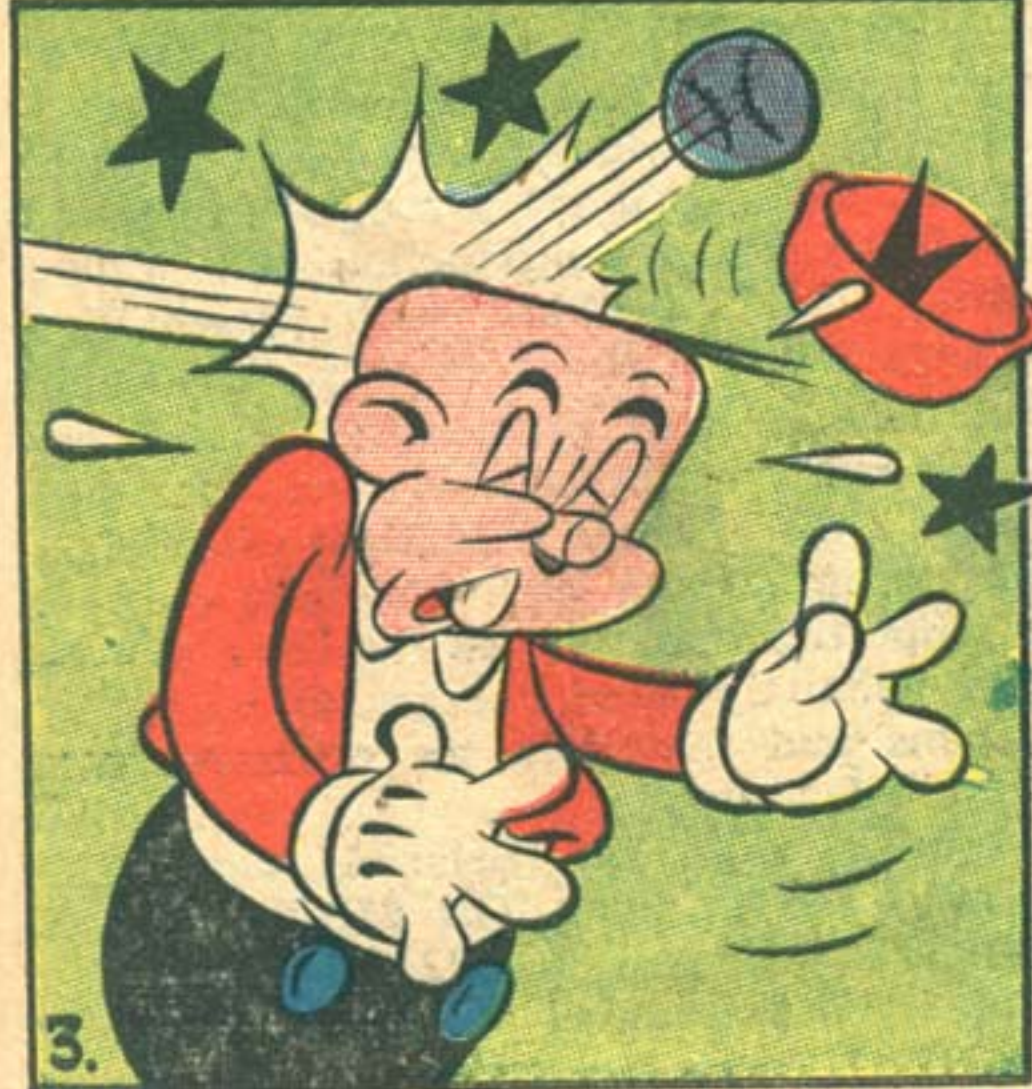
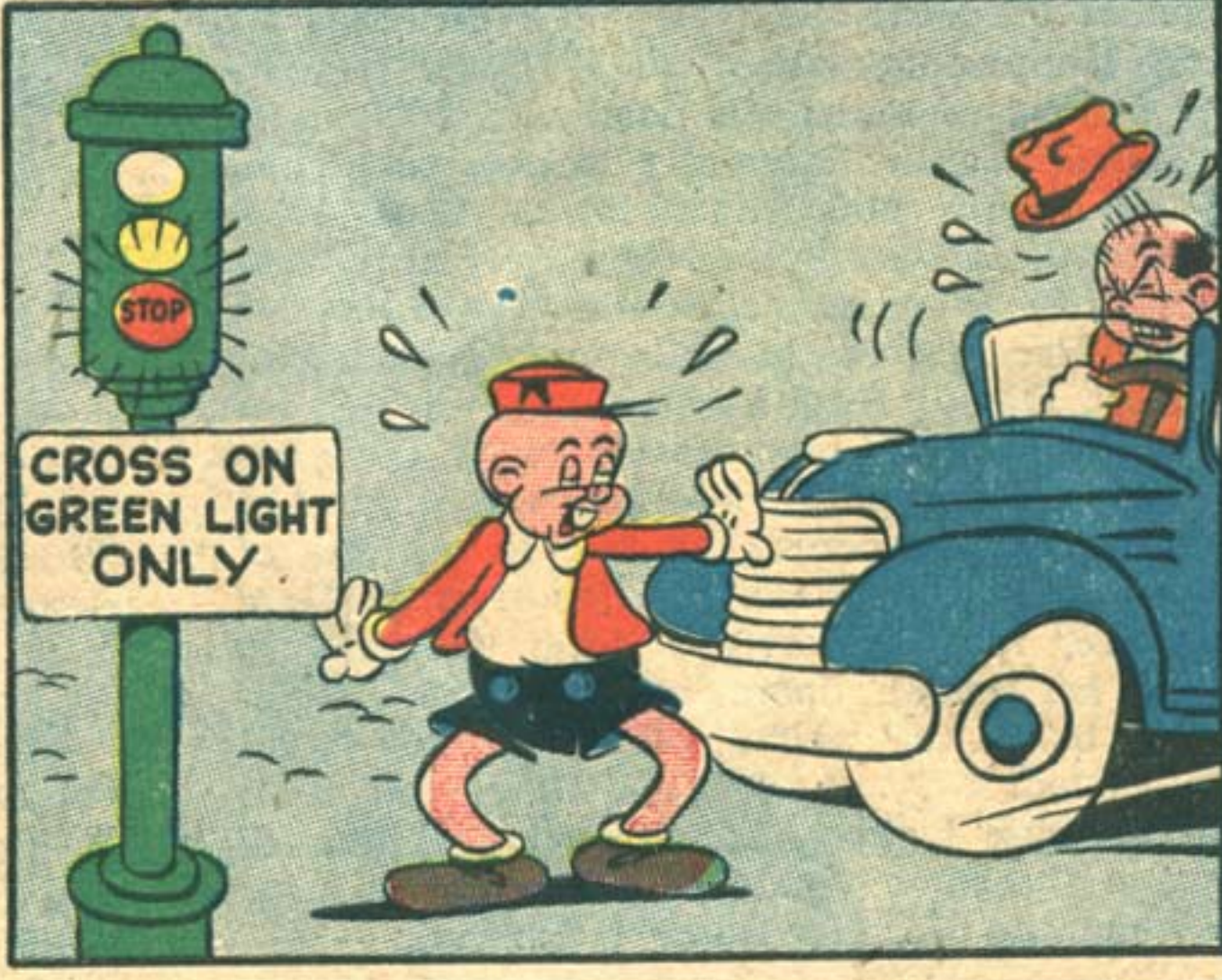
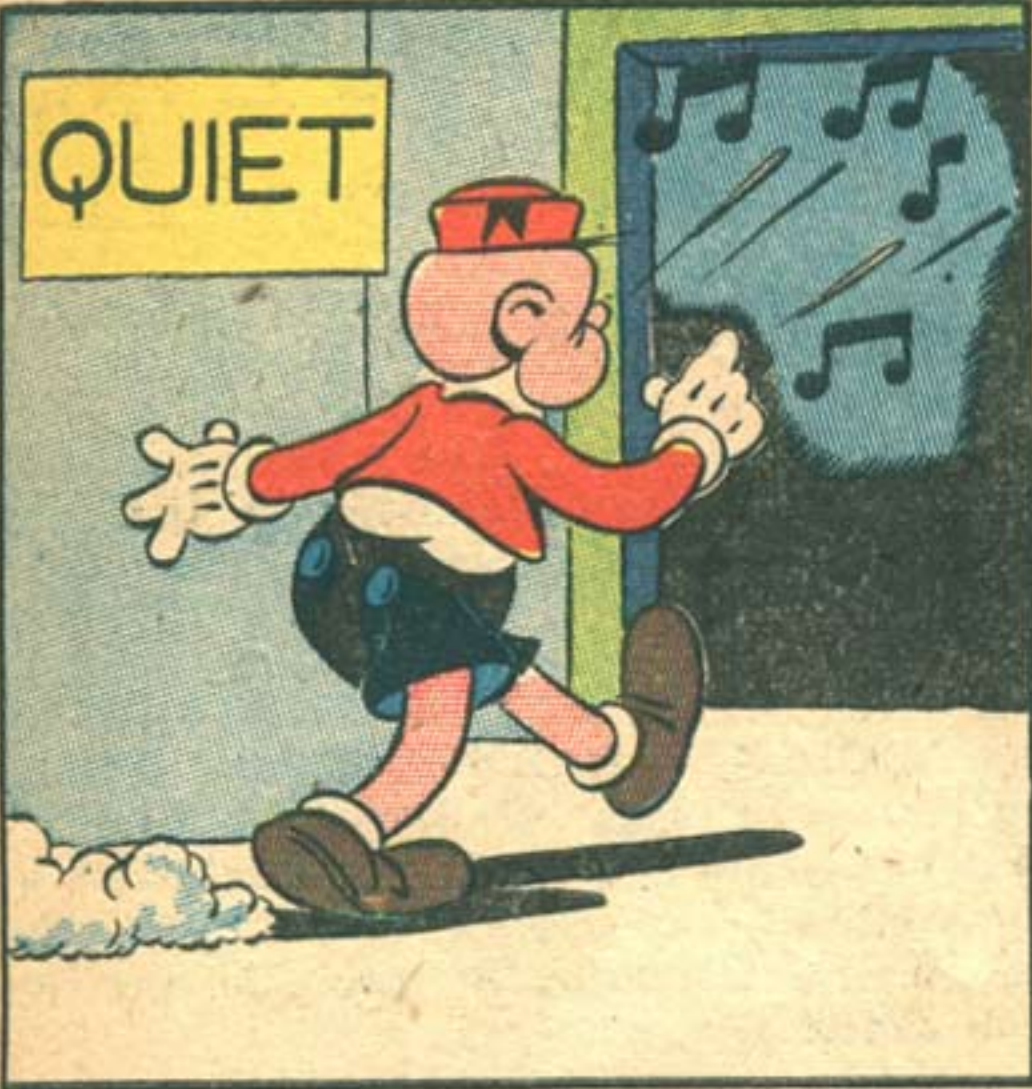
DO NOT LITTER STREET













# STAR DIRT

Joyce Reynolds is limping around the Warner lot with a pair of sore feet, cut by coral when she tried to spear a fish while vacationing in Hawaii. . . . Hurd (the actor) Hatfield is a devotee of unique amusements. His favorite diversions, he says, is snubbing snobs! . . . Jane Wyman is having a routine health checkup, after which she'll begin her starring role in "Johnny Belinda" at Warners. . . . Claude Rains wants to know if this is "re-e-venge!" In Michael Curtiz' mystery-thriller, "The Unsuspected" (coming soon) he slays Audrey (Peachy) Totter with the same pistol Bette Davis used to kill him in "Deception." . . . Once upon a time stellar Robert Hutton was an usher at the New York Strand. . . . Add Hollywoododdities: Peter Lorre is writing a book of humorous poetry. . . . "Joan of Lorraine" (with Bergman) is now scheduled to roll at the Hal Roach lot on Sept. 16—after two false starts. . . . Add working wives: Mrs. Eric Blore manages the Ann Meredith Snack Bar in Beverly Hills. . . . Speaking of music: David Raskin's 450-page score for "Forever Amber" was written in 51 days, recorded in another 18 and plays through 118 minutes of the picture, all but 16 minutes of its entire running time. . . . Rural note: Gale Robbins, recently arrived from Gotham to make her screen debut in "Ever the Beginning," bakes the best angel food cakes in all Hollywood! . . . And Lili Palmer fell from one of those highboy 1880-bicycles while starring in the same film. . . . Bette Davis' baby is 7 months old. Her name is Barbara.

**WALT DISNEY'S TWELFTH FEATURE MUSICAL**—"Fun and Fancy Free," Walt Disney's new RKO musical, is his twelfth feature picture. The procession of Disney feature productions began with "Snow White and the Seven Dwarfs." Innovations characterized each, as Disney explored and expanded his medium.

**HIGH SCHOOL BANDS IN LEO McCAREY FILM**—Leo McCarey will use a 25-piece high school band, assembled from various Los Angeles schools, for a sequence in "Good Sam," his Rainbow production for RKO Radio co-starring Gary Cooper and Ann Sheridan.

**TESTS NINE-YEAR-OLD "LADS FOR TITLE ROLE**—Producer Adrian Scott is con-

ducting tests at RKO Radio studios for a nine-year-old lad to play the title role in "The Boy With Green Hair." Albert Sharpe, Broadway star of "Finian's Rainbow," is the only player cast so far in this picture.

**JEROME CHODOROV SCRIPTS "BILLION DOLLAR BABY"**—"Billion Dollar Baby," musical saga of the twenties purchased two years ago by Samuel Goldwyn, is being whipped into screen shape by screen writer Jerome Chodorov for probable production in 1948.

**FLORENCE BATES IN "I REMEMBER MAMA"**—Florence Bates will play the novelist in RKO Radio's picturization of the stage hit "I Remember Mama." She joins a cast headed by Irene Dunne, Barbara Bel Geddes, Oscar Homolka and Philip Dorn.

**ACTOR'S FOURTH NOVEL ACCEPTED**—Tom Powers, who supports Dick Powell and Jane Greer in RKO Radio's forthcoming "Station West," has had his fourth novel accepted by Bobbs-Merrill.

Studying the production which went into the making of "Gone With The Wind," now being reissued by M-G-M, film industry executives agree that a picture of such magnitude could not be made today, due to prohibitive costs.

David O. Selznick produced the picture in 1939 at a negative cost of \$3,957,000. Asked by Metro to state what it would cost if made today, Mr. Selznick made a rough estimate of \$12,000,000. Metro production executives, comparing his 1939 charts with present day costs, were inclined to agree with this figure.

"Mr. Selznick had predicated his estimate on a 200 per cent increase in overall production costs," one of these executives said. "Taking into consideration such non-fixed costs as story properties and salaries for stars as well as such definitely fixed charges as wages for technicians and materials, his estimate probably is not far wrong.

"To begin with, Mr. Selznick would pay much more for his story. The \$50,000 he paid to Margaret Mitchell in 1936 was a record amount for a first novel at that time, but in



recent years we have seen such prices as \$300,000 for 'The Moon is Down,' \$250,000 each for 'The Razor's Edge,' 'A Lion Is In The Streets' and 'One World,' \$255,000 for 'Moss Rose' and \$200,000 for 'The Green Years.' Then, for the past four years, there has been the M-G-M Annual Novel Award, paying a minimum of \$125,000 and with a possible maximum of 175,000, depending on book sales.

"He would also pay considerable more for a cast headed by such stars as Clark Gable, Vivien Leigh, Leslie Howard and Olivia DeHavilland. There would be a very substantial boost to the figure of \$466,688 which Mr. Selznick listed for salaries of stars, supporting casts and extra talent in 1939."

Other major items on Mr. Selznick's original cost sheets include: Salaries and wages for a list of 22 categories of technical workers and laborers, \$961,215; salaries of department heads and various other "white collar" workers, \$328,349; sets, \$197,877, wardrobes, \$153,818, light power, equipment and electricians, \$134,497; picture raw stock, \$109,947; extras, \$108,469; music, \$99,822; props, purchased, manufactured and rented, \$96,758.

\* \* \*

**BLUE BEAUTIFIED**—Those tight curls in Monte Blue's hair in Warner Bros.' "Silver River," were put in every morning with an old-fashioned curling iron.

\* \* \*

**REALLY AMBITIOUS**—No Hollywood notable can top the dramatic enthusiasm of Warner Bros.' Janis Paige, the Tacoma beauty who began her career with operatic ambitions. Recently, while starring in Michael Curtiz' "Romance in High C," she drove 110 miles each night to do a stage role in "Pursuit of Happiness" at the Laguna Beach Playhouse. She also helped clean the stage, paint scenery and usher in the audience.

\* \* \*

**LIFE'S LIKE THIS**—Penny Edwards, who declares she gained singing and dancing success on Broadway by admiring and imitating that wonderful child-actress, Shirley Temple, portrays the villainess who hates the former child star in Warner Bros.' "That Hagen Girl." Film presents Miss Temple in her first dramatic role as an adult.

\* \* \*

**A QUIP**—Scene in the making for Warner Bros.' adventure epic, "Silver River," had Errol Flynn packing the safe at his bank with sack after sack of silver dollars, 5, 10 and 20 dollar gold pieces, circa 1866.

His pal in the film, Tom D'Andrea observed:

"I don't get it. We take it in at the gambling house, then we give it all back to the men we took it from. It comes back in at the gambling house, and we hand it all out again!"

"That's high finance," said Errol.

"But what does it get us?" asked Tom.

"Muscles, old boy," Errol replied as director Raoul Walsh halted the scene. "This money, you know, is made of lead!"

\* \* \*

With Rory Calhoun, featured opposite Shirley Temple in Warner Bros.' "That Hagen Girl":—

"There's nothing more tragic than an unsuccessful actor who knows no other way to make a living.

"An actor's life is a precarious one, at best. One day he rides the crest. The next day he may hit the skids and be forgotten. Anything can happen in this business, and it can happen to me.

"But, if it does, I'll be safe. I'll be sorry, of course; but I'll be safe. I can always earn a living by lumberjacking, hardrock mining, truck driving, ranch-handing or forest-ranging."

(Note: Young Mr. Calhoun was successful in all those trades before he was discovered for films.)

\* \* \*

**PAINFUL PUN**—Errol Flynn tells about an aspiring writer who submitted his play to a Broadway producer for the umpteenth time. "I can't tell you how long I have labored on this manuscript," the writer moaned, "polishing a scene here, adding a line there, eliminating scenes and adding new characters."

"What a pity," said the producer, handing it back to him. "All work—and no play."

\* \* \*

**ABSOLUTELY ULTRA**—One of the dainty little brown tailored suits worn by Janis Paige in Michael Curtiz' musical, "Romance in High C" at Warners, is 70 per cent mink, with the fur woven right into the material. In the same film Doris Day sports a silver evening gown, many of the threads of which are real silver!

\* \* \*

**ACTOR SHORN**—Kent Smith, the Warner Bros. star, has submitted to the indignity of a very short crew-haircut for his forthcoming Broadway stage role with Katherine Cornell in Shakespeare's "Anthony and Cleopatra."

\* \* \*

**INTO NEW HOME**—Bob Hutton and Cleatus Caldwell have moved into their swank new English-styled home in Holmby Hills.



# PEP CONTEST PAGE

HERE'S A CONTEST IN WHICH IT'S PIE TO WIN! ALL YOU HAVE TO DO IS SEND IN A LETTER OR POSTCARD TELLING US YOUR FAVORITE CHARACTER IN PEP COMICS! THE FIFTEEN BEST LETTERS WILL RECEIVE A YEAR'S SUBSCRIPTION OF "PEP COMICS" FREE! ALL OTHERS WILL RECEIVE A SAVINGS STAMP WHEN THEIR NAMES APPEAR ON THIS PAGE! SO, SEND IN YOUR LETTERS, AND WATCH THIS PAGE FOR YOUR NAME! ADDRESS YOUR LETTERS TO... PEP COMICS, 241 CHURCH ST. NEW YORK 13, NEW YORK

HERE ARE THE LUCKY FIFTEEN WHO WIN A YEAR'S SUBSCRIPTION OF PEP COMICS!

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1613 LAFAYETTE AVE.  
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JACK ERICKSON  
2133 N.W. 45 ST.  
MIAMI, FLORIDA

PAT ROSE  
13 W. MORTON ST.  
BETHEHEM, PA.

ESTER CHILDRESS  
234 N. MARSHALL ST.  
WINSTON SALEM, N.C.

RITA VOLINO  
657 DOUGLAS AVE.  
PROVIDENCE 8, R. I.

MARLENE MIRANDA  
106 COUNTY ST.  
NEW BEDFORD, MASS.

CLARA LARKIN  
901 WEST A ST.  
JOPLIN, MO.

DANIEL O'BOURKE  
1328 E. SUSQUEHANNO  
PHILADELPHIA, 25, PA.

JEAN GUELANIS  
73 AVENUE A.  
NEW YORK, N.Y.

SUNNY Mc ELROY  
1300 N. LINCOLN ST.  
BURBANK, CALIF.

BARBARA DAVIS  
37 NORWELL ST.  
DOR. MASS.

BARBARA HILDEBRAND  
727 LAFAYETTE ST.  
NEOSHO, MO.

BETTY J. TAYLOR  
305 S. MAIN ST.  
MADISONVILLE, KY.

NORMA SCHRADER  
NO. 2 PARK COURT  
CHARLESTON, W. VA.

AND HERE ARE THE WINNERS OF SAVINGS STAMPS!

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404 EAST ST.  
GRINNELL, IOWA

SUSAN TEN  
ROUTE 5,  
CLINTON, N.C.

SANDRA KERNER  
857 E. 176 ST.  
BRONX 60, N.Y.

CARLIE SHAVER  
NEW MEADOWS,  
IDA.

SALLY HILL  
BOX 334  
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BETTY NAK  
R.F.D. BOX 247  
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BARBARA HARMON  
GEN. DELIVERY  
RUSH SPRINGS, OKLA.

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JOAN HORWOOD  
2505 CALVERT  
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JENEANE PYKE  
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CAWOOD,  
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DOLORES A. DIGGS  
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HOUSTON 5, TEXAS

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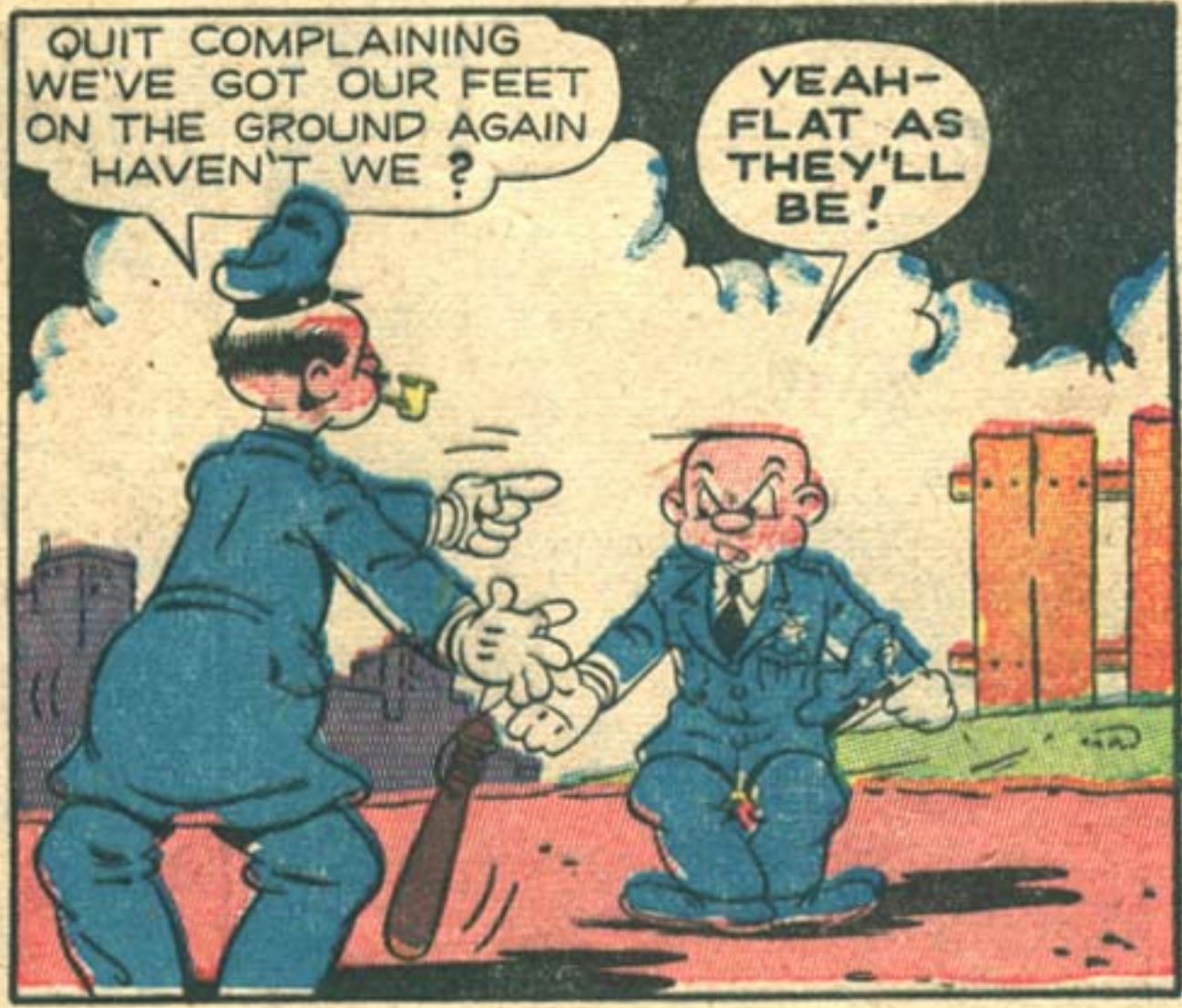
REGINA GREMALD  
327 WATER ST.  
PERRYVILLE, MO.



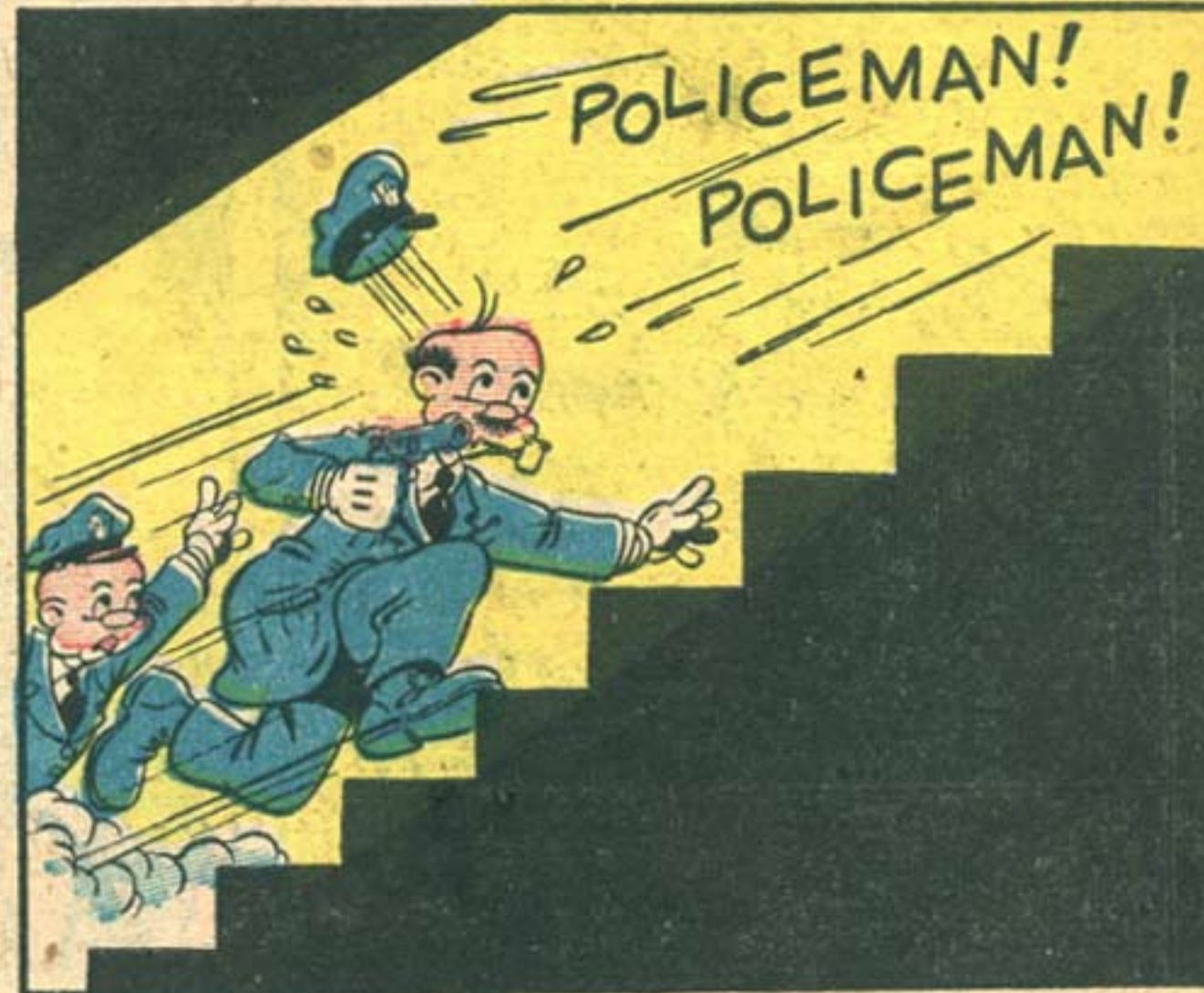
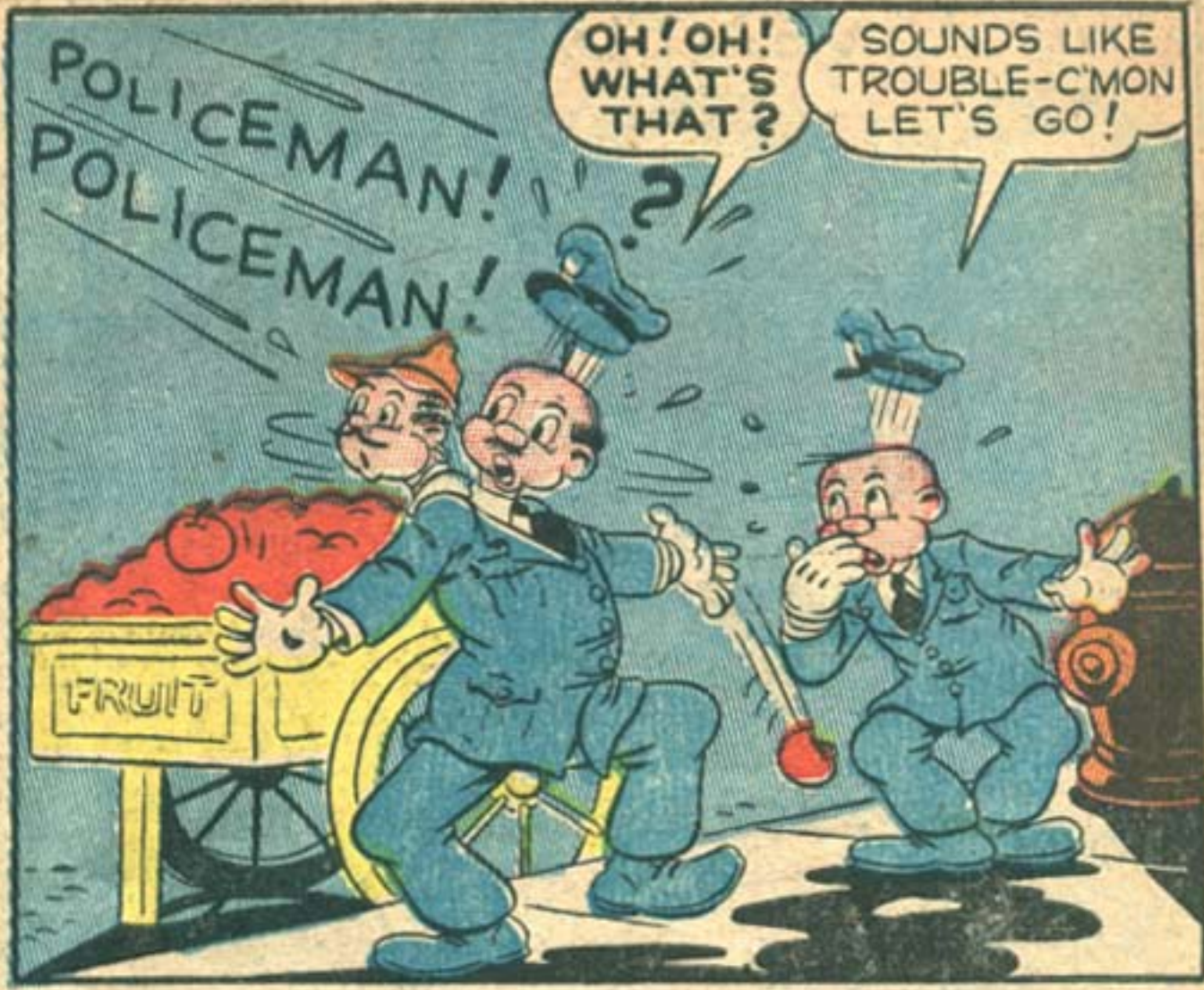
THE ADVENTURES OF  
**GLOOMY GUS**

**THE HOMELESS GHOST**

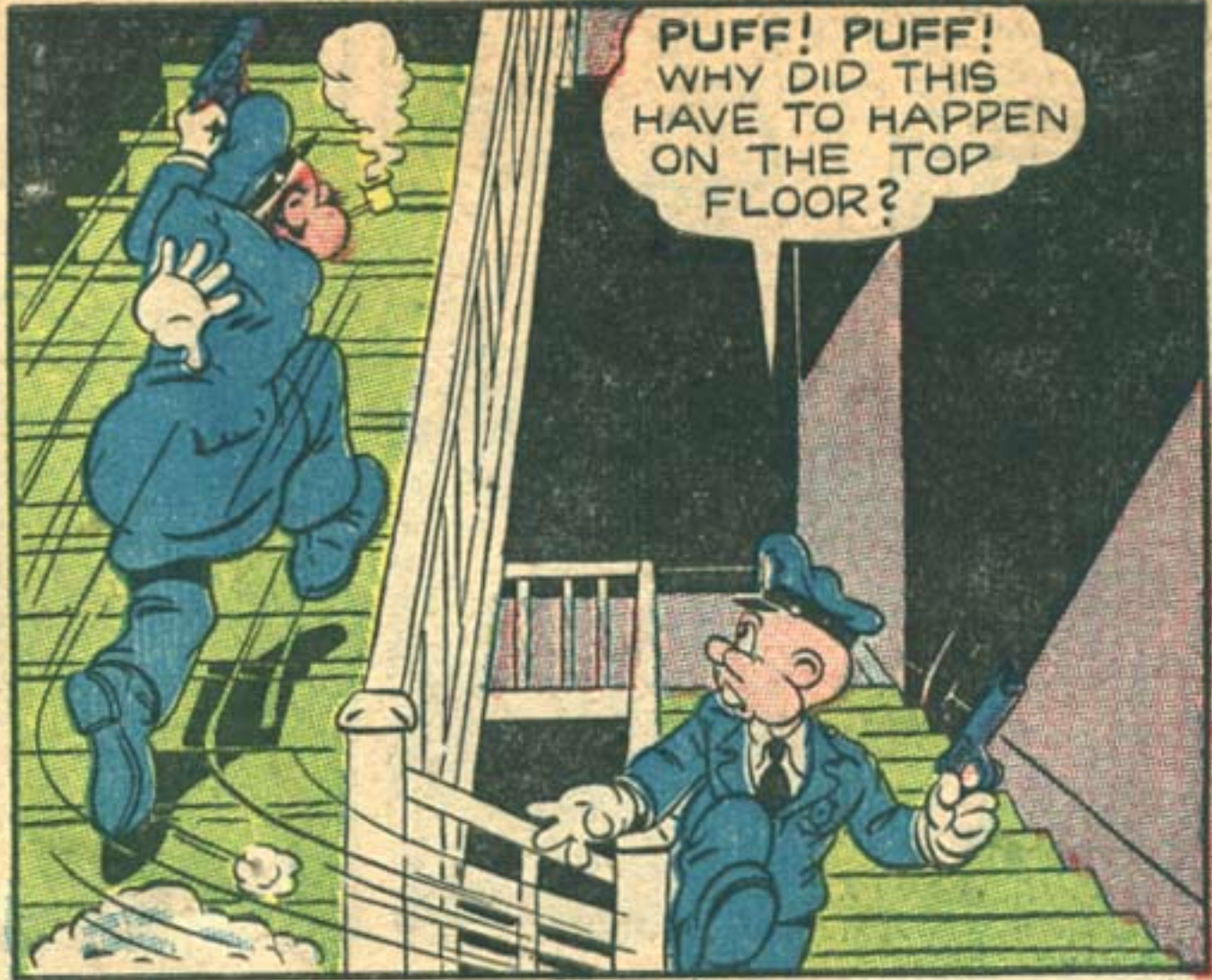
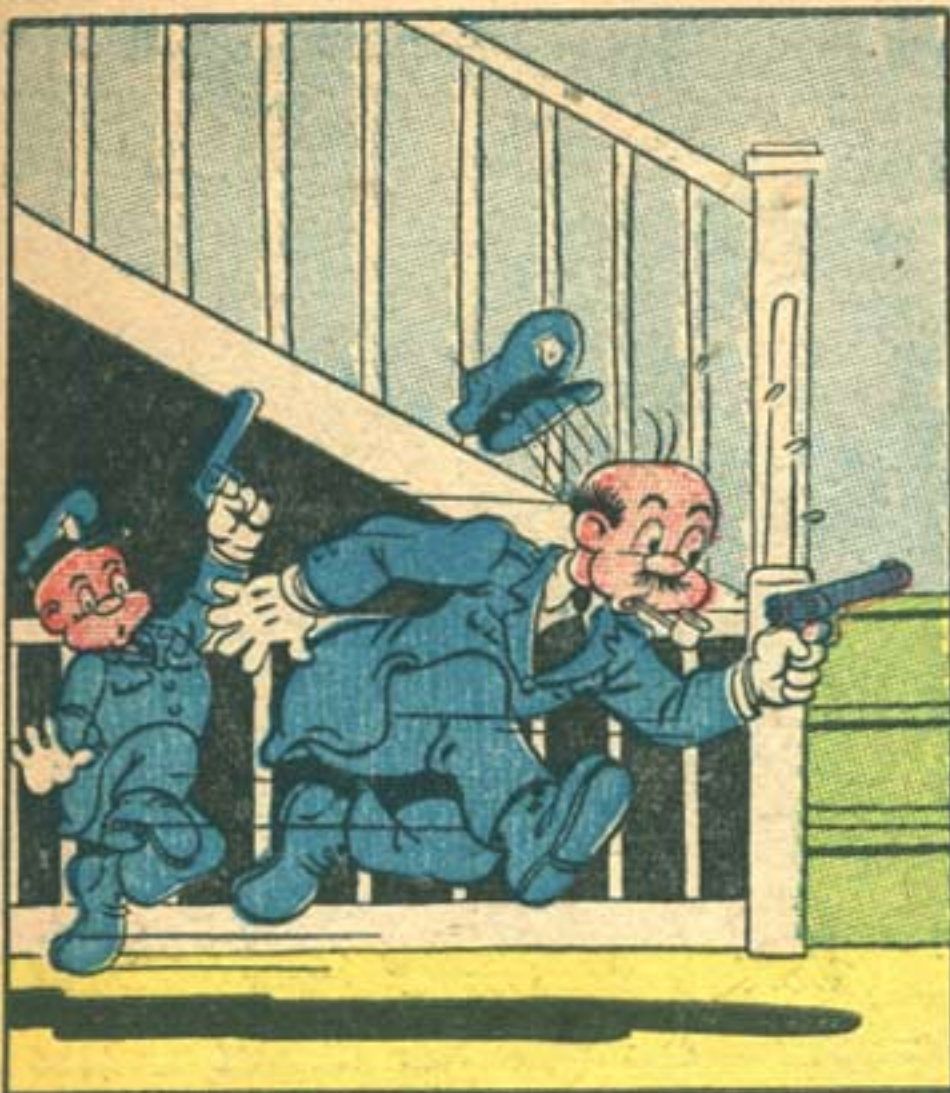
AND HIS ANGELIC  
 SIDEKICK **GABBY**







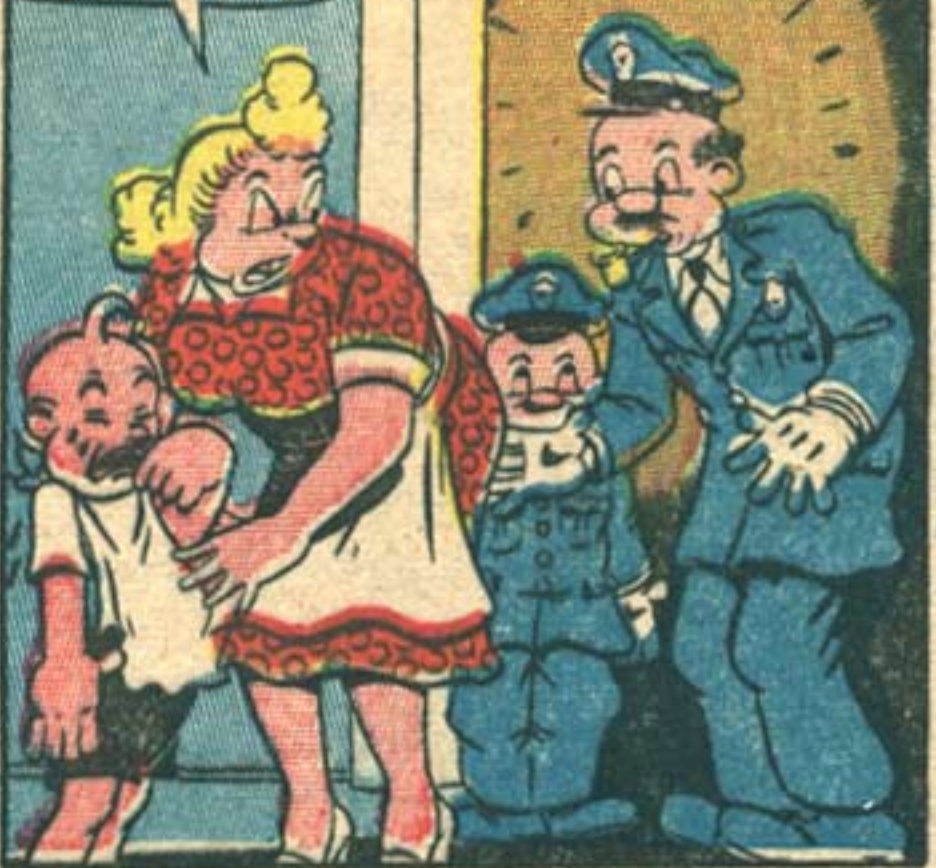




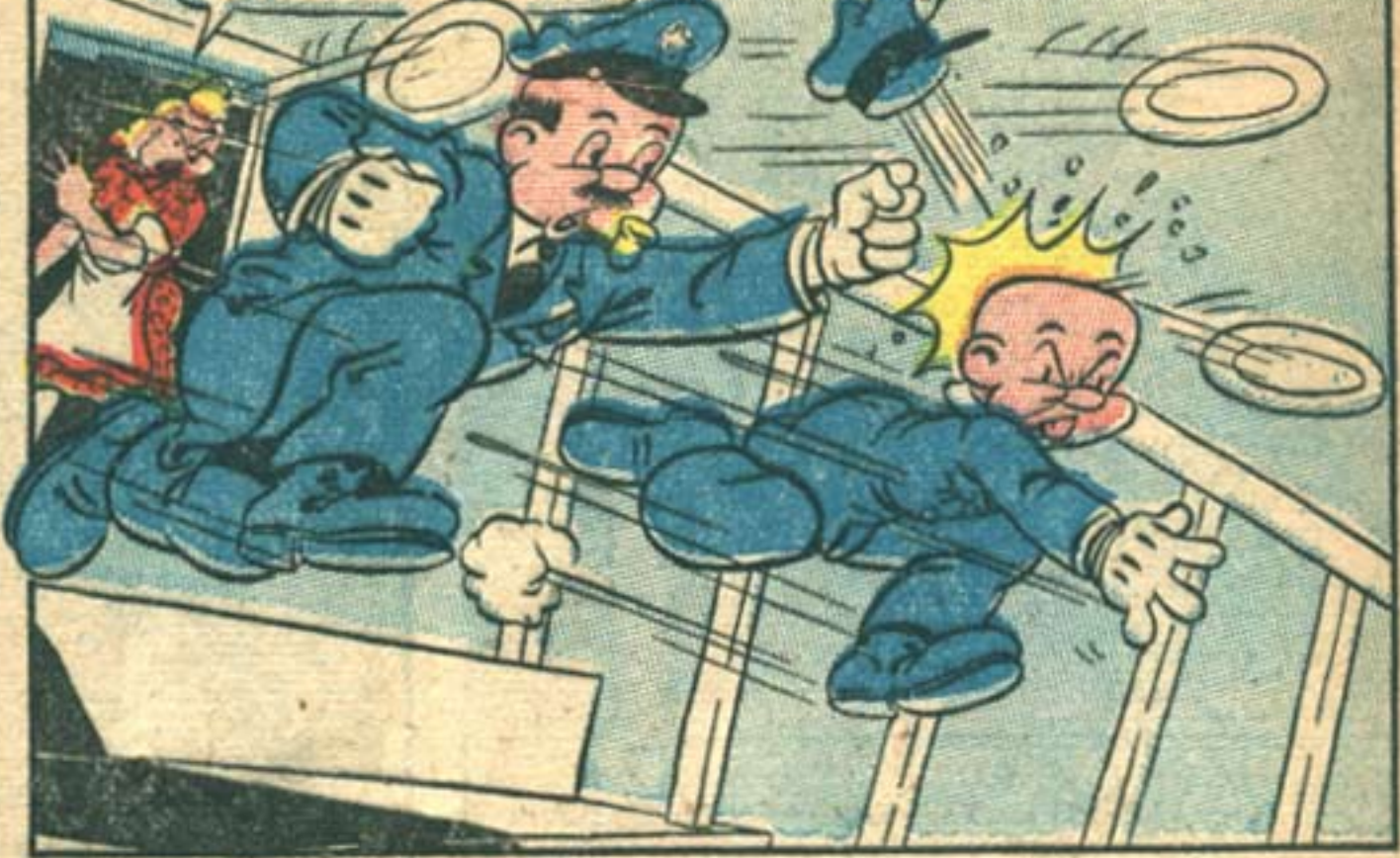


NOW YOU'VE SCARED JUNIOR AND MADE HIM CRY!

B-BUT LADY WE THOUGHT..



NEVER MIND WHAT YOU THOUGHT - GET OUTTA HERE BEFORE I LOSE MY TEMPER!



BE REASONABLE GABBY - MISTAKES WILL HAPPEN!

YEAH-BUT WHY DO THEY ALWAYS HAPPEN TO US?



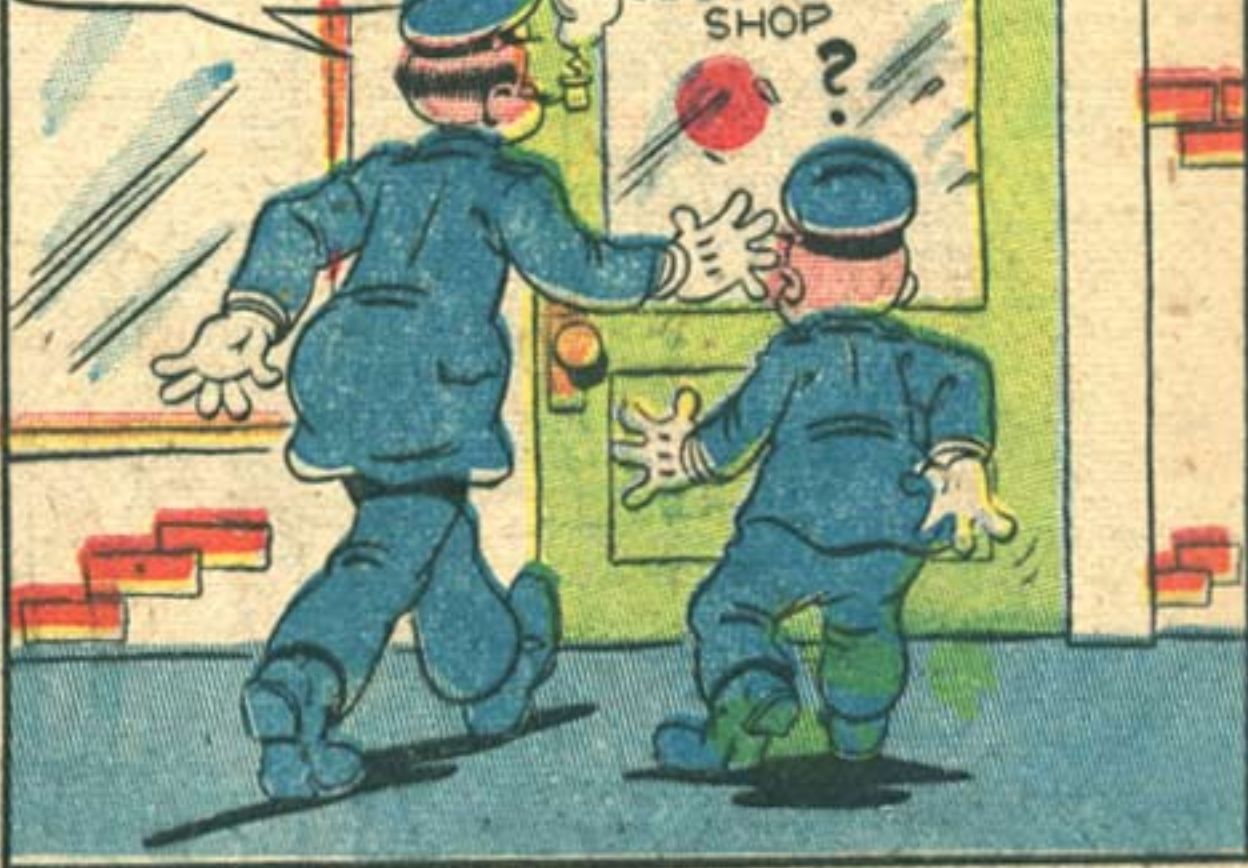
WE COULDN'T PICK SOMEONE WITH A SAFE AND SANE PROFESSION - OH NO - WE HAVE TO PLAY SHERLOCK HOLMES!



IDEA! THAT'S IT GABBY - WE'LL DO IT RIGHT AWAY!



FIRST WE'LL GO IN HERE AND TEND TO A FEW THINGS!







DON'T YOU GET IT GABBY? WE'RE IN DISGUISE!

YOU MEAN WE'RE GOING TO PLAY DETECTIVE?



SURE-NOW WE CAN MINGLE IN THE UNDERWORLD WITHOUT BEING RECOGNIZED!

IF YOU ASK ME-WE'LL BE PICKED UP FOR VAGRANCY IN THESE OUTFITS!



LATER KEEP YOUR EYES OPEN GABBY-WE SHOULD FIND PLENTY OF SUSPICIOUS CHARACTERS IN THIS NEIGHBORHOOD!

ARE YOU KIDDING?



GABBY! LOOK AT THOSE TWO GUYS!

KIND'A TOUGH LOOKING IF YOU ASK ME!



WE'D BETTER NOT GET TOO CLOSE TO THEM-

THAT SUITS ME FINE!



LET'S CALL IT QUITS GUS WE'VE BEEN TAILING THOSE GUYS FOR AN HOUR AND ALL WE'VE GOT IS SORE FEET!

SHH! THEY'RE STOPPING DOWN BY THAT NEXT ALLEY!





HOLY SMOKE GABBY-THEY'RE DRAWING GUNS!

SO LONG I'LL SEE YOU LATER!



HERE COMES JAKE THE LUG NOW - KEEP HIM COVERED WHILE I FRISK HIM CASEY!

THE CHIEF WILL BE PROUD OF US FOR THIS PINCH!



IT'S A HOLDUP GUS!

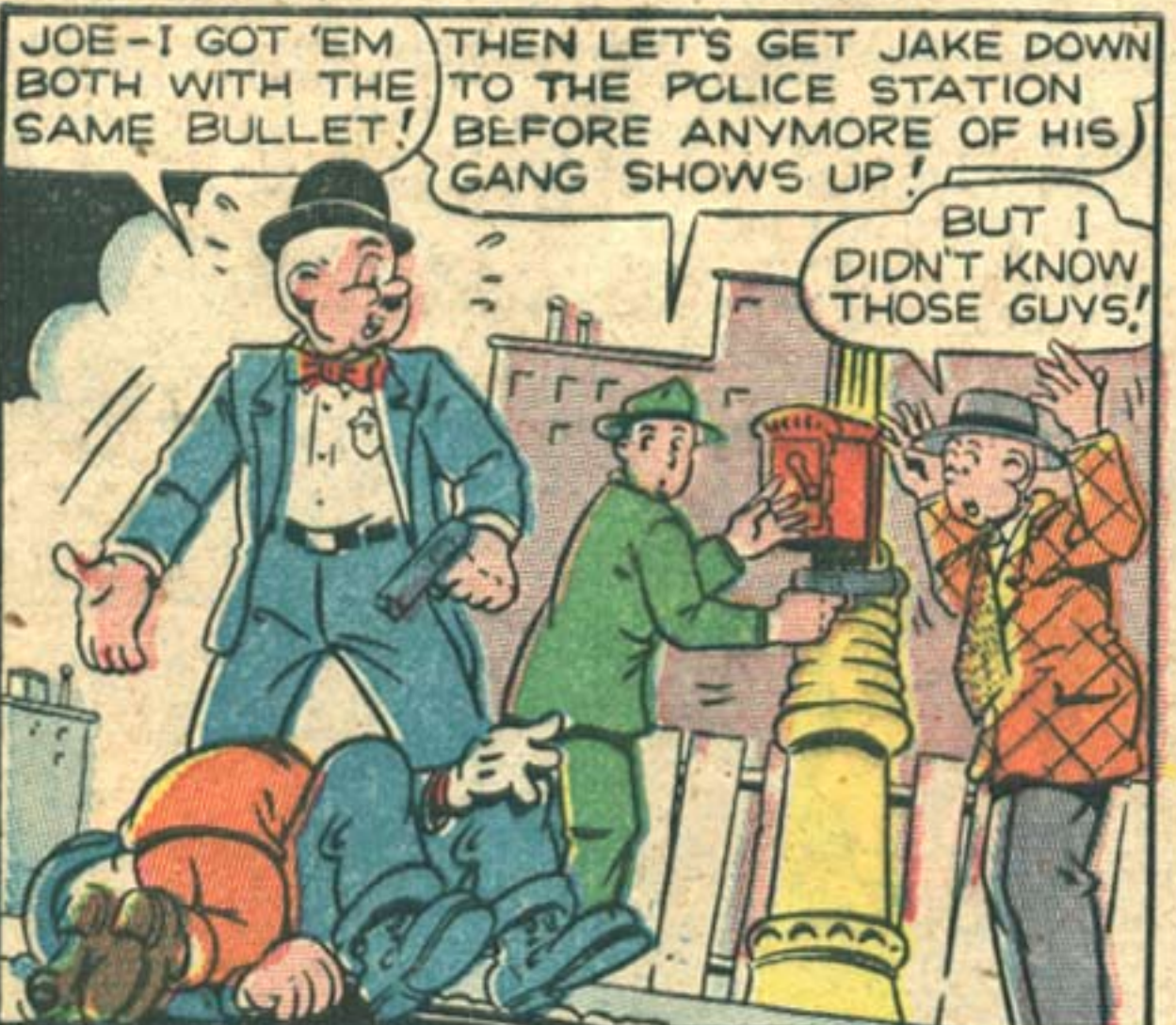
YEAH, C'MON WE'VE GOTTA HELP THAT GUY!

HEY CASEY-LOOK OUT BEHIND YOU!



THEY MUST BE A COUPLE OF JAKE'S GANG TRYING TO STOP HIS ARREST!

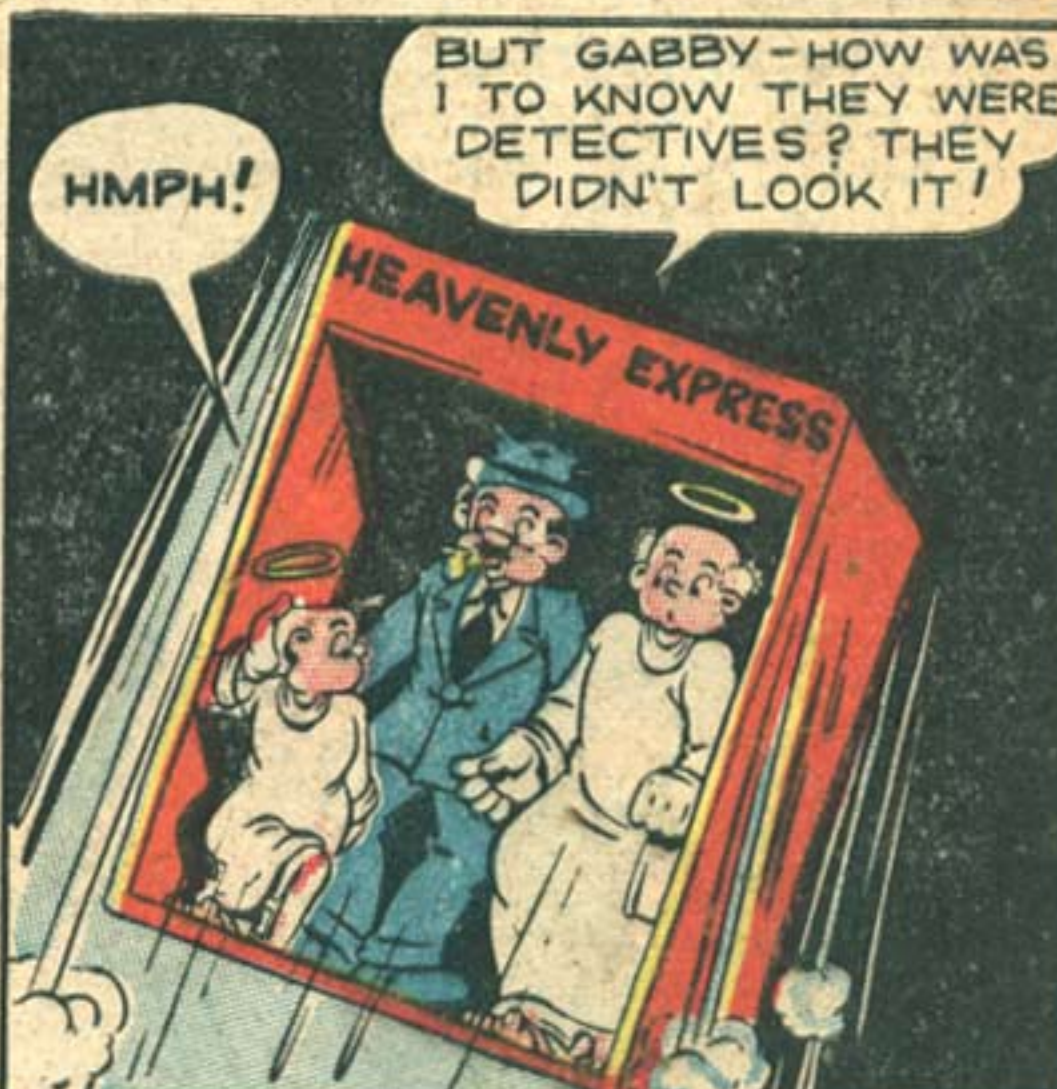
DON'T WORRY I'LL GET 'EM!



JOE-I GOT 'EM BOTH WITH THE SAME BULLET!

THEN LET'S GET JAKE DOWN TO THE POLICE STATION BEFORE ANYMORE OF HIS GANG SHOWS UP!

BUT I DIDN'T KNOW THOSE GUYS!



HMPH!

BUT GABBY-HOW WAS I TO KNOW THEY WERE DETECTIVES? THEY DIDN'T LOOK IT!



# Do You Want SPENDING MONEY?

*Sell these Beautiful*  
**PATRIOTIC AND  
RELIGIOUS MOTTOES!**

**Send No Money in Advance!**

You don't send us a penny until after you have sold these rich new mottoes that seem to light up when people pass by them. All you do is write us and tell us to send 40 of these gleaming mottoes. Easy to sell to friends, neighbors, relatives at only 35c each because they are so beautiful and the words give people such nice thoughts.

After 2 weeks send back all unsold mottoes and send us only 25c for each of those you have sold. You keep the rest of the money.

**KEEP \$2<sup>50</sup> If you sell 25**  
**KEEP \$3<sup>00</sup> If you sell 30**  
**KEEP \$4<sup>00</sup> If you sell 40**

**A SIMPLE IDEA.** All you do is write us for the mottoes. Send no money in advance. Sell the mottoes for 35c. Send us 25c each for those you sell, and return the unsold mottoes. Keep all the rest of the money yourself. Write today.

**Make \$2<sup>50</sup>  
to \$4<sup>00</sup>  
NO RISK-  
NOTHING  
TO BUY**



**CRAFT HONOR SALES**  
DEPT. K    Bloomington, Ill.



ADVICE TO "PEP" READERS FOR

# BAD SKIN

Stop Worrying Now About Pimples, Blackheads  
And Other Externally Caused Skin Troubles  
JUST FOLLOW SKIN DOCTOR'S SIMPLE DIRECTIONS

Have you ever stopped to realize that the leading screen stars whom you admire, as well as the beautiful models who have lovely, soft white skin, were all born just like you with a lovely smooth skin?

The truth is that many girls and women do not give their skin a chance to show off the natural beauty that lies hidden underneath those externally caused pimples, blackheads and irritations. For almost anyone can have the natural, normal complexion which is in itself beauty. All you have to do is follow a few amazingly simple rules.

Many women shut themselves out of the thrills of life — dates, romance, popularity, social and business success — only because sheer neglect has robbed them of the good looks, poise and feminine self-assurance which could so easily be theirs. Yes, everybody looks at your face. The beautiful complexion, which is yours for the asking, is like a permanent card of admission to all the good things of life that every woman craves. And it really can be yours — take my word for it! — no matter how discouraged you may be this very minute about those externally caused skin miseries.

Medical science gives us the truth about a lovely skin. There are small specks of dust and dirt in the air all the time. When these get into the open pores in your skin, they can in time cause the pores to become larger and more susceptible to dirt particles, dust and infection. These open pores begin to form blackheads which become in-

fectured and bring you the humiliation of pimples, blackheads or other blemishes. When you neglect your skin by not giving it the necessary care, you leave yourself wide open to externally caused skin miseries. Yet proper attention with the double Viderm treatment may mean the difference between enjoying the confidence a fine skin gives you or the embarrassment of an ugly, unbeautiful skin that makes you want to hide your face.



The double Viderm treatment is a formula prescribed by a skin doctor with amazing success, and costs you only a few cents daily. This treatment consists of two jars. One contains Viderm Skin Cleanser, a jelly-like formula which penetrates and acts as an anti-septic upon your pores. After you use this special Viderm Skin Cleanser, you simply apply the Viderm Fortified Medicated Skin Cream. You rub this in, leaving an almost invisible protective covering for the surface of your skin.

This double treatment has worked wonders for so many cases of external skin troubles that it may help you, too — in fact, your money will be refunded



if it doesn't. Use it for only ten days. You have everything to gain and nothing to lose. It is a guaranteed treatment. Enjoy it. Your dream of a clear, smooth complexion may come true in ten days or less.

Use your double Viderm treatment every day until your skin is smoother and clearer. Then use it only once a week to remove stale make-up and dirt specks that infect your pores, as well as to aid in healing external irritations. Remember that when you help prevent blackheads, you also help to prevent externally caused skin miseries and pimples.

Incidentally, while your two jars and the doctor's directions are on their way to you, be sure to wash your face as often as necessary. First use warm water, then cleanse with water as cold as you can stand it, in order to freshen, stimulate and help close your pores. After you receive everything, read your directions carefully. Then go right to it and let these two fine formulas help your dreams of a beautiful skin come true.

Just mail your name and address to Betty Memphis, care of the New York Skin Laboratory, 206 Division Street, Dept. 228 New York 2, N. Y. By return mail you will receive the doctor's directions, and both jars, packed in a safety-sealed carton. On delivery, pay two dollars plus postage. If you wish, you can save the postage fee by mailing the two dollars with your letter. If you are in any way dissatisfied, your money will be cheerfully refunded. To give you an idea of how fully tested and proven the Viderm double treatment is, it may interest you to know that, up to this month, over two hundred and twelve thousand women have ordered it on my recommendation. If you could only see the thousands of happy, grateful letters that have come to me as a result, you would know the joy this simple treatment can bring. And, think of it! — the treatment must work for you, or it doesn't cost you a cent.





# PREMIUMS ← GIVEN → CASH COMMISSION



Mail Coupon  
NOW

SEND  
NO  
MONEY  
NOW



ACT  
NOW



BOYS  
GIRLS

52nd  
YEAR  
  
NO  
MONEY  
NOW



WE  
TRUST  
YOU

BOYS - GIRLS - LADIES! SEND NO MONEY NOW!  
SEND NAME AND ADDRESS ON COUPON

Genuine 22 cal. Hoban Rifles, 1000 Shot Repeater Daisy Air Rifles with tube of shot, Footballs, Latest Design Alarm Clocks, Wrist Watches, Pocket Watches, Jewelry (sent postage paid). Boys - Girls Full Size Bicycles (sent express charges collect). Other Premiums or Cash Commission easily yours. **SIMPLY GIVE** beautiful art pictures with White CLOVERINE Brand SALVE for chaps and mild burns, easily sold to friends, neighbors and relatives at 25 cents a box (with picture) and remit amount called for under Premium wanted in catalog sent with order Salve and Pictures sent postage paid by us to start. Mail coupon NOW! WILSON CHEMICAL CO., Dept. A-141, TYRONE, PA.

## PREMIUMS Or Cash GIVEN



WATCHES

ACT  
NOW

BE  
FIRST



BOYS! - GIRLS!  
LADIES! - MEN!  
Newest Design  
Wrist Watches,  
Pocket Watches  
(sent postage paid).  
Other Premiums or  
Cash Commission  
now easily yours.  
**SIMPLY GIVE** art  
pictures with White  
CLOVERINE Brand  
SALVE sold at 25  
cents a box (with  
picture) and remit  
per catalog. Write  
for starting order.

WILSON CHEM. CO., Dept. B-141, TYRONE, PA.

## PREMIUMS OR CASH GIVEN

NO  
MONEY  
NOW

MAIL  
COUPON



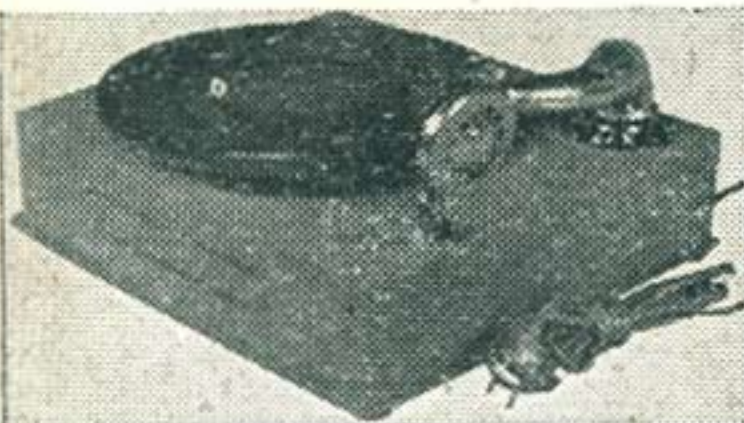
WE ARE  
RELIABLE

BOYS - GIRLS - SEND NO MONEY NOW



Excel Movie Projector with one roll of film, Electric Record Players, Billfolds, Blankets, Rifles, Watches (sent postage paid), Radio Steel Wagons, Body Size 34 x 15 1/2 x 4 1/2, Full Balloon Tires (sent express charges collect). Other Premiums or Cash Commission easily yours. **SIMPLY GIVE** beautiful art pictures with White CLOVERINE Brand SALVE easily sold at 25 cents a box (with picture) and return amount called for under Premium wanted in catalog. Write or mail coupon today for trial order of Salve and Pictures sent on trust to start. Be first. We are fair and reliable. Our 52nd successful year. Mail coupon NOW! WILSON CHEM. CO., Dept. C-141, TYRONE, PA.

## GIVEN PREMIUMS or CASH



WE ARE RELIABLE  
BOYS! GIRLS! LADIES!

Electric excellent tone Record Players, Dolls, Jewelry (sent postage paid). Other Premiums or Cash Commission easily yours. **SIMPLY GIVE** art pictures with White CLOVERINE Brand SALVE sold at 25 cents a box (with picture) and remit amount called for under Premium wanted in catalog sent with order to start. WILSON CHEM. CO., Dept. E-141, TYRONE, PA.

## PREMIUMS -- GIVEN -- CASH



BOYS GIRLS LADIES

SEND NO MONEY NOW  
Send Name & Address

Wrist Watches, Pocket Watches, Alarm Clocks, Food Choppers, Dolls, Pen & Pencil Sets (sent postage paid). Other Premiums or Cash Commission. **SIMPLY GIVE** art pictures with White CLOVERINE Brand SALVE sold at 25 cents a box (with picture) and remit amount called for under Premium wanted in catalog sent with order to start. Wilson Chem. Co., Dept. D-141, Tyrone, Pa.



Thru Agent and  
At Drug Stores



Guaranteed by  
Good Housekeeping  
IF NOT AS ADVERTISED THEREIN

## Mail Coupon Today

WILSON CHEM. CO. Dept. PC-141, TYRONE, PA. Date.....  
Gentlemen:—Please send me on trial, twelve colorful art pictures with twelve boxes of White CLOVERINE Brand SALVE to sell at 25c a box (with picture). I will remit amount within 30 days, select a Premium or keep Cash Commission as fully explained under Premium wanted in catalog, sent with my order postage paid to start.

NAME..... AGE.....

ST..... R.D..... BOX.....

TOWN..... ZONE.....

NO..... STATE.....

Print LAST Name Here

Write or paste coupon on a postal card or mail in an envelope



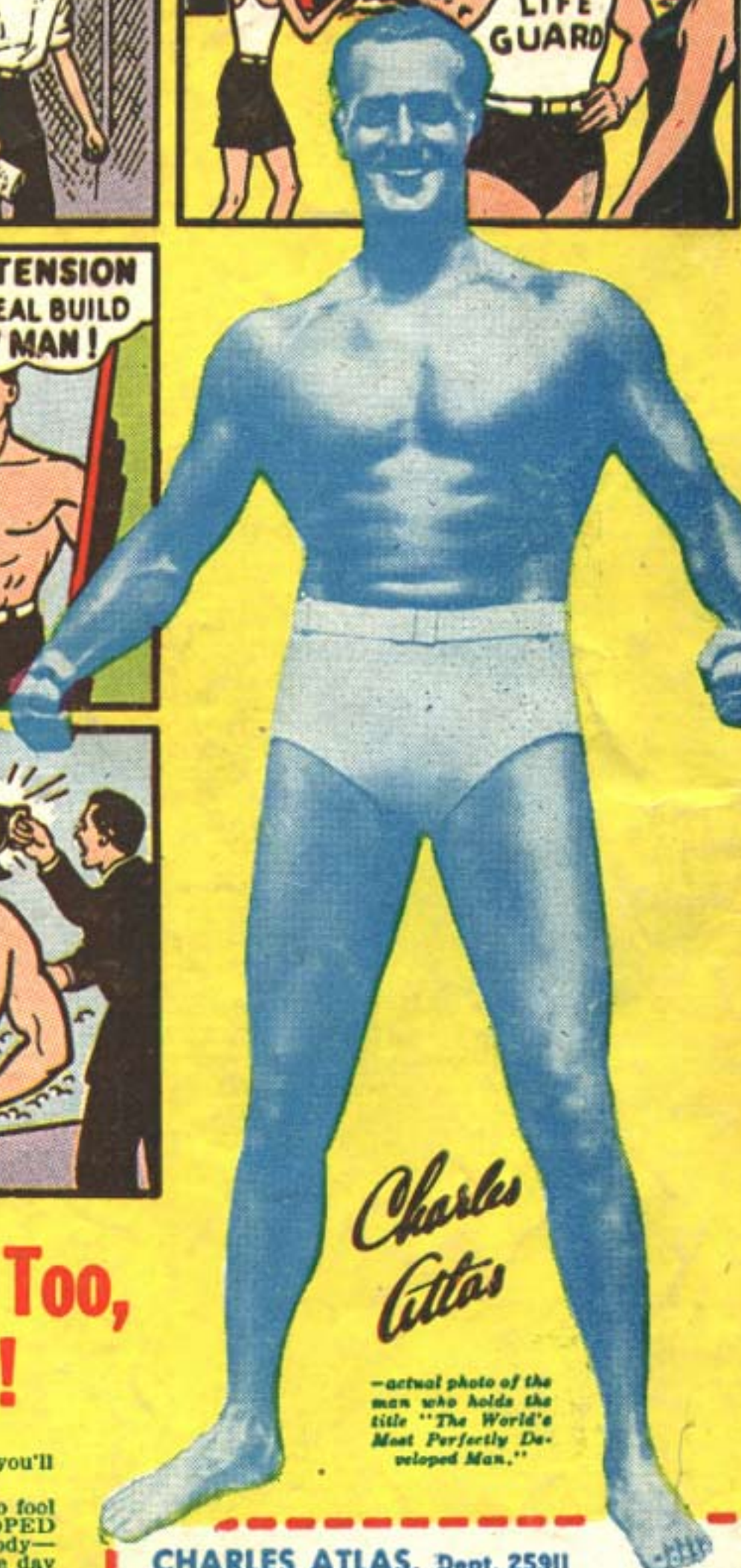
# HOW A 97-Lb. WEAKLING

Became the **WORLD'S MOST PERFECTLY DEVELOPED MAN**

*The inspiring story of*  
**CHARLES ATLAS**



SO CHARLES ATLAS SPENT MONTH AFTER MONTH SEARCHING FOR A WAY TO DEVELOP HIS BODY. AND FINALLY HE DISCOVERED HIS AMAZING METHOD--**DYNAMIC TENSION!**



**I Can Make You A New Man, Too, In Only 15 Minutes A Day!**

If you're the way I USED to be—if you are skinny and feel only half-alive—if the better jobs pass you by—if you're tired of being "pushed around"—if you're ashamed to strip for sports or a swim—and if you want a HE-MAN's body—then give me just 15 minutes a day! I'll PROVE you can have a build you'll be PROUD of! "Dynamic Tension" will do it for you, too! That's how I changed my own build into such perfect proportions that famous sculptors and artists have paid me to pose for them. My body won me the title, "World's Most Perfectly Developed Man." And now I can give you solid, beautiful, USEFUL muscle wherever YOU want it!

New Man! In fact, I GUARANTEE you'll start seeing results in the first 7 days!

I give you no gadgets or contraptions to fool with. You simply utilize the UNDEVELOPED muscle-power in your own God-given body—almost unconsciously every minute of the day—walking, bending over, etc.—to BUILD MUSCLE and VITALITY. And it's so easy; my secret, "Dynamic Tension," does the trick!

**FREE BOOK**

Thousands of fellows have used my "Dynamic Tension" to change themselves into real HE-MEN! Read what they say—see how they looked before and after—in my book—*free*. Tells all about "Dynamic Tension," shows actual photos of men I've turned from puny weaklings into Atlas Champions. And I can do the same for YOU. Mail the coupon now! Address me personally: CHARLES ATLAS, Dept. 25911 115 East 23rd St., New York 10, N.Y.



**CHARLES ATLAS, Dept. 25911**  
115 East 23rd St., New York 10, N.Y.

I want the proof that your system of "Dynamic Tension" will help make a New Man of me—give me a healthy, husky body and big muscular development. Send me your free book, "Everlasting Health and Strength."

Name..... Age.....  
(Please print or write plainly)

Address.....

City..... Zone No. (if any)..... State.....

**"DYNAMIC TENSION" Does it!**

In only 15 minutes a day, "Dynamic Tension" can bulge up your chest, broaden your back, fill out your arms and legs. Before you know it, this easy, NATURAL method will make you a